



Invitation to the "Blue Talks" - United Nation Ocean Conference

Wednesday, May 25th, 2022 - 14:00-17:00

At the Israel Export Institute – 29, Hammered Street Tel-Aviv
Israel Hall 5th Floor

We are pleased to invite you to participate in the **"Blue Talks"** event to be held on **Wednesday, May 25th, 2022 - 14:00-16:00** at the Israel Export Institute.

In the framework of promoting the UN Ocean Conference (UNOC), to take place in Lisbon from 27th June – 1st July co-hosted by Portugal and Kenya and its priority to achieve tangible results, namely, the involvement of the institutional, private (and financial) sectors, the Embassies of Kenya and Portugal, jointly with the Israel Export Institute (IEI), are hosting the "Blue Talks" event to be held in Tel Aviv.

H.E Jorge Cabral Portuguese Ambassador to Israel and H.E Samuel N. Thuita, Kenyan Ambassador to Israel, will be welcoming the guests in their opening remarks and H.E Gideon Behar, Israel's Ambassador and Special Envoy for Climate Change and Sustainability issues, will provide Israel's institutional perspective.

The Ocean Conference, co-hosted by the Governments of Kenya and Portugal, comes at a critical time as the world is seeking to address many deep-rooted problems in our societies laid bare by the COVID-19 pandemic and which will require major structural transformations and shared solutions that are anchored in the Sustainable Development Goals (SDGs). To mobilize action, the Conference will seek to propel much needed science-based innovative solutions aimed at starting a new chapter of global ocean action.

The meeting will include interactive dialogues, presentations, focusing on Water, Cleantech, Sustainability, Green technology including Ecology, Acidification and Pollution.

- Kindly find enclosed the program of the meeting.
- Participation is free of charge but requires Pre-registration.

Thank you for confirming your participation by sending back the enclosed registration form.

Looking forward to your active participation and engagement.