



ISRAEL

INSPIRED BY INNOVATION

SMART CITY

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THE ISRAEL EXPORT &
INTERNATIONAL COOPERATION INSTITUTE

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The Israel Export and International Cooperation Institute is your premier gateway for doing business with Israeli companies. Established and funded by the government and the private sector, IEICI's expertise in technology and product scouting, joint ventures and strategic alliances with Israeli companies spans more than half a century. Whatever your field is, IEICI offers access to relevant businesses and government resources.

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Ministry of Economy and Industry
Foreign Trade Administration

TECHNOLOGIES FOR SMART CITIES

On behalf of The Israel Export Institute, we are pleased to present this catalog of Israeli products and solutions that can help cities and local governments adapt to the demands of residents, businesses and visitors.

Israel's strength in developing advanced solutions in such fields as homeland security, IT, telecommunications, transportation, water and cleantech technologies, empower cities all over the world and offer their stakeholders a superior environment in which to live and work through the provision of smarter, more efficient and more economical municipal services.

We are confident that you will find in these pages many Israeli products, technologies and solutions that will help transform your city and its systems to be better and smarter.

THE FOREIGN TRADE ADMINISTRATION

Israel's Foreign Trade Administration at the Ministry of Economy & Industry is responsible for managing and directing the international trade policy of the State of Israel. The Foreign Trade Administration operates over 45 economic missions in countries all over the world.

The goal of the Government of Israel's Economic Mission in New York is part of the Foreign Trade Administration at the Israeli Ministry of Economy & Industry. Our goal is to promote trade and investment between Israel and the United States, particularly the markets on the East Coast. We promote collaboration between Israeli and U.S. companies in a variety of sectors, including aerospace, automotive, consumer goods,

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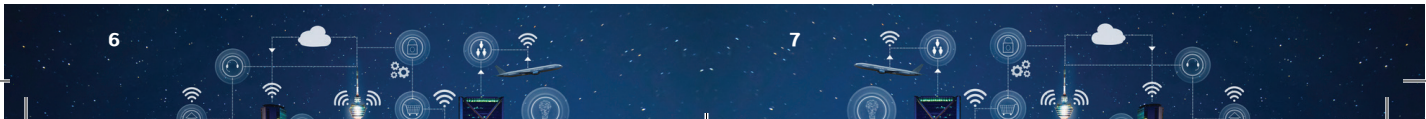


clean energy, healthcare, homeland security, IT, smart cities, water technology, and wine. We offer opportunities from Israel to local business communities, in addition to general information about the economy, specific sectors, or specific companies. We encourage foreign investment in Israeli companies, and identify Israeli entities and companies that are open to cultivating a U.S. presence, developing R&D or other strategic cooperation. Additionally, we assist the Israeli business community by providing business information and contacts through an extensive database of businesses on the East Coast from a variety of economic sectors.

The Economic Mission also initiates and maintains trade agreements and facilitates strategic cooperation with foreign companies, organizations and government agencies.

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ACiIST provides, today, the IOT infrastructure for the smart city and roads of tomorrow. Converting the existing lighting infrastructure into a smart grid of high performance, secure, and reliable broadband connectivity everywhere needed. This, at as little as 10% the cost of alternative solutions, fraction of the time and far less public disruption.

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Axilion Smart Mobility enables cities across the globe to reclaim their traffic-congested streets by harnessing advanced AI technology that transforms traffic signals into a dynamic, adaptive traffic network. Once implemented, cities instantly experience travel time cut by 40% and a substantial reduction of emissions. With frictionless integration Axilion's hardware agnostic, innovative solution can be easily infused into any smart city brain.

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Disabled's Biometric Tag: A personal disabled's digital Tag which governments distribute to Disabled's people, completely solves the problems of parking abuse & misuse for disabled people parking.

City Tag: An advanced digital Tag given by municipalities marked by zone, presented on resident's car's windshield, allows full municipal digital control on cars in the City over the air by Wi-Fi.

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GIV Solutions specializes in Service-oriented industries that rely on large scale or complex infrastructures and logistics. The company provides solutions for smart cities and campuses management, transportation infrastructure O&M and smart solutions for water, sewer and energy management. The smart solutions are innovative, integrative, cutting edge, robust and proven using the best practice existing. GIV Solutions is INFOR EAM Gold Channel Partner and our solutions are based on InforEAM™.

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HopOn provides seamless mobility and data collection solutions for any means of public and shared transportation. Our cloud-based technology provides transportation companies, municipalities, and smart city organizations real-time data on passenger volumes and journeys, enabling them to analyze trends, optimize their service and smoothly transition to ABT (Account-Based Ticketing), Post Paid, Best price and to advanced BIBO validation.

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Innoviz delivers the vision and intelligence required for the mass-production of autonomous vehicles. Our commercially available, solid-state LiDAR sensors and perception software enable autonomous vehicles to understand and navigate their surroundings with unparalleled vision and seamlessly integrated design at a price-point unrivaled in the industry.

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iPgalleries provides IoT and AI based solutions, enabling Cities to better address their unique Challenges and become holistically smart by seamlessly blending Public Safety and Health, Transportation and Mobility, Environment and Engagement Services. Through extensive technological knowledge and expertise we architect, develop and implement at scale, smart city Products that help Cities improve efficiencies, and better serve their residents and visitors.

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NoTraffic is a turnkey traffic management platform solving today's traffic challenges while preparing for the connected era.

The platform enables cities to define policies like transit priority or pedestrian access using the cloud dashboard.

AI algorithms intelligently implement city policies at each traffic signal in real-time, autonomously managing an entire grid to cut congestion, reduce emissions and prevent accidents.

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Octopus' Physical Security Information Management (PSIM) enables Cities to access all their physical & IT devices enabling Cities to be smarter and safer from a single, unified solution. Octopus enables getting a holistic view (360°) of operations and data via a greater richness of data sources than any other platform on the market while reducing operational costs.

NOTES

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