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Sicredi – Brazilian Delegation
Israel, June 2022

Introduction:

Sicredi's history dates back to 1902, with the creation of the first credit union in Brazil and Latin America. Since then, we have evolved in different political and economic periods, maintaining our values of cooperation and integrating 108 credit unions in an effective system, which leverages the sustainable growth of the municipalities and regions in which it operates throughout Brazil. Currently, Sicredi has more than 5.7 million members, being a cooperative financial institution made by people for people, which, through mutual help and cooperation, aims to build together a more prosperous society. During this period, Sicredi grew sustainably and expanded its areas of operation. It expanded the reach of members throughout the Brazilian territory, and we are present in more than 1,600 municipalities, with more than 2,200 branches.

We have a differentiated business model, based on the principles of Cooperativism. We value the role of associates as business owners, and we generate value by encouraging their participation in decisions, sharing results and offering a series of instruments and financial solutions that support their prosperity, guarantee the security of their investments and generate value and impact. positive for society.

Participants:

Position of Participants	Number	Main Position Assignments
Cooperatives:		
Business Director	02	Respond to and monitor the execution of the guidelines established by the Cooperative's Board of Directors to implement the Cooperative's strategic, financial and investment planning, in compliance with the regulations in force before the supervisory bodies.
Director of Operations	03	
Executive Director	06	
Regional Manager	01	Responsible for maximizing results and achieving the goals of the Cooperative, through the preparation and application of the business plan, in order to guarantee the solidity of the Cooperative and the good image of Sicredi.
President of Cooperatives	11	Monitor the performance of the executives, the execution of plans and the fulfillment of the defined objectives, with a focus on guaranteeing the continuity of the business and the satisfaction of the associates.
Position of Participants	Number	Main Position Assignments
Central:		
President of Central	01	To lead the relationship with the affiliated singular cooperatives based on the established strategies. Represent Cooperatives in strategic forums, in political instances and before external bodies. Monitor the execution of defined plans and objectives.
Central Manager	02	Leading teams at the Central, ensuring that employees act oriented to business results, policies and systemic regulations. Provide support to Affiliated Cooperatives and translate their needs into actions carried out by the Central teams.
Total participants	26	

Meeting Objectives:

- Know the history of the company;
- Generate, in addition to the visit, contact with a different environment;
- Expand participants' view of existing opportunities;

Agenda/Questions/Topics:

- Knowing the company, its actions, the way it operates and how it defines its strategies;
- Observe how they operate and what challenges they see for the present and the future;
- How are they preparing to remain relevant in the current scenario;
- What are the concerns that “take up” your managers' sleep, looking at the current market;

Meeting Expectations:

- Have contact with companies from different sectors;
- Generate insights into possible actions and forms of action that impact Cooperatives;
- Expand the “world view” of the participants in the trip.