MED`19 Innovation Award

Get the State of Digital Health Recognition; apply to one (1) of the following tracks:

**Affordability**
Enhancing universal and affordable access to healthcare services.

**Patient Engagement**
Digital enablers to exceed the patient expectations.

**AI and Data in HealthCare**
Moving data to the heart of healthcare systems.

**Digital Everything**
Moving beyond traditional thinking around healthcare delivery.

The 2019 MEDinISRAEL Innovation Awards is now open for nominations!
The nomination period will close February 21, 2019.

**Eligibility:** the competition tracks are open to all Israeli companies and healthcare organizations involved in producing and practicing Digital Health products and services.

* Winners of the previous years are not eligible for resubmission.

**Judging:** Judges are international team of senior-level, experienced health, medical and technology professionals that have extensive experience in the Digital Health space including journalists, analysts, hospital officials, investors and technology executives. The panel of judges will review all applications on a number of criteria and narrow the applicants—down to three (3) finalists in each track to participate in the live pitching competition (2 minute pitch) on the main stage either on the 26th or 27th of March, 2019.

**Criteria** by which companies will be judged:
- Novelty and competitive advantage
- Functionality, creativity and technological innovation
- Company (strategy, business plan, robustness, performance)
- Impact and potential (feasibility and scalability)
- General assessment

**Awards:**
- State of Digital Health Recognition 2019 award to display.
- State of Digital Health Recognition 2019 logo available to three (3) finalists in each track (the winner or nominee) to include on marketing materials like press release, social media, product packaging, advertising materials, etc.
- Participation in the renowned **Merage Institute Program** in Irvine California, October 2019.
- Participation in the unique **Digital Health Exchange Investment Forum** in London, UK; the most impactful platform dedicated to furthering the advancement of Digital Health technologies through international investment, November 11-12, 2019.

* Participation package to be concluded as the event format finalized
* Does not include flight, accommodation and other logistics’ expenses.

Below is the form to submit your nominations for the 2019 MEDinISRAEL Innovation Awards program. Our awards program honors outstanding clinically proven products (device / technology / software / service).

**Terms and Conditions:**

- In order to participate please complete and submit the online form by February 21, 2019. This is the final deadline, and there will be no extensions granted under any circumstances. Emailed and/or hard copy submission forms will not be accepted.

- Nominated product must fit within one of the designated award tracks. You may submit for only one (1) track. If improperly categorized, a nominee may be suggested to move to a different track based on the recommendation of the judging panel.

- You must provide company logo and one (1) high-resolution photos of your product (device/technology/software/service in a .jpg format and be up to 10MB), as part your online nomination submission. You must provide your company’s presentation deck. Materials must meet international standards for appropriate product presentation and taste and may be asked to be resubmitted or disqualified at any time, if they are deemed inappropriate.

- The finalist product presenter must be available to take part in the live pitching competition on the assigned date either on the 26th or 27th of March, 2019.

- If you are a MEDinISRAEL 2019 exhibitor there is no nomination fee applied.

- Visitor pre-registration is mandatory to apply for nomination; however, non-exhibitor will not be listed in the Exhibitor’s directory.

- The nominee will qualify for judging when all required sections of the online application form are completed and exhibition/registration fees have been paid in full. Incomplete and unpaid entries will be disqualified.

- Refunds will not be issued for applications withdrawn after submission.

If you are unsure if your entry is complete, please contact us at [MEDinISRAEL@export.gov.il](mailto:MEDinISRAEL@export.gov.il)