



29/09 - 01/10/2020

APPLAUSE^o

<https://www.applause.com/>

About the Company

Applause is the world leader in distributed, remote & at-home digital testing. Applause harnesses the power of the world's largest community of vetted, digital professionals to create custom teams that provide you with a full suite of testing and feedback solutions. Our fully managed approach enables leading brands to get closer to their customers, increase development velocity and deliver high-quality digital experiences to their customers.

Company's Product Description

The Applause SaaS Platform allows you to easily: Create and start new test cycles. View bug reports and test case results in real time; Watch bug videos for reported issues; View advanced analytics for reporting; Evaluate the value of each bug; Communicate directly with testers via live chat; Select favorite testers for future use.

Unique Value Proposition

Prior to launching their global streaming service, Disney relied on Applause to test the subscription sign-up and payment process with in-market testers across the globe using a range of payment instruments. The challenges: Launching a new streaming service in countries across the globe and need to ensure that all future customers could subscribe to the service using in-market payment instruments. Ensuring the sign-up and payment experience is welcoming and cheerful to represent the overall Disney brand; Testing with a range of alternative payment methods that are unique to regions where the service is being launched; Ensuring a high-quality experience to compete with other streaming services in the market.

Solutions: Two weeks prior to a new country launch, Applause sources inmarket testers who own the desired payment instruments to test the entire subscription sign-up and payment process; During a country launch, Applause provides ~20 testers per country to conduct functional testing ensuring sanity and smoke tests are completed and working as expected; Post country launch, Applause testers conduct bug fix verification and bug hunts in the countries where Disney does not have coverage.

Video





www.deeyook.com

About the Company

Deeyook is an early-stage, post-seed startup which seeks to redefine location technology as we know it. A patented wireless-based firmware solution that is self-learning, ubiquitous, ultra-precise, passive and low power. It allows absolute indoor and outdoor position determination. Deeyook is headed by two industry veterans who are experts in the field of wireless technology and its business applications.

Company's Product Description

Deeyook is a developer of an innovative, patented tracking solution that measures the angles of wireless transmissions to determine positioning. The solution, which is a downloadable firmware, is self-learning, ubiquitous, uses low power and is ultra-precise, giving a location within 10cm/4in.

Unique Value Proposition

Deeyook allows companies to precisely track employees, items and assets, all without tapping into a company's IT network and without invasive personal tracking or data capturing. The technology has a wide range of use case possibilities, including retail, supply chain and mobile transportation industries.

Video





<https://www.firstpoint-mg.com/>

Firstpoint Mobile Guard

About the Company

FirstPoint's mobile phone & IoT device cybersecurity service for organizations is the first holistic solution protecting from all cellular network-based cyber threats: mobile identity compromise, man-in-the-middle, location tracking, denial-of-service, malicious SMS and data leakage. The agentless, cellular network-based approach is hassle-free to use and deploy, giving organizations 360 control over their device's cellular security.

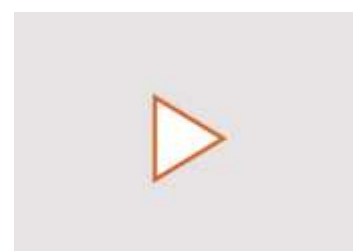
Company's Product Description

FirstPoint introduces the first all-in-one cellular cyber security service for organizations, high threat devices and scenarios. We give organizations have the power to control their devices' entire cellular security – mobile phones, IoT devices, connected cars and more – any SIM/eSIM based-device, in one central platform. FirstPoint brings the first solution against fake cell towers, cellular man-in-the-middle, as well as against SS7 & Diameter loopholes, malicious & binary SMS, malware, data leakage and more. FirstPoint partners with mobile network operators and private networks to create a secured virtual home network through which protected devices' communication is routed, analyzed and securely enabled.

Unique Value Proposition

Smart metering IoT devices Challenge: A top utility provider, serving over 20 million users with real security concerns about cyber risks to business continuity of their smart metering network, with these challenges: Have lack of trust in mobile networks and concerns about 5G; Multiple device vendors; Devices deployed across the region with no physical perimeter to protect them; Need visibility into the attack surface; Invisible to attackers Solution & Benefits: A low power, zero impact cyber security solution with no device installations that can fit any relevant use case; Closing the cellular cyber security gap such as denial of service, data leakage and geolocation; Restoring trust in cellular communication; Easily scalable, globally ; Simple management in one console.

Video



About the Company

NEXOOG is a leading provider of network management and orchestration (MANO) solutions specially designed for managing and monitoring multi-vendor wireless, satellite, broadcast and IoT network. NEXOOG manages every node and any protocol (SNMP, REST, MQTT) offering end-to-end unified network management solution. Available as SaaS or on-premises, NEXOOG MANO has been successfully deployed by service operators, municipalities and public safety organizations.

Company's Product Description

NEXOOG G2 Platform has been successfully deployed by service operators, municipalities and public safety organizations.

- Scheduler & Booking system - BISS-CA content security and orchestration system for managing live broadcast events; IoT rchestrator - End-to-end SMART POWER solution, including certified devices and mobile app- enabling service operators to increase ARPU with Smart Power service; Network Management Umbrella - managing multi-vendor wireless & backhaul networks, supporting multi-protocols SNMP, REST, Netconf and MQTT.

Unique Value Proposition

NEXOOG for Telecom & Service operators: End to end network management (NMS & OSS); Reduce operational & maintenance costs; Shorten time for resolution; Root cause analysis.

NEXOOG for Satellite & Broadcasters: End to end Teleport (Tx & Rx) orchestration and monitoring; Scheduling, Booking and Resource Management; BISS-CA Content security; Transport Stream orchestration. NEXOOG IoT Smart Power solution :Power Efficiency, up to 20% in power saving; Enabled Service Providers new revenue stream; Highly secured solution targeted for business and organizations ; Smart Power device types: power outlets, light switches and more

Video



About the Company

World Leaders in Autonomous Telecom Intelligence. Panorama invented the OLAP Server which was later acquired by Microsoft and continued to be a leading force in the BI & data analytics space, serving hundreds of enterprise customers worldwide. Based on the massive demand of our analytical products by telecom providers, Panorama created a telecom division, which focuses solely on innovative analytical products for the Communications & Media industry.

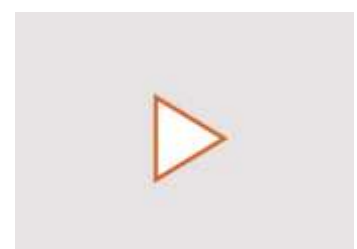
Company's Product

Panorama is the world-leader in data analytics & AI for telecom. Necto, our telecom specific solution, integrates AI and ML technologies to provide modern self-service analytics with out-of-the-box data models, reports, dashboards, predictive and prescriptive insights. Panorama can integrate to any Network, OSS, BSS and IoT solution to transform CSP's data into actionable insights that boost revenues, increase LTV, and streamline processes such as Churn Prediction, Next Best Offer, Next Best Action, Concept to Market Acceleration and Lead to Cash Optimization. Panorama Necto is successfully deployed at multiple carriers worldwide, enabling their digital transformation with analytics on digital care, personalization, B2B, IoT, and data monetization.

Unique Value Proposition

Panorama is disrupting the \$4B telecom analytics market, which used to be serviced by generic BI solutions or lengthy and costly managed services, by introducing productized and out-of-the-box analytics that were developed specifically for telecom. Our ready-made data models are agile, modular and platform agnostic. They provide fast and low-risk implementation results with quick ROI. Panorama integrates AI and machine learning technologies to transform BSS, OSS, IoT and OTT data into actionable business insights that drive higher ARPU, LTV and retention. Panorama recently launched The Magnet, a Netflix-like insight recommendation engine, which is powered by AI and connects the right insight to the right user, at the right time and in the right context.

Video



About the Company

Radix delivers cutting-edge device management solutions (MDM/EMM). The mission is to consolidate all devices, processes and stakeholders into one easy-to-use platform. In the heart of the solutions lies VISO a revolutionary all-in-one cloud-based device management platform, enabling users to increase administrative and instructional effectiveness, reduce operational complexity, and save time and money, making device management smarter and more focused. The solutions are trusted by leading global device manufacturers and vendors and are implemented in millions of devices worldwide, helping to increase performance and stability while minimizing downtime, serving a wide range of clients.

Company's Product Description

Radix VISO is an all-in-one cloud-based device management platform, providing effective administrative and instructional capabilities to all stakeholders in the organization, seamless operation of all types of devices operating anywhere, with a rich set of relevant tools and unique user interface, and enable seamless group learning in heterogenic environment. VISO, enables users to increase administrative and instructional effectiveness, reduce operational complexity, and save time and money, making device management smarter and more focused.

Unique Value Proposition

The device management solutions are unique because they are:

Modular and flexible and can be customized to any use case; Offering a rich set of relevant tools and unique user interface; Cloud-based or on-premise supporting many work environments; Offering an end-to-end solution, taking in mind and providing effective administrative and instructional capabilities to all stakeholders; Supporting many types of devices running on all major operating systems: Android, Chrome, Windows, Apple and Linux; Trusted and integrated by leading global device manufacturers and vendors; Enabling group management and collaboration.

Popular use cases: VISO Android TV Device Management & MDM; VISO MDM/EMM; VISO Single-Purpose Device Management; VISO Interactive Touchscreen Management; VISO VR Command Center & MDM; VISO MDM for Education; VISO TeacherView - Distance Learning.

Video





Talamoos

<https://www.talamoos.com/>

About the Company

Talamoos prediction platform provides state of the art personalization and recommendations. The platform predicts in real time what your users would like to do next in order to increase revenues and engagements. Talamoos provides OTT players, broadcasters and any direct to consumer app access to the next generation of content discovery, individual recommendations and true real-time personalization, across all channels.

Company's Product Description

Talamoos prediction platform provides state of the art personalization and recommendations. The platform predicts what your users would like to do next in order to increase revenues and engagements. Talamoos provide a state of the art personalized user experience similar to Netflix for TV providers and publishers. With its "intelligence as a service" layer, Talamoos enables companies to leverage to power of Big Data and AI within days instead of multiyear projects. With extra focus on video, Talamoos provides OTT players, broadcasters and any direct to consumer app access to the next generation of content discovery, individual recommendations and true real-time personalization, across all channels.

Unique Value Proposition

Organizations today need to spend millions of dollars each year to gain their superior advantage through prediction and personalization technologies. Developing such a system is a complex, expensive and time-consuming project which is out of reach for almost all organizations. Talamoos "intelligence as a service" layer enables companies to leverage the most advanced personalization technology within days instead of multiyear projects. With only a few API calls, Talamoos provides its clients with a simple to use scalable machine learning platform that can dramatically improve business performance by anticipating customers' needs and turning these insights into actions driven by highly personalized recommendations. The modular design allows for quick and cost-effective integration and allows non-technical users a simple and intuitive interface.

Video





www.tetavi.com

About the Company

TetaVi is revolutionizing the world of volumetric capture content creation and distribution. We developed and offer the leading portable volumetric video capture system. TetaVi developed and offers a portable volumetric capture solution that creates high-fidelity holograms for AR/VR/XR applications. The TetaVi end-to-end portable system captures high-quality volumetric videos, does not need a green screen and is COVID compliant. TetaVi's studios and offices are located in Tokyo, Tel Aviv, New York, Los Angeles, and more to come.

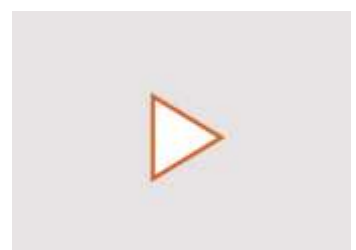
Company's Product Description

TetaVi offers a complete portable end-to-end service to capture high-quality volumetric capture solution for sports, media, gaming, enterprise education, training, AR, VR and more in broadcast quality and live-stream capabilities. The system allows live capture such as music concerts and sports events since it does not require green screen backdrop, uses only 4-8 cameras and is COVID compliant .

Unique Value Proposition

Consumers are driving the demand for immersive content such as remote entertainment, VR/AR gaming, telepresence, (which has accelerated during COVID-19). Brands, sports athletes, musicians, producers are looking for new technology to help bridge the gap and create new channels or products to market to their consumers and increase engagement and brand loyalty. TetaVi has numerous customers and collaborations in EU, APAC and the USA such as Maccabi Basketball Club, Hollywood producers, Film Documentary Bystanding SamsungXR (SDC19).

Video



About the Company

Reliable Broadcast over any IP Network including Internet. VideoFlow is driving the evolution of video live broadcasting over IP networks including Internet. Our R&D team based on Broadcast and IT specialists to specifically meet Broadcast over any IP network challenges. Our Emmy® award-winning software products provide customers with; Reliability - uninterrupted 24x7 service. Confidence - visually verifying video quality on your mobile devices.

Company's Product Description

DVG (Digital Video Gateway) is the first all-in-one software gateway that delivers reliable video over any IP network including internet, connecting any market Protocol (RIST, Zixi, SRT) , to and from any cloud. It is a multi tool software product that end-users can use to connect between legacy and IP interfaces, and connect to a service in AWS over Zixi or to service in Microsoft Azure or Google with other supported protocols. DVG can connect disparate services using different video streaming or delivery protocols.

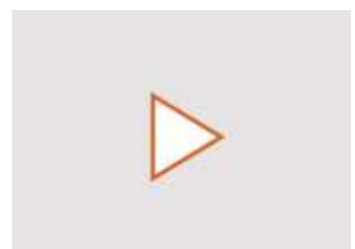
Unique Value Proposition

Video Broadcasting over IP is challenging , hence Expertise in both Broadcast and IT networks is a MUST!

- VideoFlow technology and know-how are here for you, from design to Installation, enabling unsurpassed video streaming
- Turn competitors to partners - New DVG - Software Gateway between any to any market protocol (RIST, SRT, Zixi).

Use Cases -can fit for Main or Backup Broadcast over Internet / IP links: TV Studio To Transmitter; Hub & Spokes (single Hub to multiple Spokes); Hybrid Satellite (Satellite broadcast transmissions backup); Disaster Recovery Broadcast link.

Video





About the Company

Ultra low latency encoding and decoding technology. XVTEC develops high-resolution, real-time video compression and layout technology. XVTEC develops all IP in house, including H/W, S/W, FPGA and algorithms. In 2017 XVTEC enters a strategic partnership with the Japanese company Socionext.

Targeting markets of: Telecommunication Service Providers; TV and Media Operators; Digital Publishers, Content providers & owners; Connected Device Manufacturers (OEM\ODM); Consumer electronics; Network Equipment Providers and Distributors; System Integrators (Network); System Integrators (ICT & VAS); Corporate & Business Sector; Automotive & Transportation; Sports & Medical equipment manufactures; Governmental & municipality; Utilities and large industries; Retail and commerce; Investors.

Company's Product Description

XVC-Ultra is an ultra-low latency Encoder supporting broadcast quality HEVC/H.265 and AVC/H.264. The product in its H.265 mode saves up to 50% of bit-rate compared to H.264. The Ultra has an encoding latency of below 10 ms and supports multiple streaming protocols enables the user to stream virtually to any endpoint.

Unique Value Proposition

Pro AV, Medical, Broadcast, eLearning, Command and control applications and more.

Video





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