



THE ISRAEL EXPORT &
INTERNATIONAL COOPERATION INSTITUTE



Ministry of Economy and Industry
Foreign Trade Administration

AGRI WORLD OSAKA 2017

April 5-7 • Intex Osaka Japan
Japan's Largest Agricultural Industry Trade Show



Hall 4 • Booth 4-28



**THE ISRAEL EXPORT &
INTERNATIONAL COOPERATION INSTITUTE**



Dear friends,

The Israel Export & International Cooperation Institute is a non-profit organization supported by the government and the private sector. The institute promotes cooperation and business opportunities between Israeli companies and international companies.

Israel's Agro-technology industry is characterized by intensive research and development of innovative system, rooted in "grow more with less."

The Israeli Agro-technology industry has been rapidly growing thanks to the constant investment in research and development, which enabled its upgrading among customers worldwide.

The Agro-technology industry sectors such as: Dairy & Poultry farming, Drip Irrigation, Pesticides, Fertilizers, Seeds, Post-Harvest Treatment, Precise Agriculture, Greenhouses, Aquaculture, Turnkey Projects & Professional Consulting, are suitable for any country in the world.

With best wishes for a successful and a productive event,

Sincerely,

Lea Porat

Manager, Agro-technology Sector

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Ministry of Economy and Industry
Foreign Trade Administration

Dear friends,

Israel Economic and Trade Mission to Japan is a part of the Foreign Trade Administration at the Israeli Ministry of Economy and Industry. The Mission conducts activities in Japan to promote the collaboration between the Israeli and Japanese industries. Such activities include assisting Israeli companies penetrate the Japanese market, creating bilateral platforms for cooperation, managing a national pavilions in leading exhibitions, conducting professional seminars, supporting delegations to and from Israel and scouting activities for Japanese companies that are looking for solutions in Israel.

The Foreign Trade Administration is responsible for managing and directing the international trade policy of the State of Israel. The main fields of activities include activities for the promotion of trade and export, attracting and encouraging foreign investments and creating strategic cooperation with foreign companies. The Administration operates a network of economic representatives who constitute the operational arm of the Ministry in the markets abroad.

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www.galconc.com

Galcon

- Irrigation Solutions

Company at a Glance

Galcon is a leading manufacturer of smart monitoring and control irrigation solutions for home owners, professionals and agriculture.

We offer a wide range product line from single standalone battery operated controller to multi stations, wireless, web based irrigation and Fertigation system.

Our products are designed to increase yield by optimal irrigation while conserving the valuable water resources and reducing the energy consumption.

Our smart irrigation solution were certified by the USA Environmental Protection Agency (EPA) as Water Sense approved products.

Established in 1983, Galcon is headquartered in Kfar Blum, Israel. It is owned by Kibbutz Kfar Blum Galcon currently sells its products in over 60 countries around the world.

Technology & Products

Galcon's Main Divisions:

Galcon Smart

A revolutionary concept introducing a full line of smart controllers brings the Internet of Things, into the modern world of irrigation.

New WiFi, Bluetooth, Radio and Cellular based irrigation controllers for the Residential, Turf & Landscape and Agriculture markets.

Residential Gardening Controllers

Our wide range of DIY (Do it yourself) user-friendly, AC electric & DC battery-operated controllers are ideal for the amateur home gardener interested in perfecting a personal green thumb.

Turf & Landscape Irrigation Control

We offer an extensive array of specialized AC electric & DC battery operated controllers including wireless irrigation controllers and smart, web based controllers, designed for professionals.

The GSI irrigation controller is a central control, web based system for irrigation and water budgeting for public landscapes. It continues the legacy of Galcon irrigation products that are famous for their simplicity, efficiency and reliability at reasonable cost.

Agriculture Applications

Our new, state-of-the-art irrigation systems and controllers series is designed for agricultural use: open fields, greenhouses and climate control. From the simplest to the most complex application, we have the answers.



www.haifa-group.com

Haifa Group (Haifa Chemicals Ltd.)

- Fertilizers

Company at a Glance

Haifa Group is an Israel-based multinational corporation and a global leading supplier of potassium nitrate for agriculture and industry, specialty plant nutrients and food phosphates. Haifa was founded in 1966 by the Israeli government in order to leverage natural Israeli resources of Potash from the Dead Sea and Phosphate Rock from the Negev. Haifa has two production plants located in Israel with a combined production capacity of 0.5 million tons of Potassium Nitrate annually. Several production and blending facilities in Europe support Haifa's logistics. Haifa's global operations span across 5 continents in over 100 countries with 12 subsidiaries and an annual turnover of around \$700 Million (2010). Under private ownership since 1989, Haifa is owned by an American Holding Company, Trance Resource Inc. (TRI), controlled by the Trump Group.

Technology & Products

Haifa's nutritional solutions maximize yields from given inputs of land, water and plant nutrients for diverse farming practices. With innovative plant nutrition schemes and highly efficient application methods, Haifa's solutions provide balanced plant nutrition at precise dosing, composition and placing. This ultimately delivers maximum efficiency, optimal plant development and minimized losses to the environment.

Potassium nitrate: Haifa offers a wide range of potassium nitrate products for Nutrigation™ (fertigation), foliar sprays, side-dressing and controlled-release fertilization. Haifa's potassium nitrate products are marketed under the Multi-K™ brand.

Water soluble fertilizers: Haifa's extensive selection of water-soluble fertilizers enables efficient application of an entire range of plant nutrients by Nutrigation™ and foliar sprays. All Haifa products, straight salts and NPK blends, are chloride free, composed of nutrients only, and are fully consumed by the plant.

Controlled release fertilizers: Haifa manufactures controlled release fertilizers for agriculture, horticulture, ornamentals and turf under the Multicote™ brand.

Goal

Haifa's key mission is to create highly effective plant nutrition solutions for farmers worldwide by leveraging a keen familiarity with farmers' lives and needs.



www.kin-japan.net

K.I.N Co., Ltd.

- Importing, Distributing & Building Agricultural Products

Company at a Glance

K.I.N is a 16 years old Japanese Company with an Israeli Founder and CEO with Japanese staff. K.I.N is a unique and with significant factor in the Japanese market. Since 2001 K.I.N has been a leading agent for Israel-Japan products in the field of interior, exterior and also deal with variety of agricultural products. K.I.N is located in Kyoto Japan and has warehouses in Sennan-shi Osaka with stock variety to meets different kinds of needs from customers. K.I.N received a reward from for its contributions between Japan and Israel in 2012. KIN also received another reward for our management improvement and innovation based on Israel-Japan from Kyoto governor in 2014. K.I.N is supplying products with experiences over the years to customers all over Japan. K.I.N is still growing and expanding the business between Israel and Japan.

Technology & Products

K.I.N. is supplying variety of products and our main product POLYGAL Plastic sheet is used as a main building material for indoor and outdoor and for agriculture greenhouse. K.I.N, as an international company, understand both side needs and market that can make us possible to supply not only products but our knowledge and ways to support adjusting both business and cultures. K.I.N also has warehouses with experienced Japanese stuffs that can make logistics sufficient and simple. We are importing combined container containing variety of products that can save cost and leading to total cost efficiency. K.I.N.-POLYGAL is taking on a role of connecting Japan and Israel by bringing knowledge and experts from Israel for Japanese companies aiming for big projects.

Goal

K.I.N is here for Japanese companies aiming to achieve success in business between Japan and Israel continuing to be a bridge as we have been doing for the past 16 years.



www.netafim.com

Netafim Ltd.

- Drip Irrigation • Water Solutions
- Agronomy

Company at a Glance

Netafim is the global leader in smart irrigation solutions for a sustainable future. With 28 subsidiaries, 17 manufacturing plants and 4,300 employees worldwide, Netafim delivers innovative solutions in more than 110 countries. Founded in 1965, Netafim pioneered the drip revolution, creating a paradigm shift toward low-flow agricultural irrigation. Today, Netafim provides diverse smart irrigation solutions – from drippers and sprinklers to high-end crop management technology (CMT) and automated systems – for agriculture, landscaping and mining. Netafim offers large-scale and turnkey open-field and greenhouse projects featuring end-to-end engineering, project management and financing services. Netafim's market-leading solutions, accompanied by expert agronomic, technical and operational support, are helping the world grow more with less.

Technology & Products

Since pioneering the drip irrigation technology in 1965, Netafim has remained at the forefront of the industry by leveraging our technological expertise to develop the world's most innovative and cost-effective solutions that improve yields and quality with fewer resources.

Our products anchor a comprehensive array of irrigation systems and computerized monitoring and fertilization control systems across myriad applications, including open-field row crops, orchards, vineyards and greenhouses. Our cutting-edge drippers offer the industry's lowest flow rates to reduce energy usage. Our state-of-the-art dripperlines not only provide the highest level of clogging resistance to ensure effective irrigation patterns and high water utilization rates, but also are the thinnest in the industry, thereby reducing production costs. And our precise, reliable and low-cost automated solutions are easy to install, use and maintain, allowing growers to focus on what they know best while leaving the irrigation to us.

Goal

To make drip the irrigation solution of choice by delivering comprehensive solutions that are reliable, simple and affordable, while ensuring outstanding results and peace of mind for our clients worldwide.



www.polymerlogistics.com

www.interlink-globally.com

Polymer Logistics

- Fruits & vegetables logistic solutions
- Smart Retail-Ready Packaging

Company at a Glance

Polymer Logistics is the leading provider of "One-Touch/Retail Ready Packaging (RRP) solutions to the leading Retailers & Suppliers worldwide since 1994.

Polymer Logistics develop, produce and operate these Smart Packaging Solutions for the FMCG (Fast Moving Consumer Goods) which generates significant cost reductions of operational costs, eliminate expensive corrugated packaging and increase Instore and DCs efficiencies.

Our innovative approach, superb service, and expertise in materials and logistics management have earned us a well-deserved reputation for improving our clients' competitive position.

We operate at all continents with a Blue chip customers such as: Walmart USA, Tesco, Carrefour, Aldi, Sainsbury's, Edeka and many more.

Technology & Products

Our eco-friendly RPCs, Smart bins, Crystal Clear crates, Dollies and Rolling pallets, widely used and highly appreciated in the food industry, providing unique functionality to ensure achieving best Cost-Effective results and increasing sales due to higher availability.

The R&D is focused on Easy to assemble and manoeuvre and our extremely durable yet light-weight RRP products help simplify Packing, Logistics and Retail DC and store operations for food, packaged, and other goods.

Designed to nest, fold, stack and collapse, our products minimize storage and transport costs. And with features like locking sides, a pop-up rim system, multiple color options including the new "crystal clear" line, and our "Dynamic" bins with a rising floor, Polymer has many options to meet clients' most pressing needs.

Our latest innovation gave a new meaning to Natural and Fresh look for Fruits and Vegetables packing and display in stores with our new Wood Look RPCs. This already won great success both with the leading Retailers as well as the full satisfaction by the Fruits and Vegetables Suppliers.

Goal

Introduce our unique Solutions to as many Suppliers and Retailers to assist with their main challenges which are:

1. Reduce Packaging costs
2. Better and more efficient logistics for FMCGs
3. Better Products protection which will reduce the damage ratio through the Logistic chain
4. Faster Replenishment at Stores will reduce significantly operational costs for Retailers
5. Faster Replenishment = Higher availability = increase in sales!
6. Cooperate with the customers to achieve the above challenges



www.scrdairy.com

SCR

- Dairy

Company at a Glance

Building on over 35 years of meaningful innovation, SCR is the leading pioneer of Cow and Milking Intelligence. Monitoring millions of cows worldwide, our data-driven solutions are trusted by successful dairy farmers to deliver the insights and analytics needed to optimize the productivity of every cow. Improving efficiency and driving growth, we help to ensure a secure and prosperous future for their farms and families. As part of the Allflex Group, the world leader in animal identification products for traceability systems, SCR has world-class capabilities, resources and reach. To learn more about SCR Dairy, visit www.SCRDairy.com. SCR. Make every cow count.

Technology & Products

Cow Intelligence: Advanced cow monitoring systems designed to collect and analyze critical data points, from activity to rumination, for every individual cow. Delivering the heat, health and nutrition insights farmers need, when they need them.

Milking Intelligence: Advanced milking solutions, led by best-in-class milk measurement technologies, simplify and streamline the milking process to save time, improve accuracy and drive overall efficiency.

Herd Intelligence: Our advanced and scalable management system, enabling intelligent utilization of the data provided by SCR cow and milking intelligence solutions and compatible with third party solutions, provides integrated, pre-analyzed, actionable information, for efficient and profitable herd management.

Goal

To stay the global leader in cow intelligence and management. SCR empowers farmers with the insights and analytics needed to optimize the productivity of every cow.

We facilitate growth, drive efficiency, and deliver peace of mind.



www.tapprojects.com

Teshuva Agricultural Projects Ltd.

- Greenhouses & Covered Systems

Company at a Glance

Teshuva Farm has been operating for more than 50 years at Moshav Olesh, Emek Hefer.

Established in 2004 Teshuva Agriculture Projects Ltd. promotes hydroponic agricultural projects world-wide.

The company produces agricultural products based on advanced yet simple hydroponics methods. We also provide consultation on the establishment of agricultural projects.

We offer full consultation services - from infrastructure to growing and harvesting.

We also offer turn-key projects based on our wide experience in fresh herb production, rose-plant producing, and growing roses.

Since 2004

Technology & Products

TAP specializes in hydroponic production methods. Since 2000 we have been producing lettuces and fresh herbs in cocopeat substrates and NFT systems.

The NFT system is a method whereby products are grown without any substrate or soil, resulting in higher yield, premium quality and perfect appearance of the products.

We offer our clients a full range of solutions for setting up their farms.

Since 2008 we have also been producing micro leaves (also known as micro greens) - 14-day old herb leaves, full with vitamins and intense flavor for salads, sandwiches and garnishing of plates.

We also produce different types of quality sprouts.

Goal

Our vision is to promote agricultural projects world-wide, based on advanced technologies adjusted to each location. Each project should produce the highest yield, meeting the highest quality.

To achieve this vision we are committed to:

1. Continuous improvement of our growing methods
2. Investment in developing innovative techniques and products
3. Careful and thorough planning for each project



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