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THE ISRAEL EXPORT &  
INTERNATIONAL COOPERATION INSTITUTE

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## The Israel Export & International Cooperation Institute (IEICI)

The Israel Export and International Cooperation Institute is your premier gateway for doing business with Israeli companies. Established and funded by the government and the private sector, IEICI's expertise in technology and product scouting, joint ventures and strategic alliances with Israeli companies spans more than half a century.

Whatever your field is, IEICI offers access to relevant businesses and government resources. IEICI will provide the information you need to connect, negotiate and do business all over the world.

## Digital Media Technologies Sector

IEICI is committed to advancing the Israeli digital media industry by bringing together Israeli companies and leading companies from around the world. They are active in retail and e-commerce, broadcasting, sports tech, travel and hospitality tech, ad tech and consumer electronics.

The RetailTech ecosystem is growing and rapidly becoming one of the hottest hubs for commerce technologies, with over 250 startups operating across the board from logistics to in-store. These companies are leveraging Israeli's expertise in deep-tech like the use of computer vision for self-checkout or the application of artificial intelligence for visual search.

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Ministry of Economy and Industry  
Foreign Trade Administration

## Foreign Trade Administration

The Government of Israel Economic Mission in the East Coast is one of the leading Ecomania Missions of Israeli Ministry of Economy and Industry. The Mission's primary goal is to promote business ties between Israel and East Coast, to facilitate trade, economic cooperation, draw investments to Israel and facilitate U.S.-Israel industrial R&D collaboration. The Mission is based in New York, and provides hands on business development support to innovative Israeli technology companies seeking to enter the U.S. market, as well as provides targeted technology scouting services to U.S. large corporations and organization. Being at the junction of Israel-U.S. innovation and collaboration opportunities the Mission opens doors, provides market information and acts as a super-connector to facilitate successful long term relationships.

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## Bringoz makes complex logistics simple with an end-to-end Intelligent Delivery and Distribution Management Solution

### Category

- Supply Chain Tech

### Company references and strategic partners

- Microsoft
- CDK
- Store.ai

### Solution at a Glance

Managing today's transportation, logistics and mobility challenges while providing superior customer experience and still maintaining efficiency creates new complexities.

Bringoz is a SaaS, cloud-based, platform for businesses to build, scale and optimize their logistics operations. Bringoz is for businesses of all sizes, Enterprise to Mid-Market, enabling users to build and maintain a delivery and distribution operation. Using Bringoz Platform, our customers are able to reduce OPEX, generate revenue and achieve efficiency while providing customer-centric services.

Bringoz Platform is a collaborative tool, synchronizing between the numerous parties involved in the logistics operations, creating a balanced, cost-effective and productive eco-system.

### Technological Innovation and Product Differentiation

Bringoz platform includes a wide array of modules all displayed through a data visualization platform, focusing on real-time management and smart planning:

- Elastic Delivery Infrastructure - one access point to manage, organic fleets, vendors, crowdsource, and autonomous vehicles;
- Centralized System - tapping into multiple channels of delivery related demand, and consolidating the data and the entire logistics activities into one centralized management platform;
- Automation of manual actions throughout the entire logistics process and manage workflows with constraint-based automation;
- Unique Capabilities - real-time dynamic routing and rerouting, resource allocation, consolidation, asset sharing, matching between demand and supply and more.

Our solution is suitable for both mid-level and enterprise companies and has been deployed with large customers across the pharma, automotive, CPG and retail industries.

### About the Company

Bringoz provides services to some of the world's largest CPG, pharma, automotive and retail businesses.

With offices in Israel and the US, the team includes executives with extensive backgrounds in logistics, technology, business management and experience in building technology-based companies.





## Deeyook offers precise location as a service through its patented award-winning wireless-based firmware solution that is ubiquitous and ultra-precise

### Category

- Location Technology
- Mobility
- Retail Automation
- Supply Chain Tech

### Solution at a Glance

Deeyook offers precise location as a service through its patented wireless-based firmware solution that is self-learning, ubiquitous, ultra-precise (~ 10 cm), passive and low power, allowing absolute indoor and outdoor position determination.

Deeyook's solution, based on a proprietary, patented angle-measurement technology, won first place at the HiStart Innovation Forum by Toga Networks. It also won 1st place at the Ruhr Summit Corporate Challenge pitch.

### Technological Innovation and Product Differentiation

The solution is enabled by a new absolute measurement location sensor in firmware, which is based on patented direction ascertainment technology. The mobile unit sensor is at the core of a cloud-based, Machine Learning positioning solution that passively utilizes the direction data from over a billion existing APs and base stations and operates everywhere worldwide infrastructure-free.

The firmware can be installed in any WIFI/4G/5G radio access technology, and it works by measuring angles of wireless transmissions. Deeyook's ultra-precise location as a service is a first of its kind in the world of wireless tracking technology. It can be used to track every box, asset, or employee both indoors and outdoors without environmental interference.

### About the Company

- Founded: 2019
- Co founders have been working together for 15+ years across 3 multinational ventures
- Holds US patents and Unique wireless and data Science IPR
- About 15 employees working in HQ in Tel Aviv





## depoint is the retailers operating system

### Category

- Retail Automation
- Data & Analytics

### Solution at a Glance

depoint is the retailer operating system to manage all processes, employees and technology in a single view of all your data with clear visibility and ability to drive organization effectiveness and optimization.

### Technological Innovation and Product Differentiation

depoint rapid implementation framework support complex business structures & organizational hierarchies and include hundreds of out-of-the-box best practice retail processes for operations, supply chain, human resources, onboarding, resource management and more., integration, and data analytics framework combined with hundreds of out-of-the-box best practice retail processes enables retailers to boost & measure their operations almost instantly.

### About the Company

Founded in 2017, led by retail experts and the best tech minds in Israel, depoint serve the leading retailers in Israel as well as international brands like McDonald's, Zara, Burger King & Nespresso





# Hexa

[www.hexa3d.io](http://www.hexa3d.io)

Hexa uses proprietary technology to transform 2D images into immersive, 3D/AR experiences for leading e-commerce websites worldwide.

## Category

- AR/VR
- AI
- 3D
- eCom

## Solution at a Glance

Hexa uses their proprietary technology, SaaS platform, 3D database and a community of over 20K 3D artists to help retailers and brands convert their existing images into immersive content (3D/AR/VR) at half the cost and twice the speed. Major brands including Macy's, Crate & Barrel and Logitech, leverage Hexa to lower visualization costs, increase sales metrics, improve customer acquisition costs and distribute content globally.

## Technological Innovation and Product Differentiation

With an array of proprietary AI algorithms, Hexa has automated the once manual 3D reconstruction process and created a streamlined system that offers a risk free, SaaS business model.

With Hexa, instead of paying over \$100 per 3D model, you can reconstruct any of your products and deliver an immersive experience to your shoppers for less than \$0.01 per API call.

Your 3D/AR models will be displayed inside any of your online assets using Hexa's 60 fps 3D viewer, which is optimized for online usage and is 70% faster than any 'off the shelf' solution.

## About the Company

Hexa was founded in late 2015 in the heart of one of the world's leading innovation hubs, Tel Aviv. What started out as a virtual dressing platform has since grown to become the largest 3D visualization platform in the world.

With over 100 Hexagons around the globe, Hexa now sells its technology in 5 continents to leading retailers and brands in the fashion, furniture and consumer electronics space.



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Invendiv provides automated shopping solutions to brick & mortar retailers, enhancing shoppers' convenience & boosting sales, while reducing costs. We integrate software and new user experiences with existing vending technology into retail processes & IT infrastructure

### Category

- Automated Dispensing Merchandising
- Loss Prevention Technology
- Retail Automation

### Company references and strategic partners

We serve in Israel the following companies:

- Osher Ad
- Yesh Hessed (part of Shufersal)
- WIX.com

### Solution at a Glance

SafeSale is our automated shopping system, that can dispense and merchandise all sizes and types of products. By using SafeSale, retailers and brands can:

- Secure and conveniently sell high-theft products,
- Extend the store working hours and availability to 24/7,
- Provide a click and collect option for key products,
- And easily and efficiently expand their reach to better serve their customers in new locations

### Technological Innovation and Product Differentiation

SafeSale is the most versatile dispensing and merchandising system, it is highly secure, friendly, and easy to operate.

It is smart and managed remotely by a cloud-based software. It can also be connected to the store's POS, payment, and Inventory systems, to make it an integral part of the retailer's processes and a new customer facing channel.

### About the Company

Invendiv was founded in 2018.

We currently have 6 employees.

We already serve with our solutions some of the largest retailers in Israel.





## Retail edge device computer vision

### Category

- Retail Automation

### Company references and strategic partners

- Fujitsu
- Bizerba

### Solution at a Glance

Powered by our edge optimized ML training and inference engine we provide state of the art Edge AI computer vision solutions to retailers worldwide without any need for servers, GPU or cloud processing.

Our applications include:

- Automatic produce recognition for POS, self-checkout machines and self-service scales
- Self-checkout scan avoidance and ticket switching detection
- Convenience stores frictionless self-checkout.

### Technological Innovation and Product Differentiation

We provide unmatched accuracy without a need for extra hardware.

The underlying Technological Innovation is our ability to run neural networks with fraction of the calculations typically required.

We are using this unfair advantage to provide our clients with state of the art deep learning solutions without a need to invest in buying hardware.

Our edge computing is agnostic to the processing unit or the specific camera which means our client can be up and running with their existing infrastructure with no extra capex investments.

### About the Company

- Founded in 2018
- HQ in Tel Aviv
- 8 employees



Nexite brings merchandise to life. Passive products are transformed into active digital communicators, delivering a continuous stream of real-time data. With Nexite, you can merge the online and offline experience, track the customer journey, optimize revenue based on real-time store insights, and deliver game-changing retail experiences.

## Category

- Data & Analytics
- Retail Automation
- Wearable
- Customer Experience
- Digitalize Physical Stores

## Solution at a Glance

Today, Retail decisions and Customer Experience are mostly driven by past sales and inventory data. Nexite automatically provides real-time data to:

- Offer Stores and HQ Staff visibility into the customer journey: think "Google Analytics" for the physical store. You know which products are generating engagement and which ones have high conversion. You know which store locations in may help sell a product and the level of shelf availability at any time. We use this data to optimize Store, Channel and Merchandise decisions.
- Offer customers a frictionless experience: they can shop wherever they are and however they want. They have full transparency on what is available where and they can complete any transaction (buy, pick, return) by themselves or be assisted by staff.

## Technological Innovation and Product Differentiation

Nexite's Connected Merchandise Platform consists on a battery-less nanoBT tag, sensors and a cloud platform that translates the tag readings into business decisions and better customer experience. The tags transmit continuously and can be read from >7ms. This allows us to continuously track every piece of merchandise including their in-store location. The tag has also an integrated theft-prevention capability that works with the existing security gates in the store.

There is no other cost-effective technology in the market that allows for continuous, automatic, long distance reading of RF Tags, reliable security and is designed for an apparel environment.

## About the Company

Nexite started at the beginning of 2019 and has grown to 50 people. The first product delivery was at the end of 2020. We have completed at a major global brand store in Telaviv, and are now starting the first global rollout with another international brand.



## Orient hardware-free indoor positioning (no WiFi no beacons) brings in-store navigation to products, shelf-level promotions and visibility to shopping journeys

### Category

- Data & Analytics
- In-Store Tech
- Location Services
- Retail Automation

### Company references and strategic partners

National retailers, regional retailers, grocery delivery services, and European retailers e.g. Metro and Sonae



### Solution at a Glance

Orient IndoorGPS provides accurate and scalable indoor positioning, without hardware: no Wi-Fi, no beacons!

Orient brings stores a convenient wayfinding experience for customers, with highly accurate navigation on their own smartphones, and enables retailers to improve their service and operations.

In-store navigation leads to recovery of lost revenues due to unfound products, and creates a fun and engaging shopping experience that increases loyalty.

At the same time - full visibility into the shopper journey helps to better understand traffic flow and creates novel ways of connecting with the shopper where it matters the most.

### Technological Innovation and Product Differentiation

Based on groundbreaking geomagnetism technology, requires no hardware installation, and provides highly accurate in-store location for retailers to improve their service and operations:

- In-store navigation leads to recovery of lost revenues due to unfound products, and creates a fun and engaging shopping experience that increases loyalty.
- Proximity promotions at shelf-level, enables reaching the shopper at the exact place and time of the purchase decision.

For the first time it's easy to deploy and scale indoor positioning - without installing anything and simply by integrating Orient SDK into your mobile app!

### About the Company

In 2016 Orient's founders reached the remarkable breakthrough that enabled accurate IndoorGPS using only the wonder of earth's magnetic field and without deploying any hardware. Today, backed by VCs and with 20 employees, Orient provides accurate in-store location in hundreds of locations worldwide. Retailers and grocery delivery services are recovering lost revenues due to unfound products, driving more sales with proximity marketing, and saving costs by optimizing their operations.



## Data Intelligence technology for Physical retailers

### Category

- RetailTech
- Data & Analytics
- Omnichannel
- Customer Experience AI for Marketing
- Online social Commerce
- Loyalty & personalization

### Company references and strategic partners

#### Main customers:

Decathlon, Kiko Milano, Carolina Lemke, Yves Rocher, L'Occitane, Sacara, Grupo Castro, i-store, NYOU, Steve Madden, Replay, Ivory amongst others

#### Strategic Partners:

EGI (Spain), RetailHub (Italy), Nvidia (US), Microsoft (US), Karmat (UK), Mapp Cloud (US), Plug&Play (US) amongst others



### Solution at a Glance

Pairzon AI technology boosts sales in-store and at any physical retail venue, by connecting offline-to-online. Using AI and machine learning, it anonymously connects your paying customer with their digital identity, allowing better targeting, new customer acquisition, customer retention, and improved ROAS. Pairzon provides retailers with the tools to compete in today's digital and privacy-concerned world. Pairzon enable physical retailers to track and collect accurate in-store data, gain demographic and behavioural insights on the people who visit and buy from them in real time, run data-driven online ad campaigns to attract new customers, retargeting campaigns to drive repeat customers, and a value-added loyalty program to keep store customers hooked. Pairzon places the customer firmly at the centre of every aspect of the product, across all channels and interactions, enabling physical retailers to identify their instore customers, transactions and personalize their shopping experience. Pairzon AI is GDPR and CCPA compliant.

### Technological Innovation and Product Differentiation

Pairzon's solution enables the use of online and offline (in-store) consumers' first-party data along with advanced algorithms of Machine Learning (ML) and Deep Learning (AI). To understand in-store customers' behavior and predict consumers' future actions. Pairzon's data Intelligence platform allows retailers to combine data intelligence, customer-centric, personalization, and actionable AI. Pairzon AI empowers retailers to gain a comprehensive view of each one of their customers, Pairzon data platform assists marketers with tailoring messaging for individuals to predict the relevant message for each customer during key moments of interaction across channels. Pairzon AI automatically creates the right audience for each campaign that will convert best.

### About the Company

Founded in February 2020 and based in Tel Aviv, Israel, Pairzon AI is a leading AI technology solution for physical retailers which connects offline and online data to boost sales, retention, and customer engagement dramatically. With a base of over 40 customers across different sectors such as groceries, apparel & fashion, cosmetics & beauty, drugstores and consumer electronics, Pairzon AI is rapidly disrupting retail market, delivering proven results and increasing ROI for physical retailers. The solution was envisioned and developed by leading professionals in the retail and data prediction domains with the goal of bridging the gap between offline and online shopping by enabling physical retailers to better engage their customers, extract insights and build valuable relationships that lead to more conversions, greater revenues, and increased loyalty. Pairzon AI is present in Israel, North America and Europe and expanding rapidly.



## Data Driven Supply Chain & Inventory management platform

### Category

- Supply chain Tech
- Data & Analytics
- Retail Automation
- Logistic & Last mile

### Solution at a Glance

RFKeeper's highly advanced technology, helps our customers achieve greater sales, reduced costs and a vastly engaging customer experience by providing real-time, end-to-end visibility and control of their supply chain.

As retail specialists with an easily deployable, cloud-based platform, we combine the online & in-store dimensions to enhance and streamline operational efficiency, as we introduce a new paradigm of inventory accuracy.

With an emphasis on practicality, our platform is built with the purpose of dramatically strengthening operational efficiency by refining and digitizing your supply chain.

Cloud-based and data-driven, the RFKeeper platform improves the speed and quality of your supply chain by providing a network of end-to-end features that manage every operational detail between item production and point of sale.

### Technological Innovation and Product Differentiation

Our omni-channel strategy is tailored to fit the unique operations of each customer's needs, in order to drive the best possible results for their company, while uplifting the brand experience for customers.

Supported by our team of industry experts, our answer to the ever-changing world of business thrives with seamless integration and a proven track record for endless upside.

Our RFID system is built to collect and analyze all relevant data figures in real-time, in order to measure and optimize performance within all inventory related activities.

Our data collection mechanisms reveal rarely accessible insight, providing opportunities to transcend verticals such as item delivery and distribution, in-store item location and positioning, fitting rooms, in-store advertisements and more.

### About the Company

Pivoted in 2018



## Visual AI and personalisation system fro ecommerce

### Category

- Data Analytics
- Retail Automation
- Visual AI
- Personalisation

### Company references and strategic partners

Renuar, Twenty for seven, Kiko Milano, Nautica, Bononbos

### Solution at a Glance

Selectika is a visual AI and Personalization system for eCommerce websites. We enable our Artificial intelligence search engine to learn the semantics and expectations of the shoppers that really matters: the ones impersonating your brand. Selectika makes their shopping experiences enjoyable and perfectly pertinent at all time.

Selectika has the ability to define the unspeakable attitude and look with your shopper's words recreating the atmosphere of what your brand has developed. How do we do it?

First we define the uniqueness of the brand, then we use image recognition processing in order to have deep attribute on every product catalogue (sleeve, neckline, fitted, length, fabric, etc.) combine this with shopper's preferences, in order to help shoppers to connect with products they love.

### Technological Innovation and Product Differentiation

We are the only solution for personalization that have deep knowledge on both shoppers and products. We use image processing to create products metadata and we have deep knowledge about shoppers preferences. our unique technology:

1. We use # 1 party data instaed of #3 party date
2. Automatically analyze retailer's catalog and extract product metadata
3. Know what customers want – because they tell us

### About the Company

We're a team of data scientists, engineers, marketing and designers who are working together to solve a single problem: making it easier for the world's best ecommerce firms to connect customers with products they'll love.

Company was founded by Tali Hamdi and Micah Kaminer CTO at May 2020. Nuphar Gavrieli Head of product and Idan Barazani Computer vision developer. 8 employee.





Shopic

[www.shopic.co](http://www.shopic.co)

## Shopic is an AI company specializing in frictionless retail solutions

### Category

- AI & Computer Vision
- Frictionless Shopping
- Data & Analytics
- In-Store Marketing

### Company references and strategic partners

Shufersal Israel

### Solution at a Glance

Our mission is to digitalize the retail frontend and create personalized frictionless shopping experiences in brick-and-mortar stores

We're building a 3-pronged platform:

1. A computer vision-based smart cart that delivers a frictionless experience, with a personalized store journey and line-skipping self-checkout
2. A promotions engine that connects to the retailer's marketing systems and tailors offers to shoppers during their store visit
3. Analytics engine that optimizes store management with real-time tracking of shopper carts and store shelves

Shopic's platform allows retailers to extend key advantages of online shopping (high transparency, high personalization, and zero friction) to their physical stores. Shopic builds solutions that are immediately deployable, operational with minimal adjustments and cost-effective.

### Technological Innovation and Product Differentiation

Shopic's key innovation: smart clip-on for any cart

Our AI-powered device can be clipped to any standard shopping cart and turns it into a smart cart for the duration of a visit. The module includes cameras that track product insertion and removal in real-time and a large touchscreen.

Shopic's modular approach delivers significant advantages:

- Lowest cost smart cart solution (a fraction of the cost of the alternatives)
- Deployed with minimal store modifications: a charger-shelf unit and plastic mounts on existing carts
- On-device processing: low latency and no need to upgrade store's connectivity
- No disruption to shopper habits: carts can be rolled to parking

Shopic is built for large-format stores measuring tens of thousands of SqF and with virtually unlimited SKUs.

### About the Company

Shopic was founded in 2015 and is based in Tel Aviv. Shopic's team is one of the most experienced retail AI forces in the industry, having worked in the field for years and specializing in computer vision and machine learning. From the start, we've partnered with leading retailers around the globe to create real and pragmatic solutions to their actual challenges. Our team is able to manage fast deployments anywhere in the world at the utmost professional standards.



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## shopping with vision

### Category

- Retail tech- autonomous shopping carts

### Solution at a Glance

WalkOut is changing the way consumers shop in the physical world by replacing manual barcode scanning with an autonomous checkout system that mounts on top of existing carts and baskets, transforming them into smart and engaging points of sale. WalkOut's advanced vision algorithms instantly identify every product placed into or taken out of the shopper's cart or basket in real-time.

The solution is optimized to run on affordable hardware, making it cost-effective, easy to install and with a fast return on investment – the perfect addition to existing stores. The entire shopping journey is collected and analyzed, creating valuable insights on shopper behavior, promotion effectiveness and much more.

A screen which displays the shopping journey, also allows personalized promotions based on past behavior, product taken, physical location etc.

### Technological Innovation and Product Differentiation

WalkOut is the only true retrofit for existing carts, our solution is based on computer vision and reaching 99% accuracy on inserted items.

### About the Company

founded 29.10.18, currently 20 employees





[www.weezmo.com](http://www.weezmo.com)

**Weezmo offers retailers a unique, AI-based marketing solution using interactive, digital receipts.**

### Category

- Data & Analytics
- Marketing platform
- Digital Receipt

### Company references and strategic partners

Nayax - retail solutions

### Solution at a Glance

Weezmo allows you to identify your in-store customers and engage with them online, post-purchase, revealing the full picture of your marketing ROI. Our omnichannel marketing platform uses AI to connect in-store data from your POS with your online marketing activities and analytics, enabling you to increase engagement, maximize conversions, grow revenue, and see more returning customers.

### Technological Innovation and Product Differentiation

- Turns receipts into a powerful customer touchpoint using interactive designs and AI-based NBO recommendations.
- Transforms multiple sources of data into actionable insights on customer buying habits (online & offline), without the need of a loyalty program.
- Reveals the online-to-offline customer journey to accurately calculate the true ROAS.
- Uses POS-based in-store data to retarget customers and reach new customers via lookalike audiences.
- Uses Customer Retention and RFM analysis, enabling retailers to target their customers with the most relevant content at the right time.

### About the Company

Weezmo was founded by Shai Raiten (CEO) and Sasha Glazman (VP R&D) in 2015. Shai and Sasha's vision was to offer an online-to-offline conversion solution that also enabled retailers to be more environmentally friendly by reducing their carbon footprint via printed receipts. Customers from around the globe have since moved to Weezmo's digital receipts, elevating their omnichannel marketing strategy and boosting their in-store traffic and revenue. In January 2021, Weezmo was acquired by Nayax, a global public fintech company specializing in payment solutions and merchant platform for various retailers and unattended operations, such as the vending industry.



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visualize your things

[www.wisesense.com](http://www.wisesense.com)

WiseSense is an innovative technology company, developing active technology and real-time platform, visualizing valuable business assets for retail, logistics and mobility verticals.

### Category

- Retail Automation
- Supply Chain Tech
- Secured Self Shopping

### Company references and strategic partners

Company is operating via strategic international business partners, like: Verifone, Zebra, etc.

### Solution at a Glance

Re-Sense is WiseSense’s holistic solution for fashion retail and e-commerce, empowered by an innovative patented Wise-Tag & Release active technology. The solution supports: Automatic Live location inventory visibility, Secured Self-shopping, In-store analytics and enhanced e-commerce functionality.

#### Solution Features:

- Controlled Wise-tag release upon payment
- Try now – Buy now
- Stor-e-tailing
- Try @ Home & Pay
- Reserve for Me
- Self BOPIS
- Sense Best Offer
- Find me in store
- Real time loss alert
- In-Store AdSpend analytics

#### Benefits:

- Increase sales
- Reduce customer waiting time, cart abandonment, loss & operating costs
- Item journey and shelf time analytics
- Improve inventory accuracy and security
- Optimize store space & e-commerce operational
- Enhance omnichannel performance by utilizing real-time item visibility

### Technological Innovation and Product Differentiation

Unlike existing solutions in the market today, WiseSense's secured Wise-tags contains connected Active sensing technology, where every item transaction is automatically registered. Our Smart mechanism controls the release of item tags, so only paid items can be opened, this enables a real Self-Shopping experience and Self-checkout (SCO) using a mobile app or SCO stations without compromising on security. No more counting or even periodically scanning items with handled terminal – our Wise-Tags will actively communicate their item availability for real-time UpToDate inventory visibility

#### Re-sense solution Components:

- Wise-tags for in-store & online shopping
- ID based Re-usable & Long-lasting tags
- Smart Self-checkout stations
- Mobile application integration
- Smart Shelf with product information
- Online software platform for In-store customer behaviour and e-commerce analysis
- Enrollment & automatic disenrollment smart surface
- Easy integration to 3rd party business applications and existing Security systems

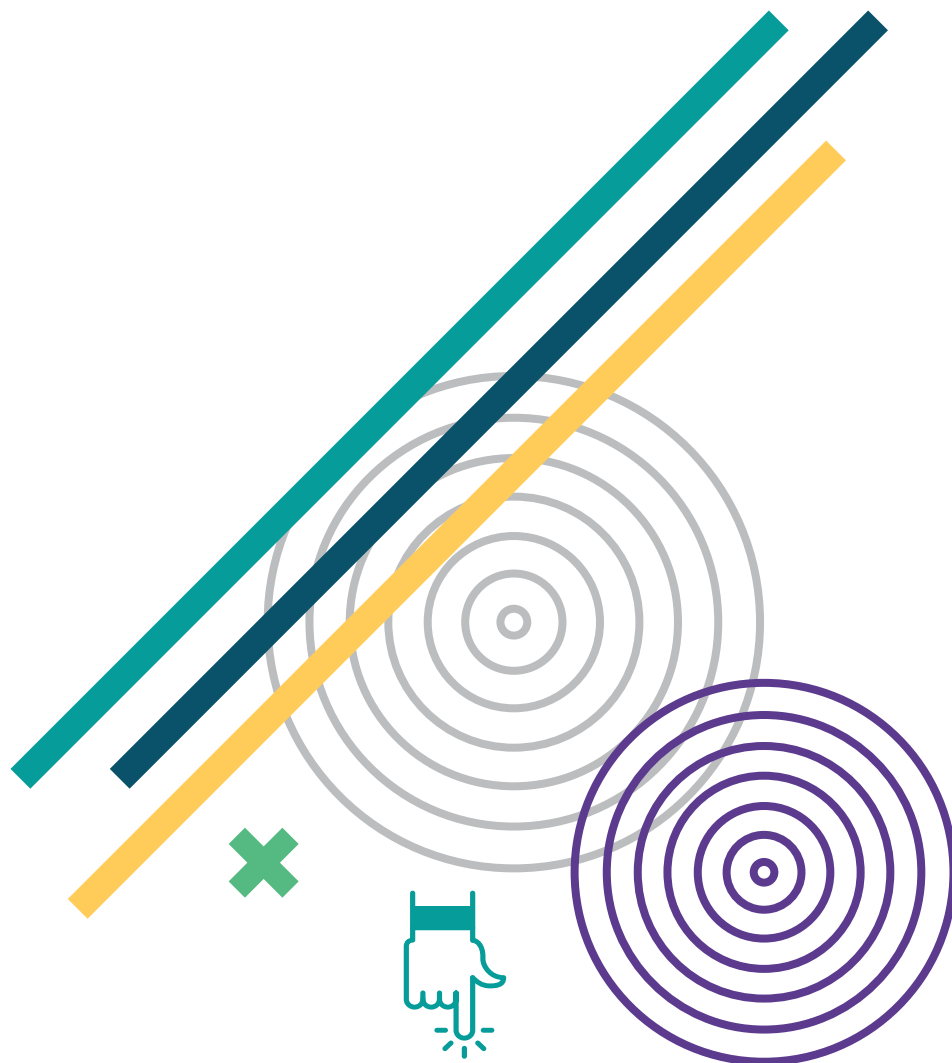
### About the Company

Company was Founded: in 2017, and based in Tel Aviv, Israel

We have 20 people developing HW based software applications in the following Technology Segments: FashionITech | BigData | IoT



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