



## Agenda (Draft)

# Israeli Technologies for the German Energy-Transition. A Roadshow to unlock the Potential of the German Industry.

**Date: October 25-27<sup>th</sup> 2022 (Tuesday – Thursday)**

**Focus-areas:**

- 📌 Storage
- 📌 PV
- 📌 CC / CCU
- 📌 Smart Grid
- 📌 Hydrogen

The delegation will focus on the German Federal State of NRW. NRW is the biggest of the German Federal States with regards to its GDP, which amounts to 695bn Euro (Israel 400bn U\$). It's the German hub for heavy industry as well as power-producers. With this roadshow we are going to tap into the potential of this dense industrial area and meet those institutional players, that will open the right doors for you. We are also going to have visits at relevant companies, as is indicated in the below agenda:

**Commute:** still under consideration. As of now, commute between locations will take place at the companies' own-expense.

### Tuesday, October 25th

**Morning**

08:30-09:00  
09:00-12:00

**Commute to NEW AG, Mönchengladbach  
NEW AG  
Company Visit**

Meeting with relevant representatives of different departments of NEW AG.



**Facts about NEW AG**

Revenue: 440mn  
Employees: 2100+  
Provide around 830.000 people with electricity, supply natural gas to around 645.000 people.

[Die NEW AG - starker Partner am Niederrhein](#)



**Afternoon**

13:00-15:00  
15:00-19:00

Commute to Essen (1h) and Break  
Visit at Essen



**Vgbe Energy - Networking Event**

[vgbe – VGB PowerTech](#) will spread the invitation among their [437 member companies](#). Among them energy and industry players like E.On (revenue 41bn), COVESTRO (revenue 15.9bn) as well as municipal companies.

Vgbe is the technical association of energy plant operators. Their members operate power, heat and cooling plants as well as energy storage and sector coupling all around the world. They are committed to the goal of developing the economy and society in a climate-neutral and sustainable way. Their contribution is to demonstrate and actively shape the technical options required for environmentally friendly, safe and economical energy supply.

[Steag](#) is an energy provider operating in all fields of the energy sector (coal-plants to PV-Plants and consultancy for industry-projects). Steag is member at the vgbe and will be a main partner of the networking.

19:00

**Dinner**

At one's own-expense  
Since we will arrive late at the hotel, we recommend to go to a restaurant all together which is on the way.

[Spaghetti e Gamberoni - Google Maps](#)

20:30  
21:45

**Commute to hotel (1:15h)**  
**Arrival at Hotel**

**Wednesday, October 26<sup>th</sup>**

08:30-09:30  
09:30-13:00

Commute to open pit of RWE ([Tagebau Hambach](#))

**Company Visit RWE**

The Old and the New World – An energy provider in a process of transformation  
[RWE | Our energy for a sustainable life.](#)  
Revenue: 24.5bn  
Employees: 18.000+



Visit of the [open pit Hambach](#) (the old world) and the [Quirinius Control Project](#) (the new world).

13:00-15:00

**Lunch (as of now on one's own expense) + Break at SME Management GmbH**



15:00-19:00

Networking Event at SME Management GmbH

Agenda:

- Opening Remarks
- Presentation of SME Management GmbH and Partners
- Company Pitches
- Discussions & Networking



The SME Management AG is a consultancy company that conducts projects for example with RWE. In addition to these projects, they build an ecosystem for managing and leveraging local energy projects. They play a crucial role that SMEs as well as municipalities and energy-providers manage to communicate efficiently and therefore make change possible.

They are keen to connect to Israeli solutions build a network that will leverage future collaborations between Israeli technology and the local industry.

19:00-20:00

Commute to Hotel

### Thursday, October 27<sup>th</sup>

#### Morning

08:30-09:30

Commute to Duisburg

09:30-12:00

Visit at Duisburg



Duisburg (500.000 inhabitants) is a hub of heavy industry. Companies like [thyssenkrupp steel](#) (revenue 7.2bn) and [Klöckner & Co SE](#) (revenue 7.4bn) as well as chemical and energy companies like [PCC SE](#) (revenue 1bn) are located here.

We will visit innovation hubs of the city and network with relevant industry players from the metropolitan region.

In addition, Duisburg is home to the largest inner port in Europe.

Agenda:

- Welcome-Notes from the hosts
- Company-Pitches
- Networking with the regional industry-players

12:00-13:00

Lunch-time in Duisburg. Lunch at one's own expense

From 13:00

Individual departure