

FRESH PRODUCE

Stand D-12d



Microgreens

We grow Microgreens for food-service, retail and home-use, and for food-producers as raw material for creating healthier food.

2BFresh grows a wide range of Microgreens freshly harvested from our farms in Israel, Switzerland and Poland, and supplied world-wide all year round. Microgreens are known for their high nutritional values, and are considered to be a "functional food", that is also very rich in flavors and colors. Very excited to present our new "Microgreens Inside" concept! Now, food-producers can add Microgreens as a raw material to their products - in order to create products that are rich in vitamins and nutrients, and enjoy a range of tastes and colors - 3 great benefits from 1 ingredient - Microgreens.

www.2bfresh.com



Stand D-12g

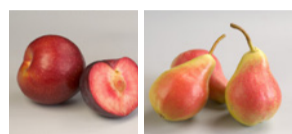


Summer Fruits

Ben Dor develops new fruit varieties with a special emphasis on flavor and aroma.

Since 1880, Ben Dor has been dedicated to the development in the fields of varieties cultivation, nursery and growing deciduous orchards, mainly stone fruits, specializing in early and late season varieties but maintaining a steady supply of top quality produce throughout the season. In the course of time, the company grew and developed in professional terms while maintaining International quality standards including GLOBALGAP, BRC and ISO 9001. The company applied for, and was granted, the status of Approved Plant Breeder.

www.bendorfruits.com



Stand D-12c



Fresh Herbs • Exotic Fruits

More than herbs.

Bless S.R LTD was established in 2006 and began to export Fresh Herbs from Israel to Eastern Europe and Russia. Since then, we have increased our product line and today we export worldwide agricultural commodities like exotic fruits and vegetables from agricultural all over Israel. Our Export Company, agricultural, and packing house all meet the standard which is approved by the stringent quality standards in Israel. We respectfully comply with all required quality standards in various markets worldwide including Europe. Bless S.R has attracted and recruited sales and marketing personnel, all highly skilled with many years of experience in marketing and customer service, selling fresh agricultural produce, export to markets in Europe, Eastern Europe, Russia, far East, and the United States. Our warehouse is located at the International Ben Gurion airport in Tel Aviv IL. This allows us better control of the incoming and outgoing produce and gives us the flexibility in customer requests for air shipments at different times.

www.bless-herbs.com



Stand D-12f



Fresh Vegetables & Fruits • Potatoes • Carrots • Citrus • Radishes • Avocados

Fresh Fruit & Vegetables commercial company.

Negev Produce's global operations span over dozens of countries in Europe, Russia, Scandinavia and the US. Our worldwide customers enjoy potatoes, carrots, small radishes, citrus fruit and avocado of the best quality and freshness in the global marketplace.

www.negev-produce.com



Stand D-12f



Products (Fruits & Veg) • Postharvest Expertise • Sales & Connections

Exporter of fresh fruits and veg from different countries.

Mor International is a key player in the fruit export business, working with growers and customers around the world. Mor offers to growers expertise in growing and post harvest treatments, and direct link to many retailers globally. Mor International operates for 30 years.



AG-TECH SOLUTIONS

Stand D-12b

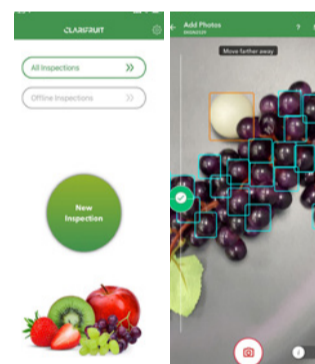


Fresh Produce Quality Control (Qc) Software

Step into the future of fresh fruit and vegetable quality control.

Clarifruit has built the worlds first AI-powered Quality Control (QC) software for the Fresh Produce industry. This end-to-end QC platform is composed of a front-end mobile and a management and analytics dashboard that automatically identifies, collects, and analyzes real-time data about fresh produce external and internal attributes. By leveraging proprietary computer-vision technology, Big Data and analytics capabilities, it empowers the world's™s retailers, wholesalers, marketing companies and growers to make data-driven business decisions. This helps them to better match supplier-buyer quality requirements, reduce waste and maximize profitability - leading to quality standardization and creating a win-win situation for all stakeholders across the supply chain.

www.clarifruit.com



Stand D-12e



Crop Protection

Eco crop protection that cuts waste and prolongs freshness.

Save Foods is an Israel-based Agri-Food Tech company that specializes in reducing food waste, prolonging produce freshness, and improving food safety. Its proprietary eco crop protection treatment for fresh produce is non-toxic and green and is suitable for both conventional and organic crops. It is versatile and can be applied anywhere along the supply chain from pre-harvest, to the retailer. Save Foods range of products can fully or partially replace chemical pesticides while maintaining high levels of performance.

www.savefoods.co



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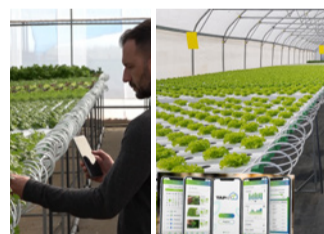


Hydroponic System

Hydroponic systems for small business with mobile app.

With TAPKIT agripreneurs and farmers will become professional hydroponic growers within few months. 500sqm total solution for hydroponic business. Growing system, recycling system, plants nursery and packing station with comprehensive mobile app and trainig package.

www.tapkit-hydroponics.com



Stand D-12

THE ISRAEL EXPORT & INTERNATIONAL COOPERATION INSTITUTE

The Israel Export and International Cooperation Institute is your premier gateway for doing business with Israeli companies. Established and funded by the government and the private sector, IEICI's expertise in technology and product scouting, joint ventures and strategic alliances with Israeli companies Spans over more than half a century. Whatever your field is,

IEICI offers access to relevant businesses and government resources. IEICI will provide the information you need to connect, negotiate and do business all over the world. The Fresh Produce sector at the Israel export institute exposes Israeli companies at international platforms, increases the global awareness and creates business opportunities for the Israeli companies.

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THE FOREIGN TRADE ADMINISTRATION AT THE ISRAELI MINISTRY OF ECONOMY AND INDUSTRY

The Foreign Trade Administration (FTA) at the Israeli Ministry of Economy and Industry directs and supports Israel's international trade and trade policy. Through our headquarters in Jerusalem together with over 45 economic and trade missions in key financial centers throughout the world, the FTA promotes Israel's economy worldwide. Israel's economic and trade missions are at the forefront of the Israeli government's efforts to boost our industries in foreign markets. Our network of highly experienced economic representatives provide a wide range of services to Israeli companies and to the international business community.

The FTA is divided into three divisions and areas of operation:

- Export and Foreign Investments Promotion Division – works to ensure the continued development and diversification of Israel's exports.
- Trade Policy and International Agreements Division responsible for Israel's free trade agreements, maintaining and developing inter-governmental relations and addressing regulatory barriers that affect the Israeli industry.
- International Financing Division – offers different programs to support new Israeli exporters in their business operations abroad.

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