The digital era opens tremendous opportunities to deliver healthcare services to patients at the comfort of their homes or wherever they are, through any web or mobile device, without requiring a presence of healthcare provider in the loop. For millions of people that live in distance from or in scarcity of healthcare resources and services, the growing spread of smartphones creates new possibilities to access healthcare and improves quality of life.

Telemedicine, mHealth, Wearables, Remote Monitoring, Electronic Medical Records, Big Data Analytics, Internet of Medical Things, Medical Apps and others all can be incorporate into Digital Health or Health IT. It is not a new genre in its technology but new in its acceptance and adoption by the governments, medical facilities, physicians and patients.

Israeli Digital Health industry has its roots in a long history of using innovative communication technologies to improve healthcare delivery. With more than 25 years of expertise in implementing health IT, electronic medical records and business analytics; today, our Government is investing strongly in IT thus putting Israeli expertise in international demand.

The number of companies in the Israeli Digital Health sector has risen substantially in recent years, reaching more than 450 companies in 2018, all have a solution at Digital Health services that can be delivered through the web or mobile and can improve the lives of millions of people around the world.

We invite you to explore Digital Health frontier with us!
Inspired by Innovation, Connected and Coordinated…

The Israel Export and International Cooperation Institute, supported by member firms, private sector bodies and the government of Israel, advances business relationships between Israeli exporters and overseas businesses and organizations. By providing a wide range of export-oriented services to Israeli companies and complementary services to the international business community, the Institute helps build successful joint ventures, strategic alliances and trade partnerships.

The IEICI’s Medical Device & Digital Health Sector is part of the Life Science Department which is the leader in business matching between the more than 1,500 companies in the Israeli life science industry and worldwide business partners at all levels. It has a proven ability to identify and match suitable potential business partners, organize one-on-one business meetings, and is a focal point for contacts with the government as well as with industry.

Discover Israel’s Medical Device & Digital Health Industry with IEICI

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The Foreign Trade Administration

Israel’s Foreign Trade Administration (FTA) at the Ministry of Economy and Industry is responsible for managing and directing the international trade policy of the State of Israel. The Foreign Trade Administration operates over 45 economic missions in countries all over the world. Each of the missions has a team that is dedicated to fostering trade and investment between local companies and Israeli companies.

Israel Economic and Trade Mission to the West Coast USA, US
Israel’s economic and trade mission are at the forefront of the Israeli government’s efforts to boost our industries in foreign markets. Our team of highly experienced economic representatives and business consultants provide a wide range of services to Israeli companies and to the international business community.

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https://itrade.gov.il/usa/
Invest in Israel is an integrative body within the Ministry of Economy and Industry that serves as a one-stop shop for a wide range of potential and existing investors. Invest in Israel identifies lucrative investment opportunities, maps potential obstacles and help fast-track investment.

Our advantage lies in our ability to bridge between private clients needs and government entities, and to promote activities within the framework of the government.

Our services:

Knowledge and research: Data, statistics, facts and figures that lead to knowledge-based decision making;

Foreign investment promotion: Forward-thinking conferences and delegations with key figures, businesses and government officials;

Investor guidance: Expert sector managers that lead potential investors from initial interest to successful investments;

Post-investment support: Providing ongoing assistance to overcome challenges and bureaucratic obstacles, expand operations and re investments and promote a conductive environment for foreign investors.
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XRHealth
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Augmedics

The first augmented reality guidance system for surgery

COMPANY PROFILE

Augmedics aims to improve healthcare with cutting edge surgical technologies that solve unmet needs and instill technological confidence in surgical workflows. Its pioneering xvision system, allows surgeons to see the patient’s anatomy through skin and tissue as if they have “x-ray vision,” and accurately navigate instruments and implants during procedures.

Category:
AR/VR
Wearables & IOT
Digital Imaging

Therapeutic Area(s):
Orthopedic

Funding
Total raised .......................................................... $15M
Current investors .................................................... AO Invest, Terralab
How much are you looking to raise? .......................... $20M
Revenue ................................................................... N/A
Costumers/ Strategic Partners .................. Hospitals and ASC are customers we signed few strategic partnerships with partners.

Nissan Elimelech, MBA
Founder & CEO
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Deck attached
www.augmedics.com
GaitBetter promotes healthy aging by delivering a new and scientifically proven motor-cognitive training for gait rehabilitation and falls prevention. Our patent-pending solution was shown to prevent 50% of falls or better in the highest standard of research and in clinical service. We plan to start soft lunch in the US market in Q2 2020.

**Category:**
- AR/VR
- Digital Therapeutic
- Artificial Intelligence

**Therapeutic Area(s):**
- Aging
- Rehabilitation
- Neurology & Degenerative Disease

**Funding**
- Total raised: Seed, $730K
- Current investors: MindUP
- How much are you looking to raise?: $3.3M
- Revenue: N/A
- Customers/Strategic Partners: Paid Pilot - Ministry of Health and Maccabi Healthcare

**Hilik Harari**
CEO
- LinkedIn | M +972544828219 | Email: Hilik@gaitbetter.com

**Deck attached**

[www.gaitbetter.com](http://www.gaitbetter.com)
COMPANY PROFILE
IMNA enables care teams to gather key patient information between clinical visits, post discharge, and follow-up care. IMNA developed a proprietary comprehensive pain assessment platform which uses continuance patient monitoring, automated detection of pain through facial recognition, automated patient-centric behavioral and functionality questioners’ providers can now assess accurately and manage their patient’s pain and medication needs.

**Category:**
- Decision Support Systems
- Remote Monitoring
- Telemedicine Solutions

**Funding**
- Total raised: $3.8M
- Current investors: Self-funded
- How much are you looking to raise?: $2.7M
- Revenue: $90K
- Costumers/ Strategic Partners: Arizona State University, MM Research Foundation, Gateway for cancer research fund, Definitive Health

**Meirav Naor-Weinstock**
Co-Founder / Chief Business Development Officer
[LinkedIn](https://www.linkedin.com) | M +972-524234239 | Email: meirav.naor@imnasol.com

[Deck attached](#) | [www.imnasol.com](http://www.imnasol.com)
First portable, hand-held device to measure, understand and improve your metabolism

**COMPANY PROFILE**

Lumen is a handheld device and app that measures your metabolism daily (RER), with a single breath, and tells you what metabolic fuel your body is currently using (Carbs Vs. Fats) - and provides a personalized daily meal plan. The Lumen system (app) guides people to make smarter choices about the foods they eat, their workouts and other lifestyle decisions they can take, helping them lose weight, build fitness, prevent diseases and above all, improve their metabolic health.

**Category:**
- Nutrition Tech
- Personal Health Assistant
- Wearables & IOT

**Therapeutic Area(s):**
- General Health
- Obesity
- Diabetes

**Funding**
- Total raised .......................................................... $15.5M
- Current investors ......................... Disruptive VC, H&H Global, Unorthodox Ventures
- How much are you looking to raise? .................................................. $30M
- Revenue .......................................................... $2.5M
- Costumers/ Strategic Partners ......................... Consumer Product

**Daniel Tal Mor**

CEO
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Deck attached | www.lumen.me
Leveraging the full value of clinical reports with Clinical AI Cognition™ technology

**COMPANY PROFILE**

The Maverick Platform converts unstructured and fragmented text from patient records to structured information.
As the only solution that masters each clinical specialty, understanding all clinical nuances to the degree of a specialist physician, the Maverick Platform is unique in offering substantially improved clinical and economic outcomes for benefitting patients, providers, and payers.

**Category:**
- Artificial Intelligence
- Population Health Management

**Therapeutic Area(s):**
- Primary Care
- General Health

**Funding**
- Total raised: $700K
- Current investors: The Time VC
- How much are you looking to raise?: $4M
- Revenue: N/A
- Costumers/ Strategic Partners: Mount Sinai New York is our partner and USHS (Partner of CENTENE) is our client

**Yossi Shahak**
CEO
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[Deck attached](#) | [www.Maverick-med.com](#)
Navina develops an AI synthesis system to optimize medical data acquisition and analysis. It accesses all patient’s scattered medical information and provides the primary care physician a ‘one-stop-shop’ with only the relevant information, which allows better patient care and improved outcomes. Navina aims to enhance the physician with an AI tool that improves the delivery of care, along with quality goals and economical optimization.

**Category:**
- Artificial Intelligence
- Electronic Medical Records
- Decision Support Systems

**Funding**
- Total raised: $3M
- Current investors: VC + Angels
- How much are you looking to raise?: $6M
- Revenue: N/A
- Costumers/ Strategic Partners: NOMS Healthcare, Colorado Care Partners

**Ronen Lavi**
Founder
LinkedIn | M +972529459311 | Email: ronen@navina.ai

**Deck attached**
AI-Powered Precision Medicine Platform - Deciphering Spatial Biology.

COMPANY PROFILE

Nucleai develops digital bio-markers based on AI tissue modeling that allows oncologists and pharma companies to match the optimal treatment for a patient (Mainly in immuno-oncology space). The companies use unique data sets cohorts accessible through partnerships with leading institutes in the US and Israel, The core technology was verified in clinical settings in several major medical centers in the US and Israel.

**Category:**
- Artificial Intelligence
- Metadata & Research Tools
- Precision / Personalized Medicine

**Therapeutic Area(s):**
- Autoimmune Diseases
- Oncology
- Pulmonary

**Funding**
- Total raised: $5M
- Current investors: Vertex Ventures, Grove Ventures
- How much are you looking to raise?: $8M
- Revenue: $0.5M - 2020
- Costumers/ Strategic Partners: Clalit, Tel-Ha-Shomer, Rambam, LEM, Celligent, WakeForest

**Avi Veidman**
CEO & Co-Founder
- LinkedIn | M +972529462672 | Email: avi@nucleaimd.com

*Deck attached* | *www.nucleaimd.com*
A full-suite, AI-powered RPM platform for continuous and automated medical supervision of high-risk patients

COMPANY PROFILE

Follow-up of chronic patients is a costly challenge. Oxitone® has developed a full-suite, FDA-cleared solution for continuously generating automated medical follow-up. In one click, clinicians can unlock patients’ real-time intelligent insights and effortlessly follow-up hundreds of high-risk patients. Oxitone boosts value-based healthcare by delivering extraordinary patient, clinical and economical outcomes and reducing utilization cost.

Category:  
Artificial Intelligence  
Remote Monitoring  
Wearables & IOT

Therapeutic Area(s):  
Cardiovascular  
Pulmonary  
Respiratory

Funding
Total raised .......................................................... $8M
Current investors .............................................. Telcom Venture
How much are you looking to raise? ................................. $5M
Revenue .......................................................... $2M – 2020
Costumers/ Strategic Partners .......................... Cigna, Philips, Clalit, Brigham & Women’s Health

Leon Eisen, PhD
CEO & Founder
LinkedIn | M +972526780683 | Email: leon.eisen@oxitone.com

Deck attached  
www.oxitone.com
PillTracker is a next-gen medication adherence platform that helps patients take the right pill at the right time. Our ‘smart’ packaging and cellular-enabled dispenser allow pharma customers to improve the patient experience while reducing the risk and cost of developing innovative drugs at the clinical and post-market stage.

**COMPANY PROFILE**

**Category:**
- Medication Adherence
- Remote Monitoring
- Telemedicine Solutions

**Therapeutic Area(s):**
- Neurology & Degenerative Autoimmune Diseases
- Oncology
- Respiratory

**Funding**
- Total raised: $1.9M
- Current investors: M Ventures
- How much are you looking to raise?: $3.5-5M
- Revenue: Launch in 2020
- Customers/Strategic Partners: PMaTX Innovation Lab, (run by Merck, KGaA, Flex and the Israel Innovation Authority), Target Health, Inc., Teleepoch/UNI

**Zachary Javitt**
CEO
LinkedIn | M +972526092002 | Email: zack@pilltracker.com

Deck attached  www.pilltracker.com
Remote Patient Monitoring Reimagined

COMPANY PROFILE

Somatix is a provider of wearable-enabled Remote Patient Monitoring platform to elderly care facilities, hospitals and rehab centers. Our solution uses patented gesture detection technology and machine learning algorithms to analyze user’s gesture data in real-time, helping healthcare providers maintain continuous contact with and improve the wellbeing of their patients.

Category: Artificial Intelligence
Remote Monitoring
Decision Support Systems

Therapeutic Area(s): General Health
Rehabilitation
Geriatrics

Funding
Total raised .......................................................... $10M
Current investors . . . . . Digitalis Ventures NYC and Forefront analytics Philadelphia
How much are you looking to raise? ........................................ $15M
Revenue ............................................................. $1M
Costumers/ Strategic Partners . . . . . Mount-Sinai, Catholic Senior Housing, Brookdale, Jefferson

Eran Ofir
CEO & Founder
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Deck attached  |  www.somatix.com
Taliaz is a health-tech startup applying science to the world’s data to create digital solutions that better understand brain-related disorders for personalized treatment and management. Powered by its PREDICTIX AI-health prediction algorithm, our first product, PREDICTIX-Antidepressant, integrates genetic, clinical and demographic data to optimize antidepressant treatment for faster patient recovery.

**Category:**
- Artificial Intelligence
- Decision Support Systems
- Precision/ Personalized Medicine

**Therapeutic Area(s):**
- Neuroscience
- Psychiatry

**Funding**
- Total raised: $5.9M
- Current investors: Angels and Grants
- How much are you looking to raise?: $8M
- Revenue: $600K
- Costumers/ Strategic Partners: Maccabi Healthcare, Psychiatry-UK, Orpea

**Dr. Dekel Taliaz**
CEO & Co-Founder
LinkedIn | M +972538223951 | Email: dekel@taliazhealth.com

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**Deck attached**
VR/AR telehealth platform for physical to neurocognitive therapy

COMPANY PROFILE

XRHealth telehealth platform consists of innovative, immersive, therapeutic applications which address a wide variety of neuro-cognitive, emotional and physical symptoms. These applications are combined with an advanced data portal which utilizes artificial intelligence (AI) and cloud-computing algorithms to deliver meaningful data analytics for monitoring and managing patients remotely.

**Category:**
AR/VR  
Mobile Healthcare  
Remote Monitoring

**Therapeutic Area(s):**
Rehabilitation  
Psychiatry  
General Health

**Funding**
Total raised ................................................................. $8.5M  
Current investors .............................................. Bridges, Mediterranean Towers Fund  
How much are you looking to raise? .............................. $10M  
Revenue ............................................................... $20K- 2018  
Costumers/ Strategic Partners ......................... BCBS, Beth Israel, HOAG, Soroka Hospital, Sheba Medical Center

**Eran Orr**
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**Deck attached**

www.xr.health