
Wine and Beverages

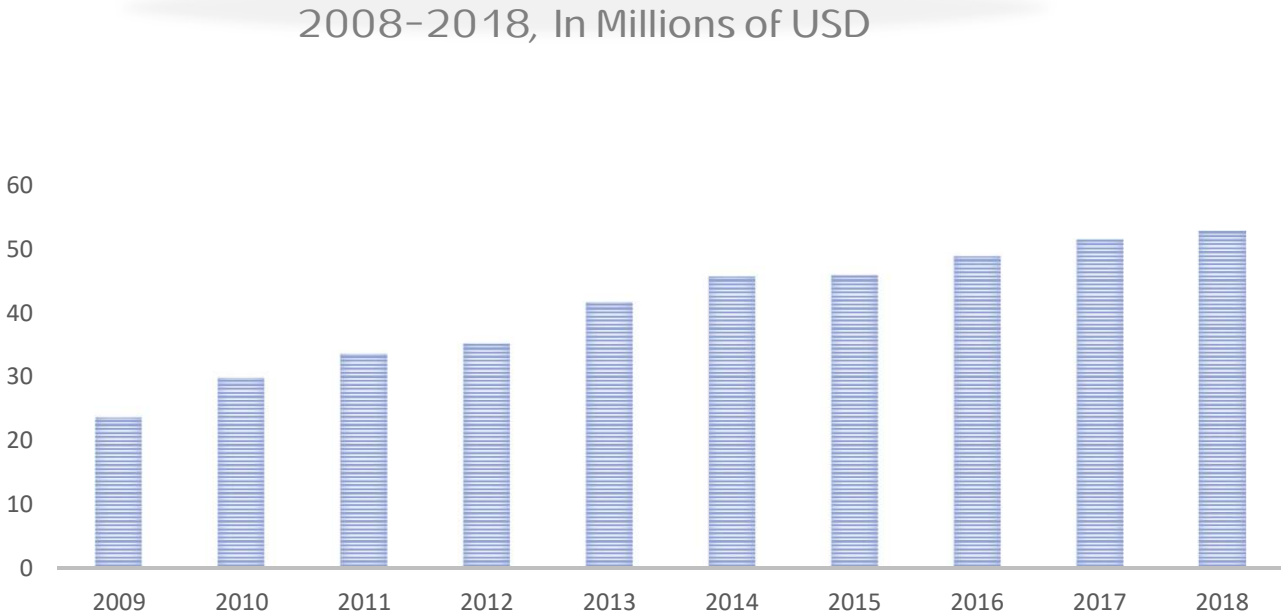
2018 Annual Report



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Wine and Beverages Export

Year	Total Export
2009	24
2010	30
2011	33
2012	35
2013	42
2014	46
2015	46
2016	49
2017	51
2018	53



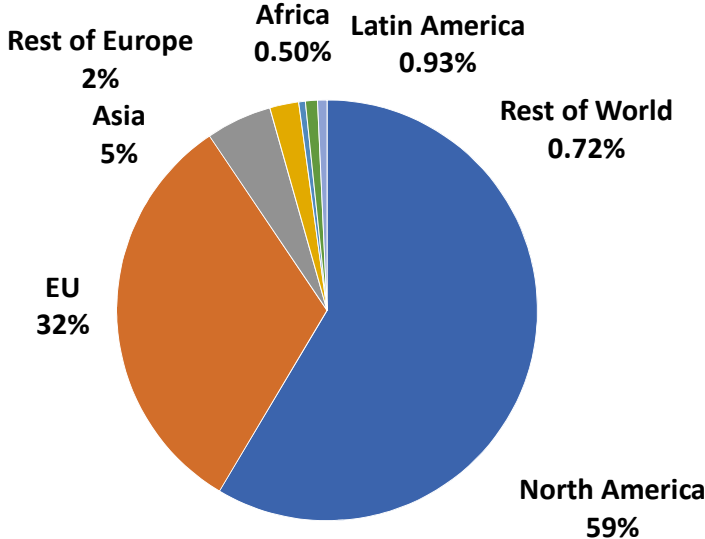
2018 - 3% increase. The continued increase in exports of beverages as a result of the increase in exports of wine from Israel. About 94% of export are wine and alcoholic beverages



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Wine and Beverages Export

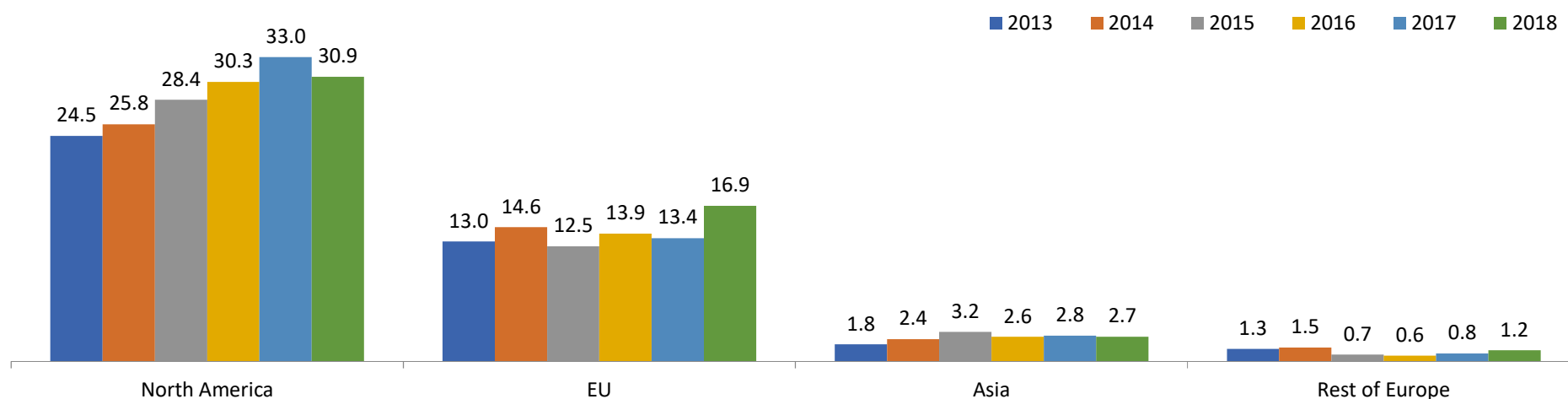
Exports by Geographic Regions, 2018 (%)



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Wine and Beverages Export

Exports by Geographic Regions, 2013-2018 (M\$)



Exports to North America - after a sharp increase in recent years, in 2018 exports decreased by approximately 6%. EU countries - despite the slight decline in 2017, recovery is noticeable



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Wine and Beverages Export

Exports by Geographic Regions, 2013-2018 (M\$)

	2017	2018	% change 17/18	% Share 2018	% change 13/18
North America	33	30.9	6%-	59%	26%
EU	13.4	16.9	26%	32%	30%
Asia	2.8	2.7	4%-	5%	45%
Rest of Europe	0.8	1.2	40%	2%	12%-
Africa	0.5	0.3	47%-	1%	24%
Latin America	0.5	0.5	2%	1%	35%
Rest of World	0.4	0.4	12%-	1%	18%
Total	51.4	52.8	3%	100%	27%

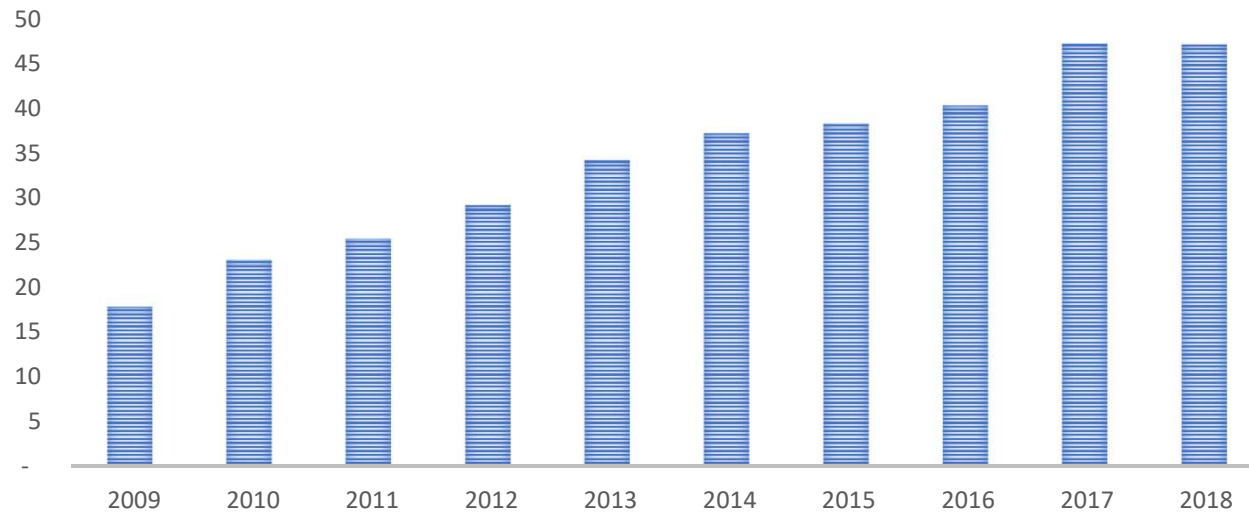


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Wine Export

2008-2018, In Millions of USD

Year	Total Export
2009	18
2010	23
2011	25
2012	29
2013	34
2014	37
2015	38
2016	40
2017	47.2
2018	47



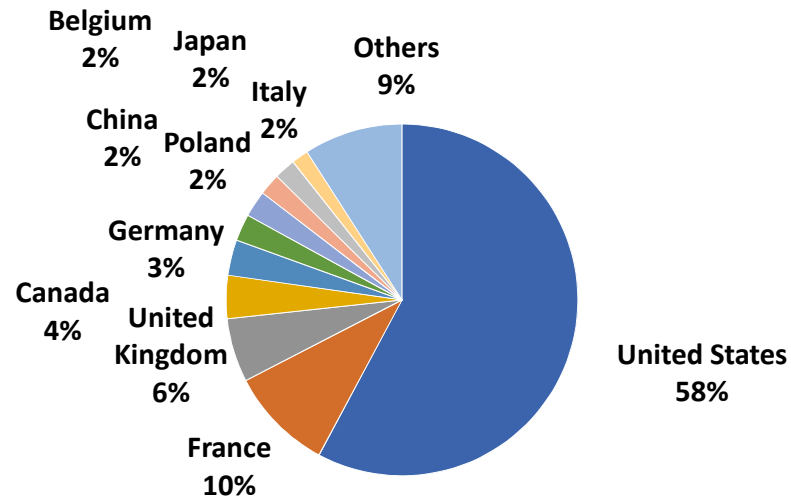
From 2010 to today, the wine export doubled itself into a volume of about 47 million. The country that led the growth - USA.



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Wine Export

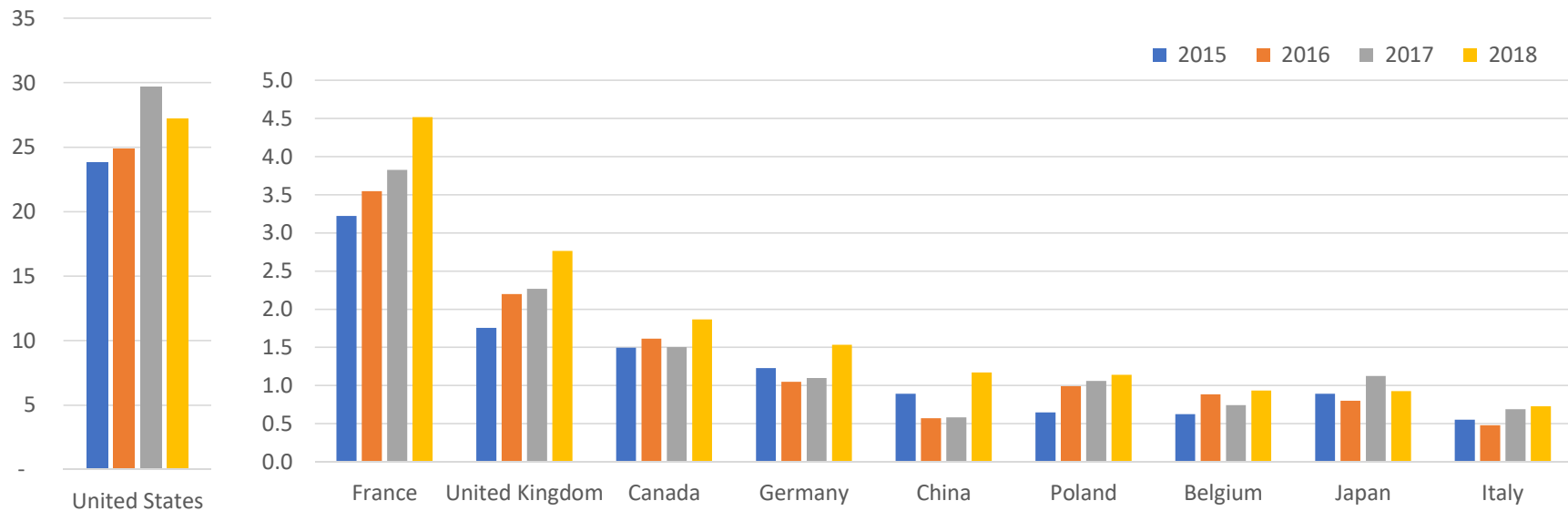
Exports by Countries, 2018 (%)



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Wine Export

Exports by Countries, 2015-2018 (M\$)



Growth trend in most countries.

USA, Poland and Japan - easy decrease after increase last year (2017)



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