



THE ISRAEL EXPORT &
INTERNATIONAL COOPERATION INSTITUTE



Ministry of Economy and Industry
Foreign Trade Administration

MONEY 20/20

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The Venetian / The Palazzo & Sands Expo / No. 501

Fintech
Empowering Innovation





THE ISRAEL EXPORT &
INTERNATIONAL COOPERATION INSTITUTE

The Israel Export & International Cooperation Institute (IEICI)

Israel's Fintech Industry is one of the world's leading Industries. In recent years, multinational financial institutions have established R&D operations in Israel in order to take advantage of the know-how and technological capabilities of the local industry and to collaborate with Israeli Fintech companies.

More than 250 Israeli Fintech companies are exporting their technologies in the following areas: payment technologies, loans, capital management and savings, money transfers and virtual currencies.

The Fintech Sector at The Israel Export and International Cooperation Institute works to create



business opportunities for Israeli companies in the field, by participating in national pavilions at important international Fintech exhibitions, publishing and hosting professional delegations, organizing Fintech conferences, and planning Israeli Technology Days in cooperation with financial institutions around the world.

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Ministry of Economy and Industry
Foreign Trade Administration

The Foreign Trade Administration at the Israeli Ministry of Economy

The Foreign Trade Administration (FTA) at the Israeli Ministry of Economy and Industry manages and supports Israel's international trade and trade policy. Through our headquarters in Jerusalem together with over 40 economic and trade missions in key financial centers throughout the world, the FTA promotes Israel's economy worldwide.


Israel's economic and trade missions are at the forefront of the Israeli government's efforts to boost our industries in foreign markets. Our team of highly experienced economic representatives and business consultants provide a wide range of services to Israeli companies and to the international business community.

The FTA is divided into three main divisions, each promoting the Israeli economy in distinct and significant ways:

- The Trade Promotion Division – works to ensure the continued development of Israel's exports
- The Trade Policy and International Agreements Division – responsible for Israel's free trade agreements, maintaining and developing inter-governmental relations and addressing regulatory barriers that affect Israeli industry
- The International Projects and Financing Division – offers different programs that support Israeli companies in their business operations abroad

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Participating companies



AU10TIX	8
BondIT	9
CallVU	10
Capitalise	11
CreditStacks	14
Glassbox	15
PayKey	16
Scanovate	17
SecuredTouch	18
Splitit	19
ThetaRay	20
WiseSec	21



SECURE CUSTOMER ONBOARDING

Risk and compliance meet competitiveness and higher profitability in multi-channel customer acquisition

AU10TIX automates customer ID authentication and onboarding with the only 2nd generation technology on the market today. AU10TIX technology enables client such as Paypal, Google and other service providers including banks fully automate customer onboarding and KYC initiation with a simple image of customer IDs and selfie picture.

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Boost revenues utilizing machine learning for fixed income optimization

BondIT drives sales by empowering relationship managers and trading desks with machine learning based, data-driven, personalized, optimal investment recommendations thus increasing trade flow and revenues. BondIT improves the customer's experience by constructing tailor-made, intelligent portfolios and providing on-demand comprehensive reports.

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Redefining customer engagement through an omni-channel customer experience

Callvu's innovative Engagement HUB provides a single self-service / BOT journey to customers in their channel of choice, by delivering social and messaging channels and overlaying existing digital channels.

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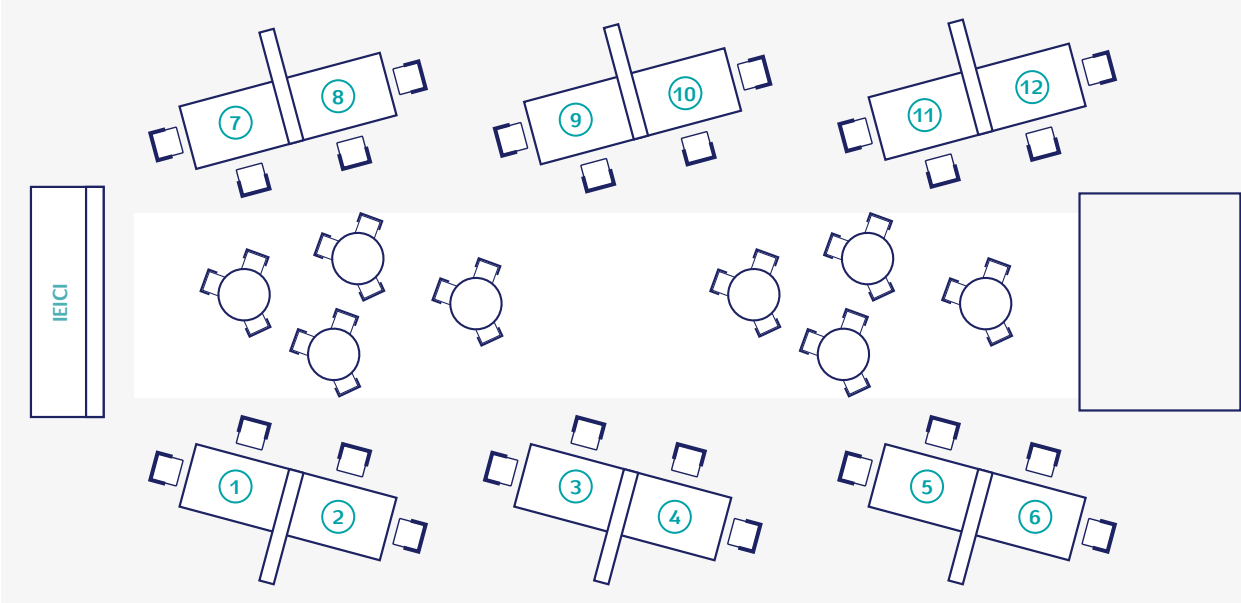
Capitalise is your personal investment assistance that speaks your language

Capitalise is the innovative way that lets you use natural language to make your investment ideas come to life. Capitalise simplifies the investment process by taking simple words and converting them into executable and optimized investments. We bridge between the simplicity of common words and the complex world of automated trading.

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Notes

Map of the Israel Pavilion



① SecuredTouch

④ BondIT

⑦ Scanovate

⑩ AU10TIX

② Splitit

⑤ Glassbox

⑧ PayKey

⑪ Capitalise

③ CallVU

⑥ CreditStacks

⑨ WiseSec

⑫ ThetaRay

CREDITSTACKS



CreditStacks issues premium credit cards to prime, new to credit customers

CreditStacks issues premium credit cards to prime, new to credit customers. Our behavioral risk models allow us to identify prime consumers with no financial history in the U.S and issue them a premium credit card as soon as they enter the credit market. We help our customers start and build their financial future in the U.S.

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Glassbox



Glassbox - Digital Space. Conquered.

Glassbox is the next generation Enterprise Digital Insight & Analytics platform that empowers organizations to manage and optimize the entire digital lifecycle of their web and mobile Customers.

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PayKey enables banks to provide their users with peer-to-peer payment options just when they are needed most - while they are engaged in social interactions

We have created a P2P social payment solution allowing customers of the bank to transfer money to their friend and family inside any social application or messaging platform they are currently using.

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scanovate

Scanovate provides an "all-in-one", solution to help banks save money on compliance fees and fines

Scanovate is a mature, globally distributed company that has been profitable for the last 3 years, implemented in banks, Neobanks, loan companies and in the fintech industry in various countries. We are trusted partners with Deloitte Group, TCS (TATA si) and Temenos, and have recently won three major awards from Edel Bank, RBS and Temenos in London.

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SECUREDTOUCH

Leader in Behavioral Biometrics for Mobile Transactions

U-Nique is using behavioral biometrics to verify and authenticate mobile users.

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Notes

Splitit[®]

Splitit – converting shoppers into paying customers

Splitit is a unique service that enables consumers to pay for their Retail or Web purchases using their existing credit cards and divide the total cost across as many interest-free payments as they choose, without completing a credit application or qualifying for a new credit line.

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ThetaRay brings a transformational approach to big data analytics, isolating problems buried beneath big data and pinpointing opportunities concealed within traditional systems

Revolutionary in its approach, ThetaRay lets math discover meaning in the data without making any pre-assumptions. Its rule-free approach pinpoints items that matter now and in the future, mapping them in context, time and location.

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BLE based patented technology for Mobile Payment with ANY smartphone on ANY POS/ Payment terminal

WiseSec innovative, BLE based technology, allows ANY smartphone for a wide range of tapping based solutions (payment, authentication and location based services) on existing infrastructure (POS, ATM's, terminals). WiseSec patented technology has multiple implementations in industries such as: Banking, Retail, Transportation, Government, Employment.

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Mobile & Fintech Innovation

Meet • Connect • Accelerate

October 30-31, 2017
Tel Aviv Convention Center

The Israel Export Institute in collaboration with Israel's Foreign Trade Administration at the Ministry of Economy & Industry invites you to take part in one of the biggest Mobile & Fintech B2B events of the year:

Get exposed to cutting-edge
mobile and fintech technologies

Interact with leading
innovative Israeli companies

Experience the uniqueness of Tel-Aviv and Jerusalem

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