

# ISRAEL

## Land of Creation



# Frankfurt Book Fair

October 10-14, 2018

Israel Pavilion Hall 6.0

Stands: C72 & C73



BOTSCHAFT DES  
STAATES ISRAEL



THE ISRAEL EXPORT &  
INTERNATIONAL COOPERATION INSTITUTE



MINISTRY OF  
FOREIGN AFFAIRS

## Table of Contents



Israeli Embassy in Germany	4
The Israel Export and International Cooperation Institute	5
Israel Ministry of Foreign Affairs	6

## Participating Companies

Aviv Geva	7
Dekel Publishing Group	8
eBookPro	9
Enrichment Books for Children	10
International Phrasebooks	11
The Institute for the Translation of Hebrew Literature (RA)	12
Lavi P. Enterprises Ltd.	13
Matar Publishing House Ltd.	14
Niv Books Ltd.	15



## Participating Companies



OT Productions 16

Rubin Mass Ltd. 17

Saar Publishing House 18

Schocken Publishing House Ltd. 19

The List 20

Yedioth Books 21



## BOTSCHAFT DES STAATES ISRAEL

Israel is a dynamic, cosmopolitan and multicultural society that combines distinct and contrasting influences. Facing many challenges since its establishment almost seventy years ago, Israel has brought together people from diverse backgrounds, cultures, customs and lifestyles.

This melting pot of human experience has yielded a singular and unique body of literature, with Israeli authors receiving the highest awards in their field. Israeli books have provided invaluable insights and perspectives into the essence of Israel's ethos and existence.

We hope that the Frankfurt Bookfair will provide yet again an exciting and stimulating environment to savor Israel's culture and build even more bridges between the German and Israeli peoples. You are invited to attend interesting and engaging events and meet some of Israel's most celebrated authors.

**Amb. Jeremy Issacharoff** | Ambassador of the State of Israel to Germany  
T +49 30 8904 5410 | F +49 30 8904 5409  
[culture-assistant@berlin.mfa.gov.il](mailto:culture-assistant@berlin.mfa.gov.il)

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**THE ISRAEL EXPORT &  
INTERNATIONAL COOPERATION INSTITUTE**

The Israel Export and International Cooperation Institute is your premier gateway for doing business with Israeli companies. Established and funded by the government and the private sector, IEICI's expertise in technology and product scouting, joint ventures and strategic alliances with Israeli companies spans more than half a century.

Whatever your field is, IEICI offers access to relevant businesses and government resources. With expertise in Israel's leading Industries, IEICI will provide the information you need to connect, negotiate and do business.

The Israel Export and International Institute (IEICI) promotes its exporting activities by organizing over 40 national pavilions at international exhibitions around the world, with more than 500 Israeli participants. The Institute assists Israeli companies by setting up one-on-one business meetings, and by organizing, promoting and subsidizing the national pavilions.

**Ms. Galit Soudai-Moscovici** | Production Manager for Intl. Exhibitions

T +972 3 514 2998 | F +972 3 514 2815

galits@export.gov.il

[www.export.gov.il/en](http://www.export.gov.il/en)

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Israel has always been identified with its affinity to literature and as such was blessed with numerous worldwide acclaimed authors like Agnon, Grossman, Oz, Shalev, Yehoshua and many others.

The Division for Cultural & Scientific affairs within the Ministry of Foreign Affairs attributes a great importance to the exposure of Israeli literature all over the world and considers it as a major tool to introduce Israel to all those who have not yet the chance to visit Israel.

Israel's participation in Frankfurt Book Fair although modest in its scope, indicates its will and aspiration to promote and develop literary exchanges with the rest of the world.

On this happy occasion we wish all a pleasant and successful event.

**Ms. Michele Seguev** | Head of Department for Arts

T +972 2 530 3833

micheles@mfa.gov.il

[www.facebook.com/CultureBuzzIsrael](https://www.facebook.com/CultureBuzzIsrael)

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## Aviv Geva

Author, literary Editor, lawyer and sports commentator, lecturer at Bar-ilan University, author of “The knight and Me” (novel), “The Median Kingdom” (Rhymed Allegory), “Precious” (Children’s Book), “Cold in You” (Novel)

Radio Announcer at “All for Peace” Radio 107.2 FM Radio, and host of “Va’adat Hama’akav with Tel Aviv Geva”, at Halalit.TV (Israeli Social TV online).

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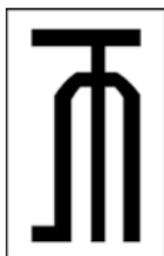
Mr. Aviv Geva | Owner

T +972 3 5083463 | M +972 54 5669144

aviv@avivgeva.co.il | avivgeva@gmail.com

[www.avivgeva.co.il/about-the-author/](http://www.avivgeva.co.il/about-the-author/)

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## Dekel Publishing Group

International publishing group (American & German imprints), packager and rights agency of printed & eBook titles: historical novels, quality fiction, thrillers, espionage, desert erotica, children & young adults, practical non-fiction, self-defense; martial arts, fighting stress, doctor-patient relations, parenting, cats, creative block, shopping, performing, music, popular science, ecology, Jewish fate, immigrants, international marketing, global energy, American politics, Israel's history, research works.

---

Mr. Zvi Morik | Managing Director & Publisher

T +972 3 6044627 | M +972 50 8223191

dekelpbl@netvision.net.il

[www.dekelpublishing.com](http://www.dekelpublishing.com)

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## eBookPro

eBookPro is a unique Israeli publisher and literary agency representing Israeli authors in a wide variety of genres.

We deal in both digital and print for global distribution, and have signed licensing agreements with literary agencies worldwide.

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Mr. Benny Carmi | CEO

M +972 52 2777373

tbcarmi@gmail.com

[www.ebook-pro.com](http://www.ebook-pro.com)

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## Enrichment Books for Children

How to tell time-based on a unique method.

The author developed simple method for children how to read an analogical clock, that let them know when the long hand points to 1, it means five minutes and so. This secret method was the base for this book. Some schools are using this book to teach pupils to tell time.

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Mrs. Idit Yorav Weissman | Owner

T +972 8 9164141 | M +972 54 5629229 | +972 50 8643200

teachtime1@gmail.com

[www.teach-time.co.il](http://www.teach-time.co.il)

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Mr. Israel Palchan | Director General

T +972 77 3182966 | M +972 50 7473800

israel\_palchan@yahoo.com

[iphrasebooks.com](http://iphrasebooks.com)

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## The Institute for the Translation of Hebrew Literature (RA)

Promotion of translated Hebrew literature and Children's literature; literary agency services; supporting anthologies of Hebrew literature; international literary meetings and conferences.

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Mrs. Nilli Cohen | Director

T +972 3 5796830 | M +972 54 4989923

[litscene@ithl.org.il](mailto:litscene@ithl.org.il)

[www.ithl.org.il](http://www.ithl.org.il)

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Lavi P. Enterprises Ltd. – Publishing House

## Lavi P. Enterprises Ltd.

Lavi P. Enterprises Ltd. - Publishing House & Productions. The firm operates from Jerusalem, Israel and has worldwide connections providing services such as: publishing (including translations and editing), photography and film productions. (YouTube: laviph)

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Mr. Pierre Lavi | Publisher • Producer • Director

T +972 2 6784094 | M +972 52 2602084

laviph@gmail.com

[www.laviph.com](http://www.laviph.com)

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MATAR PUBLISHING HOUSE LTD.



מטר הוצאה לאור בע"מ.



## Matar Publishing House Ltd.

Matar Publishing House was founded in 1985 by the Triwaks family and aimed to publish high quality popular titles. Over the years Matar has published more than 1500 books, in the fields of Fiction, Non-fiction, Business and Management, Parenting, Psychology, Well-Being, Novelty and Children.

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Mr. Itzhak Triwaks | CEO

T +972 3 7105105

M +972 54 7444704 | +972 52 8987898 | +972 54 7444707

Itzhak@matar.biz | Dana-ey@matar.biz

[www.matarbooks.co.il/index.php?page=0007](http://www.matarbooks.co.il/index.php?page=0007)

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bookpublisher.co.il



## Niv Books Ltd.

Niv Books is a leading Israeli publishing house providing a complete package of services to the writing community

The company provides book preparation, graphic design, editing and printing services to more than 30 publishers, hundreds of independent writers' government and institutional bodies as well as being a self-publishing house. Several of this year's best sellers have been published under their roof.

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Mr. Yehuda Niv | CEO

T +972 76 5410810 | M +972 54 7940256

yehudanivbooks@gmail.com

[www.bookpublisher.co.il](http://www.bookpublisher.co.il)

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Publishing & Printing



**Gull**  
Productions



## OT Productions

OT Productions was founded in 1996 by Avi Lifshitz, the third generation of a family of hardcover bookmakers. The company deals in publishing, printing and binding. "Segol Books" and "Gull Productions" are departments of the company that deal with each of their fields, such as photo albums, books about Israel, children's books, business books, fiction, personal training books, cookbooks and more. OT Productions also represents independent writers as well as being responsible for the publishing of over 1,100 different titles.

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Mr. Avi Lifshits | General Manager

M +972 52 4040653

avi@segolbooks.com

[www.segolbooks.com](http://www.segolbooks.com) | [www.gull-productions.com](http://www.gull-productions.com)

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## Rubin Mass Ltd.

Rubin Mass Ltd. is known for its extensive contribution to the Jewish bookshelf. We published since 1927 about 2000 titles (in Hebrew and non-Hebrew), most of them in Judaic studies. We offer them for translation or co-operation.

We also export All Israeli books, publications, journals and periodicals.

We offer a new product, "Multisign", for hitchhikers, touring guides, air-port greeters, etc.

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Mr. Oren Mass | Manager

T +972 2 6277863 | M +972 50 4592010

rmas@barak.net.il

[www.rubinmass.com](http://www.rubinmass.com)

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## Saar Publishing House

Hanoch Saar established Saar Publishing House in 1979 and since then it published mainly poetry and prose books, both for children and for adults.

Additionally, Saar publishers translated literature, gift and humor books, travel guidebooks, plays, memorial and memory books, sales and business books.

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Mr. Hanoch Saar | CEO

T +972 3 5445292

saarhanoch@walla.com

[www.h-saar.co.il](http://www.h-saar.co.il)

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## Schocken Publishing House Ltd.

One of the leading publishing houses in Israel. Publishes fiction and non-fiction as well as books in humanities and social sciences. Has a strong line of children and novelty books.

The publishing house exists in Israel since 1939 and publishes about 50 titles annually.

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Mrs. Racheli Edelman | Publisher

T +972 3 5610130 | M +972 50 7665650

Racheli@haaretz.co.il

[www.schocken.co.il](http://www.schocken.co.il)

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share your dreams



## The List

“The List” is a boutique publishing house owned by international writer and lecturer Yuval Abramovitz. To date, it has published 12 books, which are intended to bring about reflection, to protest the faulty education that replicates from generation to generation, and to suggest a different way of thinking. The project’s major bestseller is the book “The List”, which encourages readers to shout out their dreams. So far, 500,000 copies have been sold around the world.

For more details, check out our website [Uv-tlv.com](http://Uv-tlv.com)

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Mr. Yuval Abramovitz | Owner

M +972 52 8907749

[tal.thelist@gmail.com](mailto:tal.thelist@gmail.com)

[www.uv-tlv.com/en/](http://www.uv-tlv.com/en/)

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Mrs. Gal Pikarski | Acquisitions & Rights Manager

T +972 3 7683319 | M +972 54 4891620

gal-p@yedbooks.co.il

[www.ybook.co.il](http://www.ybook.co.il)

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© October 2018

The Israel Export & International Cooperation Institute

Production: IEICI Media & Communication Division

Design: Studio Lilach Rozman.