

Israel Dental Technologies

Business Mission to Milano, Italy | September 25th -26th, 2019

Agenda

September 24th Arrival of Israeli participants (Hotel suggestions will be forwarded to participants)

September 25th Innovation Day Seminar with presentations and pre-scheduled B2B matching event

Schedule:

- 08:00 – 09:00 Briefing for Israeli companies by Israeli Trade Office in Milan and IEICI
- 09:00 – 09:30 Gathering and Registration (with welcome coffee)
- 09:30 – 09:35 **Welcoming Remarks** by Mr. Jonathan Hadar, Head of the commercial office in Milan
- 09:35 – 09:45 **Welcome speech** of Lombardi Region by Mr. Fabrizio Sala, Vice President (exact time TBC)
- 09:45 – 10:00 **Presentation of the Israeli Dental Industry**
by Mrs. Raphaele Moog, Manager of Dental Technologies at the IEICI
- 10:00 – 10:20 **Presentation of the Italian Industry**
by Ms. Gianna Pamich, President, UNIDI Association of the industry and manufacturing companies
- 10:20 – 10:40 **Presentation of the distribution channels in Italy**
by Mr. Giuseppe Territo, President, ANCAD Association of the distribution companies
- 10:40 – 11:00 Coffee Break
- 11:00 – 12:30 **Israeli Tech Showcase** (5 mn presentations no more than 5 slides) **Simultaneous translation provided**
- 12:30 – 13:30 **B2B Meetings Session** (20mn each – 3 slots) **Consecutive Interpreters provided**
- 13:30 – 14:30 Lunch Break
- 14:30 – 17:30 **B2B Meetings Session** (20mn each – 9 slots) **Consecutive Interpreters provided**
- 17:30 – 18:30 Closing cocktail

September 26th Presentation of Israeli companies and time for B2B

8:45 – 12:00 **Dental Pro Clinic Chain** (CEO & Founder, his management and medical team)
The DentalPro Chain is the biggest chain in Italy due to a few consolidations (160 clinics).

Meeting with Michel Cohen, CEO & Founder, his management & medical team
At their HQ Samuel Baruch, Chief Procurement and Safety Officer

13:00 – 14:00 Lunch break at Humanitas (Cafeteria)

14:00 – 15:30 **Humanitas Dental Center** (part of Humanitas Research Hospital)
The Italian Ministry of Health granted Humanitas the status “Research Hospital” (IRCCS) and is considered one of the most technologically advanced hospitals in Europe. Humanitas Research Hospital is the flagship of a hospital group also present in Bergamo, Turin, Catania, Castellanza (Varese) and Milan.

Meeting with Prof. Roberto Weinstein, Director

* **Program subject to modification.**

