ISRAEL
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THE ISRAEL EXPORT &
INTERNATIONAL COOPERATION INSTITUTE

Ministry of Economy and Industry
Foreign Trade Administration

Israel at NRF 2020

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The Israel Export & International Cooperation Institute (IEICI)

The Israel Export and International Cooperation Institute is your premier gateway for doing business with Israeli companies. Established and funded by the government and the private sector, IEICI's expertise in technology and product scouting, joint ventures and strategic alliances with Israeli companies spans more than half a century.

Whatever your field is, IEICI offers access to relevant businesses and government resources. IEICI will provide the information you need to connect, negotiate and do business all over the world.

Digital Media Technologies Sector

IEICI is committed to advancing the Israeli digital media industry by bringing together Israeli companies and leading companies from around the world. They are active in retail and e-commerce, broadcasting, sports tech, travel and hospitality tech, ad tech and consumer electronics.

The RetailTech ecosystem is growing and rapidly becoming one of the hottest hubs for commerce technologies, with over 250 startups operating across the board from logistics to in-store. These companies are leveraging Israeli´s expertise in deep-tech like the use of computer vision for self-checkout or the application of artificial intelligence for visual search.

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Ministry of Economy and Industry
Foreign Trade Administration

Foreign Trade Administration

Israel's Foreign Trade Administration at the Ministry of Economy is responsible for managing and directing the international trade policy of the State of Israel.

The Foreign Trade Administration operates over 45 economic missions in countries all over the world.

Each of the missions has a team that is dedicated to fostering trade and investment between local companies and Israeli companies.

Israeli Economic & Trade Mission to the East Coast, USA

The Economic & Trade Mission in the East Coast is the representative of the Israeli Ministry of Economy and Industry. Their primary mission is the promotion of business relations between Israel and East Coast , facilitating trade, economic cooperation, investments and R&D collaboration.

The team is located in New York, assists Israeli and American companies and organizations, in opening doors, matchmaking and providing market information to facilitate successful long term relationships.

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Content

ANAGOG

Revolutionizing the way you know your customers to craft the most personal customer experience

Category

AI

Data & Analytics

Customer Insights

Solution at a Glance

Anagog assists retail brands to better know their customers while providing them with unmatched privacy control. JedAI by Anagog can help brands provide highly personalized, contextual services and experiences to their customers by interpreting smartphone sensor data into insights, i.e., consumer behavior, lifestyle, journey and prediction of what they are likely to do next - all in real-time. JedAI Edge-AI develops these insights in the retail brands' app, on the phone itself, so no private data leaves the phone without the customer's permission.

Simply put, Anagog can help retail brands deliver greater and smarter consumer data and insights to craft the most tailored consumer experience possible.

Our Offering

Anagog's JedAI SDK incorporates Edge-AI technology, making it the only real-time, real-world consumer intelligence and engagement tool that contextualizes consumers' activities and location on the smartphone (without cloud communication) ensuring optimal consumer privacy. This enables brands to securely provide highly personalized, relevant offers, experiences and services during a customer's daily journey.

Unique Selling Points and Differentiators

● Gain a deep understanding of the customer behavior in real-time, on actual behavioral data and micro-segments, such as lifestyle, life events, customer routine, life journey, predicted activity, and more

● Craft the most personal customer experience for each customer, connecting customer's behavior and context to products or offers. Know what the right offer is, at the right time, at the right place

● Use the customer insights to increase engagement and create more meaningful digital experiences as more and more customers transition to mobile

● Optimize your marketing ROI and increase market share, by launching highly targeted and effective marketing campaigns, understand what campaigns worked for each of your micro-segments and in what context

● The world's first on-smartphone Edge-AI engine, fully independent from cloud communication. Enabling your customers to have a true choice and providing you complete reach. Unique GDPR compliance by design

Company References and Strategic Partners

JedAI SDK is downloaded by more than 25 million and integrated into more than 100 mobile apps globally. We are already working with several Fortune 100 companies and global leaders in the Retail, Banking and Mobility, such as, Daimler, Skoda, Porsche to further their consumer understanding and personalization while providing unparalleled customer privacy experience.

Immersive Commerce showrooms for Brands and Retailers

Category

AR/VR

Online Social Commerce

Retail Automation

Solution at a Glance

Byond is a fast-growing company (founded in 2016) that redefines how commerce is done. Byond has built an immersive Commerce Platform that empowers brands and retailers with new types of showrooms to their products and enhances their eCommerce presence with new visual journeys.

The solution is a cloud based platform with no install web-UI which is easy to configure and integrate to organizational PLMs and 3D sources.

Our Offering

Virtual Showrooms

For wholesalers & merchandisers - Create an interactive canvas that showcases new collections for distributors, partners or in-house production review.

Virtual Stores

For eComm & immersive campaigns - Easily create and customize branded environments, which showcase a catalog, new collections or a complete store for your consumers.

Unique Selling Points and Differentiators

Byond's XR eCommerce platform redefines the way manufacturers and retails sell and how consumers shop online.
Using our AI engines and crafted designed sets of XR visualizations, retailers and brands can seamlessly create online virtual showrooms, stores, optimize product discovery, exploration, collaboration
and promotion

Few highlighted benefits of the platform are :
• No coding WYSIWYG web-based platform
• support any media format (2D, 3D, 360…).
• Fully self-service by customer or partner .
• Contains a robust 3D visualization engine
• Strong analytics back-end and rich set of back-end integrations.

Company References and Strategic Partners

Calvin Klein, P&G, Coca-Cola, Perry-Ellis , Samsung, KFC and many more

Cymbio

Cymbio is a B2B automation platform that enables brands and retailers to streamline their processes, resulting in fully automated drop shipping for brands and their retail partners

Category

Retail Automation

Supply Chain Tech

B2B Commerce

Solution at a Glance

Cymbio is a B2B automation platform, enabling brands to streamline processes with retail partners. Cymbio fully automates drop shipping with marketplaces, department stores, large retailers and hundreds of independent boutiques and e-tailers while keeping the brand in control of product assortment, visibility and customer experience.

Brands gain higher visibility and sales with wholesale accounts as they are able to showcase wider assortments with every retailer, increase margins, and better utilize inventory.
Cymbio fully automates all processes, from product & imagery sharing, inventory updates, order routing, tracking numbers, invoices, packing slips, returns, cancelations & payment collection.

Our Offering

One-to-many integration, Cymbio enables brands to dropship with any retail partner immediately, while managing everything from one platform, from department stores like Nordstrom and Macy's to boutiques. No matter what systems, data structures or how archaic the systems are, Cymbio bridges the communication gap between commerce related systems.

Unique Selling Points and Differentiators
• One-to-many integration
• B2B processes automation
• Real-time inventory & product information sharing with any retailer
• Robust drop ship capabilities (products, imagery, inventory, orders, invoice, tracking, returns)
• Instant product page injection from supplier to retailers' ecommerce sites
• Multi-warehouse support
• Ship-from-store enablement

GIGASPACES

GigaSpaces provides the fastest big data analytics processing platform to run enterprise services and machine learning models in production at scale

Category

E-payments

Retail Automation

Supply Chain Tech

Data & Analytics

Solution at a Glance

GigaSpaces provides the fastest big data analytics processing platform, InsightEdge to run services and machine learning models in production at scale. The in-memory software platform helps enterprises to seamlessly introduce new services and applications that need to ingest, process and analyze huge amounts of data at extreme speeds.

Hundreds of Tier-1 and Fortune-listed organizations worldwide across financial services, retail, transportation, telecom, healthcare, and more are leveraging GigaSpaces for real-time decision making on live, transactional and historical data.

eCommerce and Retail customers benefit from applications such as dynamic pricing, personalized recommendations, intelligent inventory management, customer 360, location based promotions and more.

Our Offering

GigaSpaces InsightEdge is the fastest big data analytics processing platform to run services and machine learning models in production at scale. The in-memory software platform helps enterprises seamlessly introduce new applications that need to ingest, process and analyze huge amounts of data at extreme speeds, across any environment.

Unique Selling Points and Differentiators

- Real-time ML on live (mutable), transactional (ACID) and historical data for instant, smarter insights
- Extreme performance: data does not need to move to the application or analytics
- Elastic scaling and handling of peak events
- Event driven analytics and business logic – triggering analytics and the right actions at the right instant
- Intelligent automatic data life cycle management, according to business policies, across any memory and storage tier for maximized performance and optimized TCO
- Ingests (millions of IOPS) and stores any data structure (object, document, text, tables…) eliminating the need of spanning data across multiple data stores
- Proven mission critical availability
- Deployed across any environment (on-premise, cloud, hybrid)

Hexa

Change the way you communicate your products

Category

AR/VR

Solution at a Glance

Hexa is one of the world's fastest growing visualization platform that is disrupting the way 3D content is created and is changing the way companies like Target, Macy's. H&M and many others visualize their products.

From the moment of conception throughout any product life cycle, Hexa uses hybrid AI and its 3D data network, to make it easy to create, scale and distribute XR content, while converting its partners existing 2D images into VR, AR 3DWeb and Facebook compatible assets.

Our Offering

Using your existing product information, Hexa will automatically create XR compatible 3D content for use cases such as 3D product pages, AR ads, browser based AR and more.

Unique Selling Points and Differentiators

By the end of the year, with a team of over 3,000 talented visualization artists around the globe, Hexa will become the world largest visualization platform, capable of converting hundreds of thousands of products into XR ready files. Such files are being used across the retail value chain. From VR for IKEA, 3Dweb for Target and AR for Macy's.

Company References and Strategic Partners

Macy's, Target, H&M, IKEA, Harvey Norman, Perry Ellis.

Digital signage audience analytics and Interactivity solution

Category

AI & Voice Recognition

Facial Recognition

Digital Signage

Solution at a Glance
Kanduai provides AIAAS (AI as a service) for mobile and constrained devices focusing on commercial and retail IoT usage.

Utilizing its ML inference engine for embedded devices kanduai provides holistic state of the art digital signage audience analytics and Interactivity solution via small form factor IoT device without any need for servers or cloud video processing.

Our Offering
Digital signage audience analytics and Interactivity solution via small form factor IoT device without any need for servers or cloud video processing.

Unique Selling Points and Differentiators
• Highest accuracy level in the market
• Lowest h/w requirements
• Lowest total cost of ownership
• The only solution to identify the viewer associated brands and products

Luminati

Gather any real-time accurate web-data, never blocked, never cloaked.

Category

Data & Analytics

Solution at a Glance

Luminati is the world's largest proxy service, aimed at bringing complete transparency back to the internet. The company's first-of-its-kind enterprise IP proxy network (IPPN) enables businesses to level the global competitive landscape by collecting online data that may otherwise mislead them, or they may be blocked from accessing.

Our Offering

To date, Luminati's IPPN has been acquired by over 10,000 customers worldwide, including Fortune 500 companies, major e-commerce brands, cybersecurity specialists, travel companies and global advertising agencies.

Unique Selling Points and Differentiators

Underpinned by a global opt-in cooperative of consumers, Luminati's IPPN harnesses over 35 million IP addresses worldwide that can be used as a gateway to gather precise online data. By scouring the web through the eyes of the consumer, organisations can gain accurate perspective of the Web, exactly as how consumers would see it, with no blocking or misleading.

For example, retailers can harness the IPPN to tap into highly accurate, quality data insights for comparative pricing; ad networks can ensure ads aren't diverting consumers to malicious sites and travel companies can collect information to inform how they package deals against competitors.

MARKET BEYOND

Empowering Fortune 500 brands and online retailers to harness their Revenue Leakage and compete intelligently

Category

AI & Voice Recognition

Retail Automation

Data & Analytics

Solution at a Glance

Market Beyond is an eCommerce Revenue Intelligence provider, helping Fortune 500 online retailers recover revenues lost as a result of Online Revenue Leakage.

Our platform measures Online Revenue Leakage and identifies the most important issues affecting ecommerce revenues, providing actionable insights to enable our clients to grow revenue and market share.

Our proprietary technology employs Machine Learning and AI across billions of online shopping journeys, correcting deficiencies in product assortments, pricing models, website traffic, and other conversion factors.

Our Offering

Our proprietary platform powers the following solutions:
1. Revenue Leakage Analysis
2. Top Selling Products Analysis
3. Actionable Insights (Root Cause Analysis)
4. Category Insights (including Market Share)

Unique Selling Points and Differentiators

• Enables retailers to obtain actionable product and category-level insights, top SKU information, insights about their competitive landscape, and other e-commerce Revenue Intelligence.

• Our platform identifies Revenue Leakage: where, what, how much, and how it can be rectified.

• Data generated from our panel of 40MM e-shoppers worldwide- tracking billions of e-shopping journeys, and analyzing behaviors across the internet.

• We have analyzed billions of shopping journeys and touchpoints, generating the world's most advanced e-commerce revenue intelligence platform.

• State-of-the-art platform purpose-built to manage the complexities of e-commerce

• Leverages advanced machine learning and AI built specifically to analyse the fragmented and unstructured ecommerce universe

Company References and Strategic Partners

• eBay
• Coca-Cola
• Daimler

MYSTORE-E

Help Retailers Get Things Done

Category

Retail Automation

Data & Analytics

Solution at a Glance

Failure to meet customers' real-time expectations in-store leads to lower sales, higher inventory and lower profitability. 3 years ago we had the belief that machine learning might help retailers in managing their stores better.
Help them get things done!
A year ago we launched TORE-E, a virtual assistant for retail managers and since then our algorithm is managing different fields in hundreds of stores.
We help retailers meet customer's real-time expectations and guarantee the store is ready to meet it. We are bringing automation, efficiency, and intelligence to store management and help our customers to improve performance and increase sales.

Our Offering

We offer a free pilot with no integrations needed to prove our value and fast.
It's a user-friendly tool which requires little training ensuring that it would be quickly adopted and easy to use for store managers/associates.

Unique Selling Points and Differentiators

We trained our algorithms on the best way quickly collect money that is lying on the floor. With Lost Sales Prevention and Data-Driven Planogram Generator , we are proving a fast ROI. Then by implementing automation in operational processes management we reduce costs and improve performance. Unlike our competitors, we are bringing one unified operations platform which managed by algorithms and bringing intelligence and automation to store management.
Our platform is data-driven, faster, it doesn't require any human involvement, and this is how the future should look like.

Company References and Strategic Partners

Mystore-E is currently operating in 150 stores in 10 different retailers in Israel, Spain, and the US like American Eagle, KEDS, Loccitane and more.
Our Leading strategic partners:
Signet Jewelers, XRC Labs, Avery Dennison, Nvidia, Fashion Tech Consortium, Plug and Play Tech Center and more.

NAMOGOO

Namogoo preserves the online customer experience and wins back stolen revenue for eCommerce businesses by preventing the growing yet invisible problem of Customer Journey Hijacking

Category

Online Journey Hijacking prevention

Solution at a Glance

Namogoo protects online retailers from Customer Journey Hijacking, an invisible but rapidly growing problem where unauthorized ads injected into consumer browsers, including product ads, banners, pop-ups, and in-text redirects disrupt the site visitors and divert them to competitor promotions, skimming hard-earned traffic and cutting into eCommerce revenue for businesses. By blocking these invasive ads from disrupting the intended online customer experience, eCommerce businesses improve bottom line eCommerce KPIs while preserving their brand equity. Leading global brands such as Tumi, Asics, Lenovo, and Dollar Shave Club, are consistently increasing conversions by 2-5% with Namogoo's cloud-based solution.

Our Offering

Namogoo's pioneering Customer Hijacking Prevention technology detects and blocks unauthorized injected ads from disrupting the intended online experience for eCommerce customers and diverting them to competitor sites. Namogoo's cloud-based solution consistently increases conversions by 2-5% for eCommerce global brands as well as KPIs throughout the sales funnel.

Unique Selling Points and Differentiators

Namogoo is the first company to discover and solve the growing but invisible problem of Customer Journey Hijacking. Namogoo's technology monitors and analyzes web activity running on consumer browsers, and blocks unauthorized injected ads from disrupting eCommerce site visitors and diverting them to competitors.
By preserving the intended customers experience eCommerce sites invest so much into creating, online brands increase overall conversions by 2-5% and bottom line KPIs throughout their sales funnel while protecting their brand equity.

Namogoo's SaaS solution runs effortlessly on any platform, device or browser, and seamlessly integrates with any analytics tool to allow transparent operation

Company References and Strategic Partners

Namogoo's Partners include:

• Microsoft
• SAP
• Sales Force
• Signifyd
• Iterate.AI

preciate

Preciate provides the platform that enables retailers to merge online and in-store shopping into seamless and personalized shopping experience

Category

AI & Voice Recognition

Data & Analytics

Facial Recognition

Solution at a Glance

Preciate provides a revolutionary customer experience solution for omni-channel retail. We close the gaps between on-line and in-store, so retailers can provide personalized shopping journeys seamlessly across all channels.

Our proprietary facial recognition system is designed specifically for the in-store retail environment: consumers enroll with a selfie; Biometric recognition is accurate even without a frontal view, effortless installation, and scalable.

Full omni-channel integration, with predictive purchasing analytics based on customers' on-line and in-store purchasing history.

Providing abandoned cart and browsed item history for tremendous opportunity to recapture potential sales.

Advanced clienteling app for in-store sales associates.

Card-less and phone-free payment..

Our Offering

Our white-label solution provides:

• In-store, in-motion recognition of enrolled customers
• Clientelling app with advanced analytics for individualized offerings
• Card-less and phone-free payment
• Communication platform linking sales associates and customers
• Highest levels of privacy and security
• Open platform with seamless integration into existing e.g. e-commerce, CRM

Unique Selling Points and Differentiators

+ The Only Facial Recognition Algorithm Developed Specifically For The Retail Environment
+ In-motion And Non-intrusive
+ Does Not Require Full Frontal View Of Customer
+ Scalable Solution
  • Effortless Hardware And Remote Software Installation
  • Small Footprint
  • Broad Range Of Lighting Conditions

riskified

Riskified enables retailers to safely approve more orders, expand internationally and fulfill omnichannel flows without friction

Category

E-payments

Retail Automation

Data & Analytics

Fraud Prevention

Solution at a Glance

Riskified turns "shoppers" into "customers" by improving conversion at all stages of the path to purchase. The world's largest brands - from airlines to luxury fashion houses to gift card marketplaces - trust us to increase revenue, manage risk and enhance their customer experience. Merchants lose billions of dollars to legacy fraud solutions, payment failures, high-friction verification methods and more. Riskified uses powerful machine-learning algorithms to recognize legitimate customers and help them complete their purchase. And then we guarantee that income. Merchants can safely approve more orders, expand internationally and fulfill omnichannel flows while providing a frictionless customer experience.

Our Offering

Riskified turns "shoppers" into "customers" at all stages of the path to purchase. Merchants lose billions to legacy fraud solutions, payment failures, and high-friction verification. Riskified's machine learning recognizes legitimate customers and guarantees the income. Merchants can safely approve more orders, expand internationally and fulfill omnichannel flows without friction.

Unique Selling Points and Differentiators

Purchase - to capture more revenue than anyone else.
Our end-to-end solution follows your shoppers from login through purchase and to representment. That comprehensive approach lets us confidently approve more orders and build better, smarter models for improved performance.
Riskified is a true enterprise solution designed for the most demanding merchants. Our ability to handle high volume and scale effortlessly set us apart from competitors and helps merchants sell internationally, provide omni-channel fulfillment and expand their product offerings.

Company References and Strategic Partners

Customers:
• CANADA GOOSE
• PRADA
• D&G
• Samsung
• Swarovski
• MATTEL
• StockX
• GiftCards.com

Partners:
• Checkout.com
• Shopify
• BVAccel

SAGARMATHA

Customer centric with our powerful AI and tech, with our strong rooted experience delivers results - 7% sales lift, 7% margin increase and over 5% frequency

Category

AI & Voice Recognition

Retail Automation

Data & Analytics

Personalization & Optimization

Solution at a Glance

Today's Shoppers know what they want, they expect personal, unique, emotional experiences , they seek effortless shopping because they have no time and they are dividing baskets more than ever across e-commerce, brick & mortar and CPG clubs. Sagarmatha will enable the retailer with its AI machine learning solution to approach the right customer, the right offer, the right touch point…every time.

Our Expertise - Concrete, measurable recommendations from strategy to practical level with our Precision Marketing - Personalized content for all customers, via all communication channels, driven by your objectives and our Automation - Efficient, powerful AI engine driving highly accurate personalization

Our Offering

Sagarmatha AI personalization engine delivers recommendation of offers and content and targeting it with its machine learning under the different constrains to all relevant channels.

Apex – our reporting platform that provide retailers and suppliers with a look on the data and campaign results.

Xact – our self-service platform that create a unified one source of offering data between the retailer and suppliers with different predictions capabilities.

Unique Selling Points and Differentiators

Even that only now personalization is becoming the most crucial topic for the retailer success Sagarmatha has a proven record and customer references.

Our customers looks on us:

"When I think of Sagarmatha, I think of a partner who is in it to win it and will do whatever it takes to bring shopper marketing at our banner to a Mt. Everest peak."

Why us:

Automated Machine Learning & AI

Infinitely scalable system

Self-service platform

Work with leading retailers & CPGs

Company References and Strategic Partners

Ahold Delhaize group

Shekel Fast Track Solution – Visual Recognition Module

Category

Retail Automation

Data & Analytics

Artificial Intelligence

Solution at a Glance

Shekel Visual Recognition (SVR) Module powered by Edgify is a first of its kind self-checkout technology using locally trained visual recognition. SVR combines advance weighing and AI visual recognition trained locally without the requirement for cloud storage or servers. Our solution will give retailers the opportunity to speed up the checkout process for consumers, providing more accuracy and security. It will provide an automated, and real-time, visual recognition system for fresh produce at self-checkout machines, without the shopper having to identify and select the actual item at the self-checkout. It will provide a higher level of security for retailers and improved efficiency of the retail supply chain.

Our Offering

Shekel's advanced weighing solutions including our Security Scale Module, powered by Edgify:
• Adaptive continuous weighing using AI for visual recognition of fresh produce
• Real-time product updates with up to 99% accuracy in detection
• Frictionless, computer vision based self-checkout and Autonomous stores
• Uses current and installed computing devices
• Automatic deployment from store to store

Unique Selling Points and Differentiators

This solution will give the retailers the opportunity to both speed up the checkout process as well as introduce a high level of security to the checkouts. An example of the saving that the retailer will gain when speeding up the checkout process is that Tesco investigated that every second saved would improve profits by $600,000 per annum (when they had 20,000 checkouts and a turnover of $120Bn). Given this information as well as the effort the retail chains are investing in self- service and self-checkout we understand that Shekel has an opportunity to enhance our footprint and can play a major role in this area.

Company References and Strategic Partners

Shekel Scales provides OEM weighing solutions for worldwide retail companies such as, Toshiba, Datalogic, Fujitsu and Diebold Nixdorf.

SuperUp – The New Face of Mobile Shopping

Category

AI & Voice Recognition

Online Social Commerce

Mobile commerce

Solution at a Glance
SuperUp is a mobile-centric shopping platform based on s a new concept. It is designed to engage mobile shoppers with a new experience based on speed, personalized product discovery and shoppable content. Fully branded for retailers.

We call it - eComMarketing™.

Our Offering
SuperUp's fully branded full-stack shopping platform helps retailers to remarkably improve online shopping execution, strengthen customers' engagement and loyalty, and increase their business.
It is designed to integrate into an existing solution or replace it completely.

Unique Selling Points and Differentiators
SuperUp is built on a new academically proven shopping concept designed for mobile. It looks and acts like no other shopping platform
SuperUp's optimizes the mobile user experience while navigating through large product catalogs, helping to make better product choices with personalized product offers
The platform enables retailers to generate new revenue through retail-media monetization, by displaying contextual product placements to target audiences in real-time.

Company References and Strategic Partners
A.S Watson Group, Kruidvat, WPP, Toshiba

Syte is a visual AI technology provider that improves retailers' site navigation, product search, inventory tagging, in-store engagement, and user experience by powering visual solutions that engage and convert shoppers

Category

AI & Voice Recognition

Solution at a Glance

Syte changes the way retailers connect shoppers with the products that inspire them by delivering the best Visual AI technology for retail. Powered by a breakthrough technology in the area of particle physics to enable better customer experience in retail, Syte's Visual AI solutions improve retailers' site navigation, product discovery, and user experience, leveraging shoppers' inspiration and existing product interest to ensure retailers present the right products at the right time.

Our Offering

Syte eliminates the barriers of textual search. With just an image, customers can browse and buy visually similar products. Syte enables retailers to:
1. Improve product discovery with visual search
2. Deliver intelligent product recommendations
3. Enrich catalogs with accurate tags, and
4. Deliver an omnichannel experience online and offline

Unique Selling Points and Differentiators

Visual Search Marketplace. Syte has a global marketplace of over two billion users across Samsung and Huawei smartphone users, other mobile brands, apps, and content websites.
Next-Gen Visual AI. Syte makes it work. Syte has been extensively benchmarked by the world's largest companies and repeatedly selected as best.
95% accuracy (2X-6X more accurate compared to any similar technology)
500ms average speed (3X-20X)
15,000+ lexicons (Fashion, home décor, package goods, and more)
19 years R&D
Customizable UX
Innovation & Partnership. Syte has the most diversified use cases, driving innovation online, on social media, in-store, and internally.

Company References and Strategic Partners

Samsung. Going live on 800M phones worldwide.
Gartner. Selected as a 2018 Cool Vendor for Retail AI + included in 4 Hype Cycle Reports.
Microsoft. Selected as Microsoft's Gold Co-sell Visual AI Partner.
SAP Commerce Cloud. Selected as an Innovation Strategy Partner.

tangiblee

Interactive & fully-styled content for every product

Category

AR/VR

Retail Automation

Wearable

Solution at a Glance

Tangiblee helps online retailers tell a better product story for their online shoppers. Tangiblee extracts existing product imagery & data directly from the retailer's website and renders an interactive, fully-stylized experience on the product detail page - one with which customers engage directly. Tangiblee's platform allows retailers to curate product content within real lifestyle & inspirational settings as well as more personalized, relatable settings that allow users to understand exactly how a product will look & fit their individual needs. While the experience is custom-built for every retailer's brand & website, Tangiblee's ability to deliver content at scale and support catalogs with hundreds of thousands of SKU is what makes its offering so invaluable to retailers.

By offering online shoppers visually intuitive & personalized product content, Tangiblee has proven to impact every key metric for its retail clients including Conversion Rate, Average Order Value, and Revenue Per Visitor - while also reducing the number of product returns & overall customer support inquiries.

Our Offering

Tangiblee generates authentic, relatable on-brand content using a retailer's existing product imagery and data - the content that is already publicly available on their website. As a zero-maintenance, fully-managed technology service, Tangiblee creates visually intuitive, interactive on-page experiences for every product SKU, providing shoppers a uniquely relatable & personalized engagement tool that's available on every product page, unique to every shopper.

Unique Selling Points and Differentiators

1. Using the existing product content from the retailer's website, Tangiblee's platform creates an interactive on-page customer experience that curates products into fully-stylized, contextualized visual experiences.

2. Tangiblee gives retailers a way to create original, on-brand, authentic product content across thousands of items in their digital catalogs quickly & effectively, increasing overall time-on-site as well as key revenue metrics. The low-friction, zero-maintenance service requires no technical resources while providing bi-monthly conversion & usage reporting for every retail client.

3. Requires ZERO development effort to integrate; simply add a tag to your website. Tangiblee team will take care of the rest: collect & produces product data, customize Tangiblee to match your brand, and get your team's feedback to fine-tune the experience delivered to your customers.

4. From signature to launch, for catalogs with up to 10,000 product SKUs, the average turnaround to generate the enhanced content is 10 business days.

Company References and Strategic Partners

Some notable retail partners include:

Rebecca Minkoff, Living Spaces, Z Gallerie, Samsonite, MUJI, MCM Worldwide, Fossil, ALDO Shoes, Helzberg Diamonds, Jansport, Kipling, Samsonite, APT2B, Tacori Jewelry, and many more.

Tangiblee is part of TechStars Network (2014)

weezmo

Weezmo helps Retailers engage with their customers and promote social influence and increase repeat store visits/purchases

Category

AI & Voice Recognition

Online Social Commerce

E-payments

Retail Automation

Data & Analytics

Solution at a Glance

Weezmo is a software company helping B&M Retailers increase repeat instore visits and sales through understanding their customers are searching/purchasing online and at other retailers. Weezmo leverages e-receipts as a customer engagement tool with links to a feedback system for their visit or purchases, social media posts for influencers and personalized omni-channel ads/coupons for next best offers. Weezmo can identify VIP Customer segments, surface insights into their search/purchase behavior at other retailers to customize offers & ads, and track the effectiveness of on-line ads to instore purchases.

Our Offering

• Profiling - Identify VIP customer segments based on in-store purchases and online searches/purchases so Retailers can personalize omni-channel messaging.
• Measuring the full ROI of online marketing based on repeat in-store purchases.
• Customer Engagement via e-Receipts with links to a Retailer's feedback system, social influence posting, coupons to identify and engage with Customers.

Unique Selling Points and Differentiators

Weezmo differentiation includes:

• Identifying customers as they leave the store for next-best offer marketing.
• E-receipts to help Retailers save paper costs and contribute to net zero waste, as a tool for Retailers to engage with their Customers and solicit feedback, influencer postings, personalized coupons/ads.
• Helping Retailers personalize omni-channel messaging based on customer's previous purchases.
• Measuring online campaign impact on in-store purchases.

Company References and Strategic Partners

Weezmo includes clothing, restaurant and grocery Retailers:
• Yum! – KFC/Pizza Hut
• Zara
• H&M
• IKEA

WISE SHELF

IoT activated shelves automating key retail operational tasks and providing rich data analytics in real-time

Category

Retail Automation

Supply Chain Tech

Data & Analytics

Solution at a Glance

WiseShelf design, build and implement innovation at shelf level to improve on-shelf availability, increase replenishment efficiency and support planogram accuracy.
WiseShelf's real-time solution provides actions, alerts and analysis at store, regional and head office levels for both retailers and their suppliers, through its cloud-based, SaaS software.
WiseShelf uses a retailers existing shelving infrastructure, introduces their patented technology to create an IoT environment and has delivered 50% reductions in shelf out of stocks and 40% reductions in shelf replenishment times.
Evolving modular technology, currently a frictionless retail experience being co-developed, with little infrastructure.

Our Offering

Full Solution, plug and play IoT devices requiring little infrastructure. The appliances are backed by a software suite which collects, analyses and communicates data in real time to store employees, store managers and Head Office.

Unique Selling Points and Differentiators

1. Technology solving the perennial issue of out of stocks
2. Minimal investment in infrastructure
3. Modular solution able to grow and evolve with your team and business
4. Open API's, easily able to integrate with other systems

Company References and Strategic Partners

Company Reference:
Jim Clifton, Head of Merchandising for Iceland, UK's top supermarket for customer satisfaction by the Institute of Customer Service, stated:
 "Iceland conducted a successful project with the Wiseshelf solution in the Buckley store and demonstrated measurable improvements in the availability of key products in the bread and soft drinks categories. The benefits were strong enough to justify us to look at substantial extension of the solution to more stores and look to increase the functional scope of processes to include ordering and theft reduction. The WiseShelf team built a strong relationship with us and we continue to be impressed with the level of innovation and creativity from them"

Strategic Partners:
• Lozier Corporation - Headquartered in Omaha, Nebraska with facilities across the U.S., Lozier Corporation is the leading manufacturer of store fixtures.
• I2I Labs - Technology services firm and startup commercialize focused on retail, food, and pharmacy innovation