
Fresh Produce

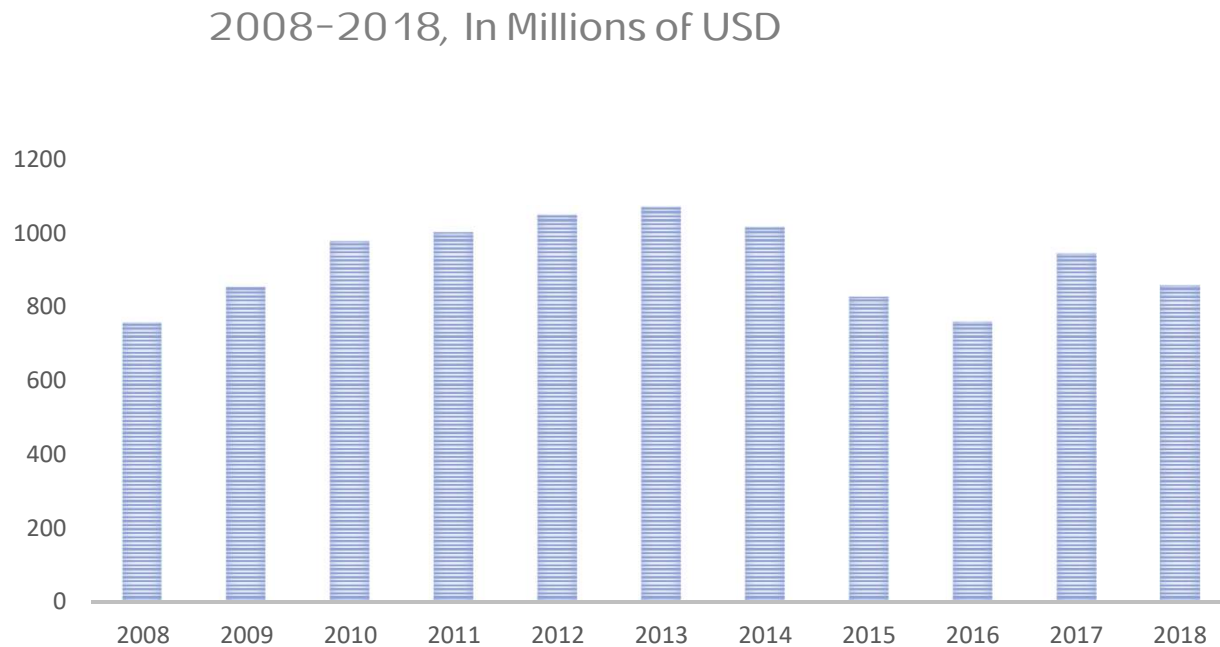
Annual Report 2018



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Fresh Produce Export

Year	Total Export
2008	756
2009	852
2010	976
2011	1001
2012	1048
2013	1071
2014	1015
2015	827
2016	759
2017	943
2018	858



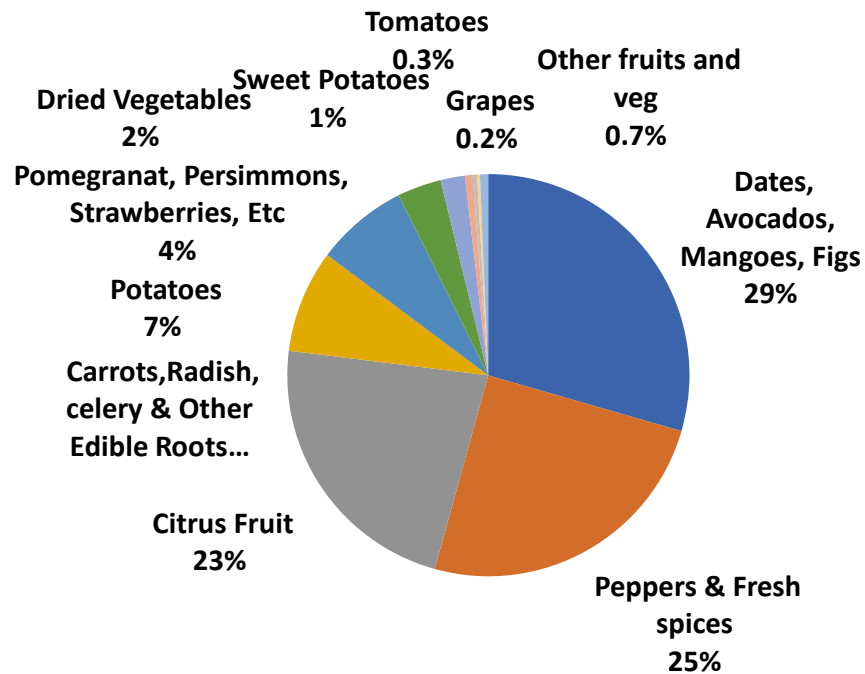
2018 - A decrease of approximately 9% in exports. This is after a sharp 25% increase in 2017



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Fresh Produce Export

Exports by Sectors, 2018 (%)



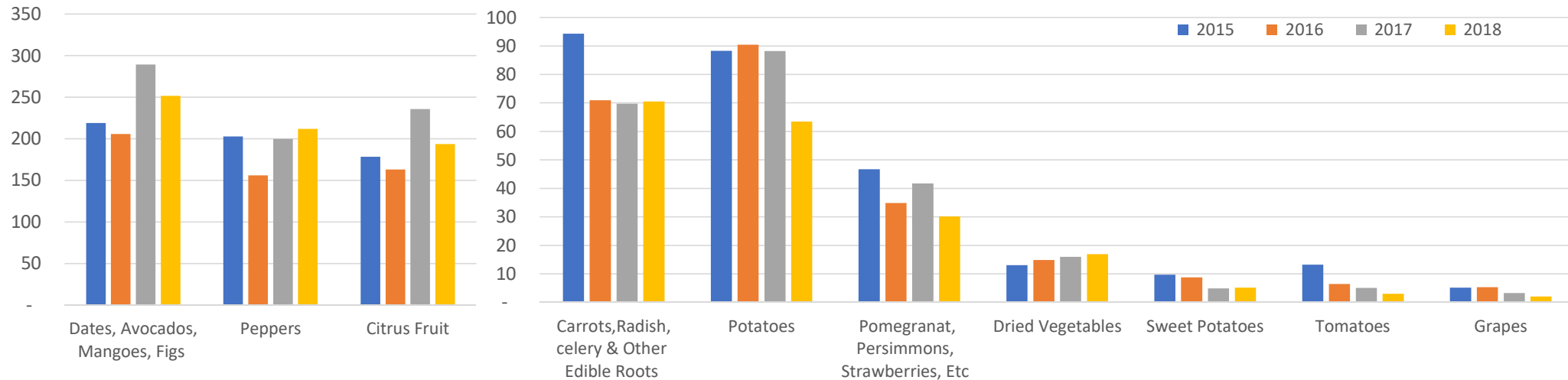
Israel exports mainly fruits (about 55%)



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Fresh Produce Export

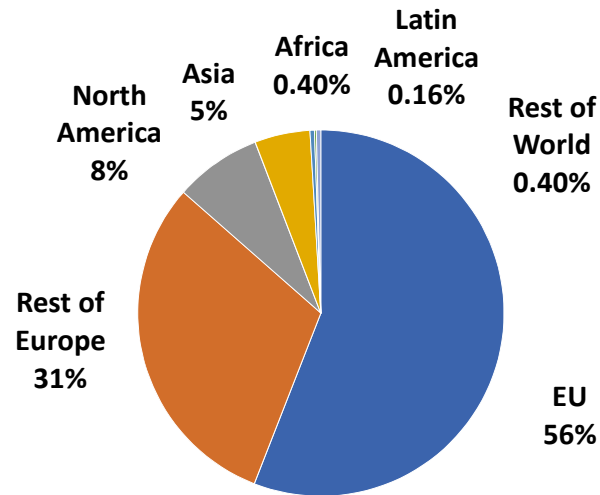
Exports by Sectors, 2015-2018 (M\$)



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Fresh Produce Export

Exports by Geographic Regions, 2018 (%)



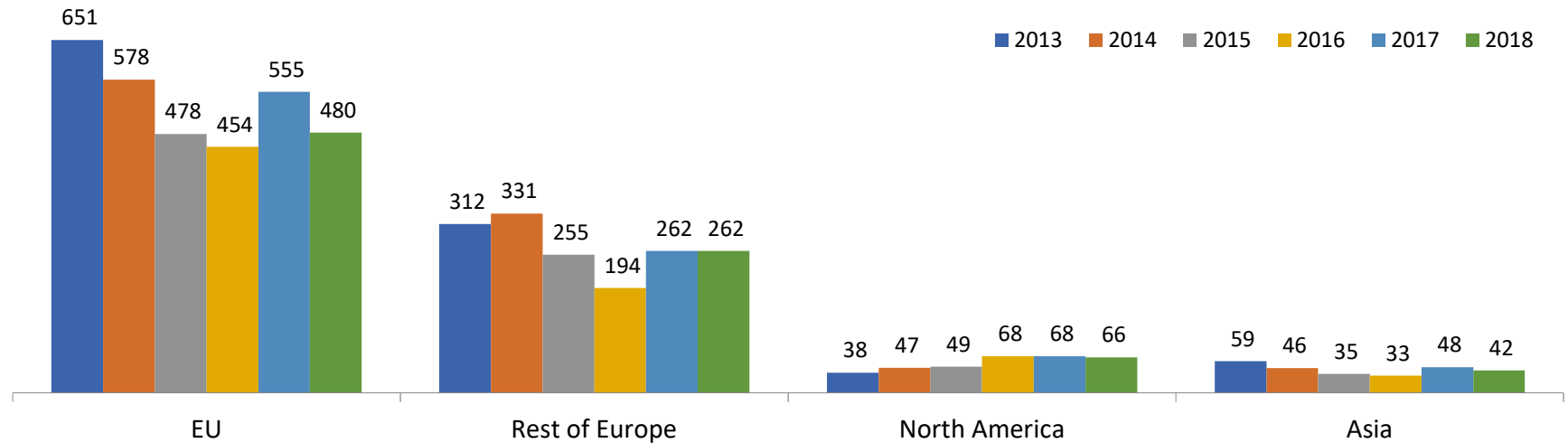
About 90% of the export of fresh produce is diverted to Europe



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Fresh Produce Export

Exports by Geographic Regions, 2013-2018 (M\$)



Exports to Europe are volatile. A decrease of 14% of exports to EU countries after increase last year (2017) of 22%. North America - an increase in exports



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Fresh Produce Export

Exports by Geographic Regions, 2013-2018 (M\$)

	2017	2018	% change 17/18	% Share 2018	% change 13/18
EU	555	480	14%-	56%	-26%
Rest of Europe	262	262	0%	31%	16%-
North America	68	66	4%-	8%	75%
Asia	48	42	12%-	5%	29%-
Africa	4.7	3.4	27%-	0.40%	56%-
Latin America	1	1.4	45%	0.20%	14%
Rest of World	4.5	3.4	23%-	0.40%	0.50%-
Total	943	858	9%-	100%	20%-



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