



HLTH
BOSTON 2021
OCTOBER 17-20



**Israel at
HLTH**

Connecting to Drive Health Innovation

What to Expect at HLTH 2021

HLTH 2021 is the preeminent event designed for the health industry, bringing together senior leaders to solve healthcare's most pressing problems and realize the most promising opportunities to create health's future.

HLTH features four days of inspiring content, curated networking, educational sessions, and dynamic events for payers, providers, employers, investors, startups, life sciences, policymakers and innovation centers.

Israel & HLTH 2021: Ways to Participate

Exhibit at HLTH in the Israel Innovation Pavilion

Israel is collaborating with HLTH to bring an Israeli delegation to HLTH 2021 with an exclusive offer to participate in the Israel Innovation Pavilion with special pricing offered to startups participating in the pavilion. Each participation company would receive the following:

Startup Pavilion Kiosk: \$3,000

One (1) graphics panel and one (1) panel for company logo

- Standard monitor
- One (1) stool
- One (1) standard electrical power drop
- Two (2) registrations
- Listing on HLTH website and in the program guide and mobile app

Funding Founders (No cost to startups)

- Curated networking program, matching healthcare technology startup CEOs and founders with leading investors in a series of 10-minute, 1:1 meetings.
- Access to a dedicated Funding Founders Lounge to create a destination for continued conversations.

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Great Reasons to Attend HLTH 2021

1. Innovative Leaders Come Forward

HLTH attracts the health industry's visionaries, changemakers and leading investors. Attendees will converge from all across the health ecosystem, including; startups, VCs, media and analysts.

2. Curated 1:1 Meeting Opportunities

HLTH's curated networking events and matchmaking programs, such as Funding Founders (investors and startups) and the Hosted Buyer program (qualified buyers with solution providers), ignite conversations, foster relationship-building and deal-making. These meetings come together in HLTH's secure AI matchmaking platform.

3. The State of HLTH

HLTH's agenda reflects its mission - break down silos, disrupt the status quo and create a platform for the whole health ecosystem to come together to affect true change. No sales pitches or recycled presentations.

4. Strategy Alignment

Are you in sync with the shifting landscape in health? Join us at HLTH 2021, where organizations, brands, government agencies and entrepreneurs showcase partnerships, technologies, ideas and solutions that will shape the dynamic health market in the years ahead.

5. Invest in Year-on-Year Relationships

HLTH 2021 is the right place to meet industry leaders, decision-makers and customers - and is the most important healthcare event of the year where all the key players will be in attendance.

Attend HLTH

HLTH is pleased to offer a special discounted registration rate of \$1,500 USD to attend HLTH. Delegates will enjoy the full range of opportunities offered at HLTH 2021 including nearly 70 sessions, 1:1 meeting opportunities, entertaining evening events, collaborative roundtables and sponsor booths.

Special Registration Rate

HLTH is pleased to offer an exclusive rate of \$1,500 USD per delegate. Including:

- Access to all keynotes, track sessions, groundbreaking announcements, partner programs and impact programs
- Sponsor booths
- Networking events and entertainment
- Innovators Reception (Tuesday October 19, from 6:00-9:30 ET.)

Register and Join Us!

Use code: **IL_1500**

at www.hlth.com/event/register
to get your special rate



ISRAEL EXPORT INSTITUTE



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