
Home and Family Products

2018 Annual Report

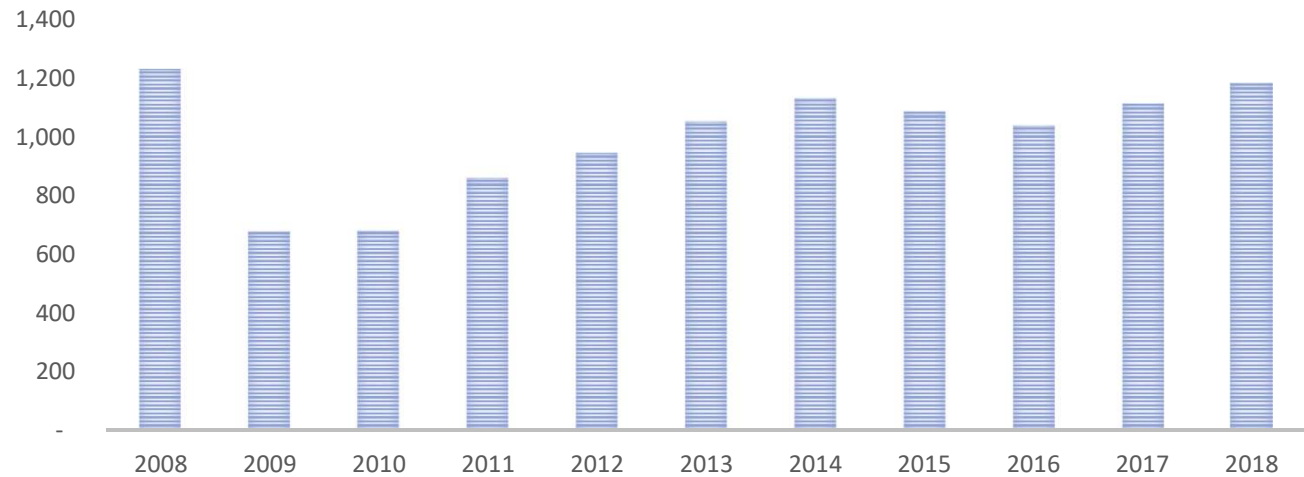


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Exports of Home and Family Products

2008-2018, In Millions of USD

Year	Total Export
2008	1,230
2009	675
2010	680
2011	859
2012	944
2013	1,051
2014	1,130
2015	1,085
2016	1,037
2017	1,112
2018	1,184



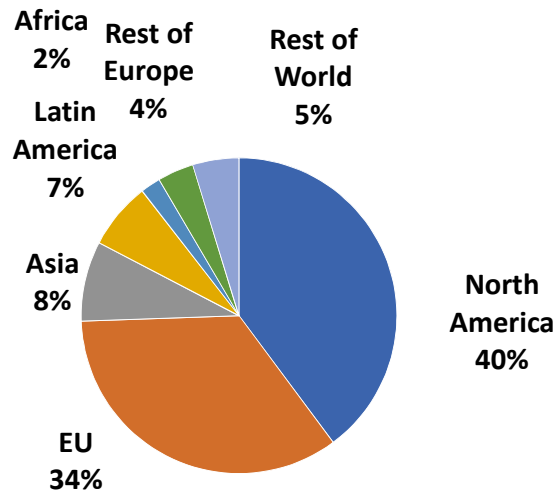
2018 - 6% increase in exports. From 2013, exports are about a billion dollars a year. The main exports are plastic products for home & garden.



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Exports of Home and Family Products

Exports by Geographic Regions, 2018 (%)



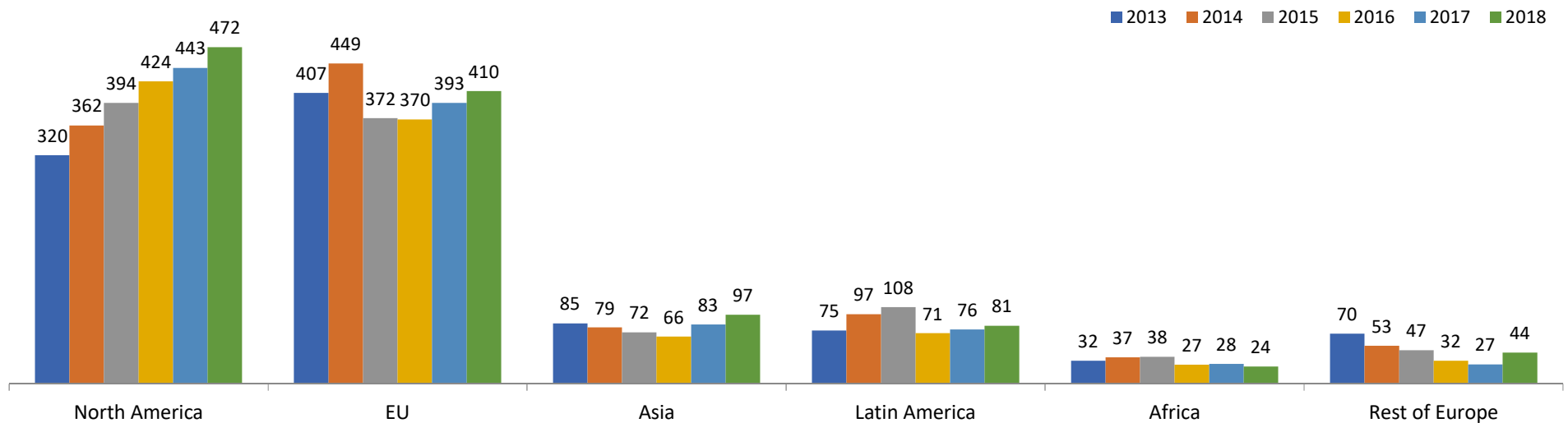
About 75% of exports are directed to North America and the EU countries



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Exports of Home and Family Products

Exports by Geographic Regions, 2013-2018 (M\$)



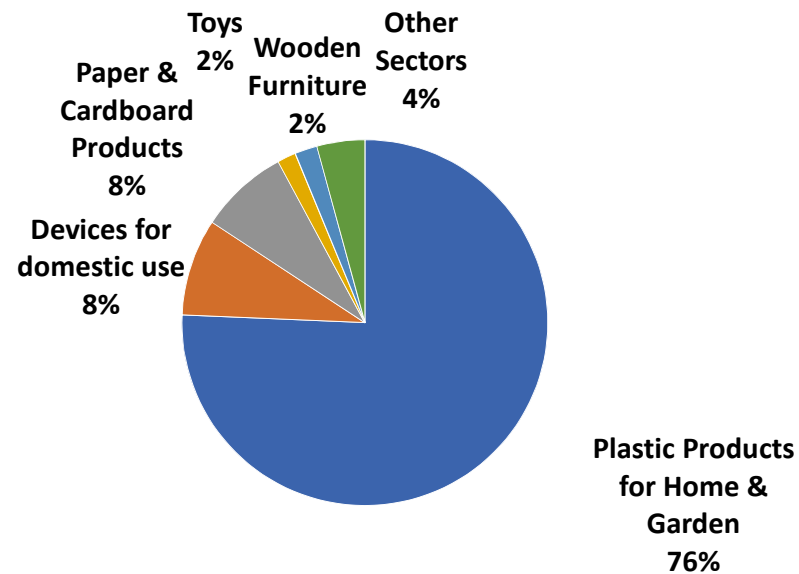
Increase in all the dominant trade areas in exports



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Exports of Home and Family Products

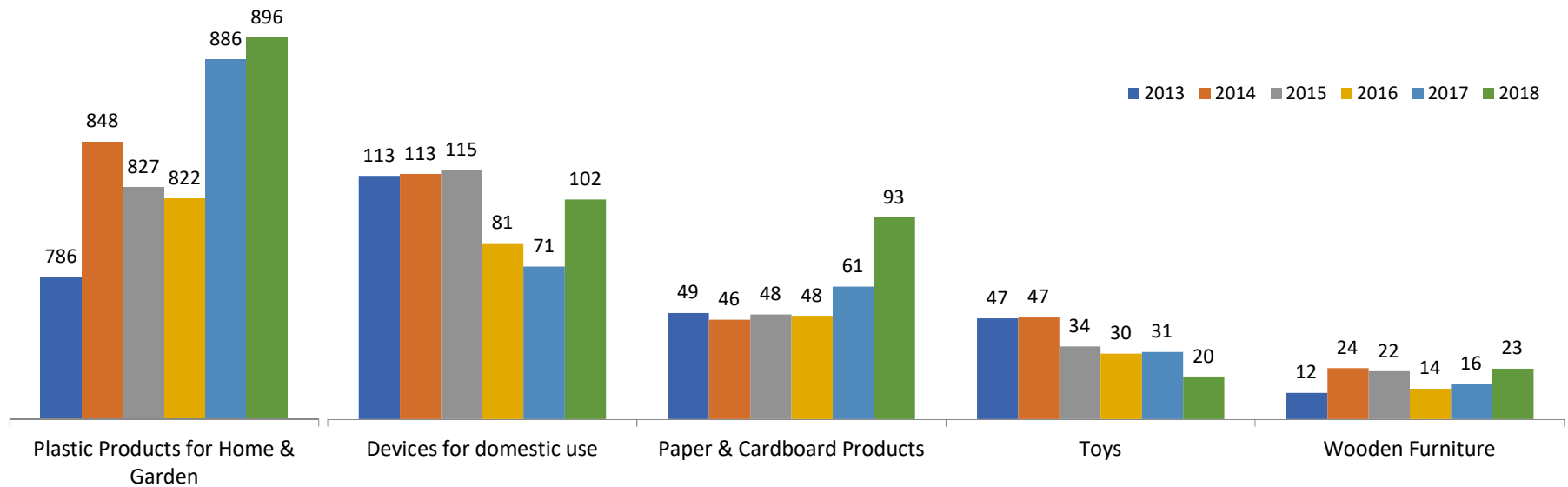
Exports by Sectors, 2018 (%)



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Exports of Home and Family Products

Exports by Sectors, 2013-2018 (M\$)



This year, exports increase in all sectors except for toy industry



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Exports of Home and Family Products

Exports by Geographic Regions, 2013-2018 (M\$)

	2017	2018	% change 17/18	% Share 2018	% change 13/18
North America	47%	40%	7%	472	443
EU	1%	35%	4%	410	393
Asia	14%	8%	16%	97	83
Latin America	9%	7%	7%	81	76
Africa	-25%	2%	-13%	24	28
Rest of Europe	-38%	4%	61%	44	27
Rest of World	-8%	5%	9%-	56	62
Total	13%	100%	6%	1,184	1,112



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