



THE ISRAEL EXPORT &
INTERNATIONAL COOPERATION INSTITUTE

TASTE ISRAEL at PLMA

A World of Flavors

May 16-17, 2017

RAI Exhibition Center • Amsterdam



Food & Beverages - Taste Israel a World of Flavours

Europa Complex • Stands: F-5955, 5957, 5959, 5961, 5963, 5965, 5967, 5969



424 N.T.Salt Ltd. | Stand F-5961

Products: Pure and seasoned gourmet natural Dead Sea salt grinders, miniatures, jars and bags

424 N.T. Salt Ltd. is a manufacturer of Dead Sea salt, natural and seasoned, rich in minerals and free of additives and chemicals. It offers its products in a variety of packaging including grinders.

Mr. Alon Lior • CEO • +972 73 207 3242 • +972 52 775 5399 • alon@424salt.com • www.424salt.com



Davidovitch Group | Stand F- 5965

Products: Toasted pasta, Israeli couscous, Golden bread crumbs

Davidovitch Group, established over 60 years ago, "Davidovitch" has developed into one of Israel's leading private label manufacturer, producing products such as Durum and Wheat Couscous, Soup and Salad Croutons and a variety of Breadcrumbs.

All the manufacturing products are Kosher Badatz under the strict supervision of the Orthodox Community of Jerusalem.

All natural ingredients, high standard manufacturing methods, prompt and efficient distribution all add up to our motto: "WE THINK-TALK-MAKE PRIVATE LABEL".

Mr. Mark Keanan • Marketing & Sales Manager • +972 50 527 4277 • mark@dv-group.org • www.dv-group.org



EffectivEat | Stand F-5955

Products: Natural, Healthful Food: Granola, Snacks, Snack Bars, Salad Toppings, and Rice Seasonings

EffectivEat™ has the skills and capabilities to formulate and produce snack bars (crunchy, chewy and savory), breakfast cereals, snack mixes and more, under customers' brands, at competitive price, while ensuring the best quality and high nutritional values.

Mr. Jacques Maman • Export Manager • +972 54 653 8865 • jm@effectivEat.co.il • www.effectivEat.co.il



King Salad | Stand F-5963

Products: Refrigerated salads, Homemade salads

Since 1986 "King salad" specializes in the production of quality refrigerated salads: Hummus, Tahini, Eggplant salad, Vegetable and special salads. We use the best raw materials in order to obtain the highest quality and homemade flavor products.

Mr. Shay Segal • +972 50 648 3358 • +972 72 264 0126 • shay@vpg.co.il • www.kingsalad.co.il/en



Pri-Chen Ltd. | Stand F-5959

Products: Natural ingredients, Gourmet/Specialty, Private Label

PRI-CHEN has manufactured innovative and top quality processed, pickled, and canned vegetables for three decades. A combination of expertise and modern technology has merged with traditions nurtured through generations to offer these unique products.

Mr. Ali Assali • Export Manager • +972 50 758 9066 • +972 4 636 6916 • prihen@walla.com • www.pri-chen.com



RJM Food Industries Ltd. | Stand F-5957

Products: Tahini paste, Ready-to-use Tahini (sweet and savory flavors), Sesame based spreads

RJM food industries is a leading manufacturer, specializes in private label production of organic tahini and sesame based products to the retail, food service and industrial markets world-wide.

The plant is a state-of-the-art production facility. BRC, ORGANIC, NON-GMO and Kosher certified.

Mrs. Efrat Tayar • Sales Manager • +972 54 675 7714 • Efrat@segevfood.com • www.rjmfood.com



Roy Chocolate | Stand F-5969

Products: Gourmet Chocolate

Roy Chocolate creates gourmet chocolate from the highest quality ingredients. The company offers innovative products such as Chocolate Dreams, a unique chocolate disc filled praline produced via a novel, self-developed technology.

Mr. Muli Flint • Export Manager • +972 50 534 2606 • flintec@zahav.net.il • www.roychocolate.co.il



Rushdi Food Industries Ltd. | Stand F-5967

Products: Tahini and Halva

Rushdi Food Industries was founded in 1984, and is today the world's largest manufacturer of tahini and halva products.

Rushdi is known as both a brand and Private Label manufacturer, with all the required quality accreditations.

Mr. Ben-Oren Mariano • Business Development & EVP Export • 972 4 648 4903+ • +972 52 230 3780
mariano@rushdi.co.il • www.rushdi.co.il



The Israel Export and International Cooperation Institute | Stand N-723

The Israel Export and International Cooperation Institute is your premier gateway for doing business with Israeli companies. Established and funded by the government and the private sector, IEICI's expertise in technology and product scouting, joint ventures and strategic alliances with Israeli companies spans more than half a century. Whatever your field is, IEICI offers access to relevant businesses and government resources.

The Israel Export & International Cooperation Institute is committed to bringing together potential clientele with Israeli manufacturers and producers that suit their needs, ensuring that people throughout the world benefit from the innovation and quality of Israel's cosmetics & toiletries and food industries.

For further information • www.export.gov.il

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