

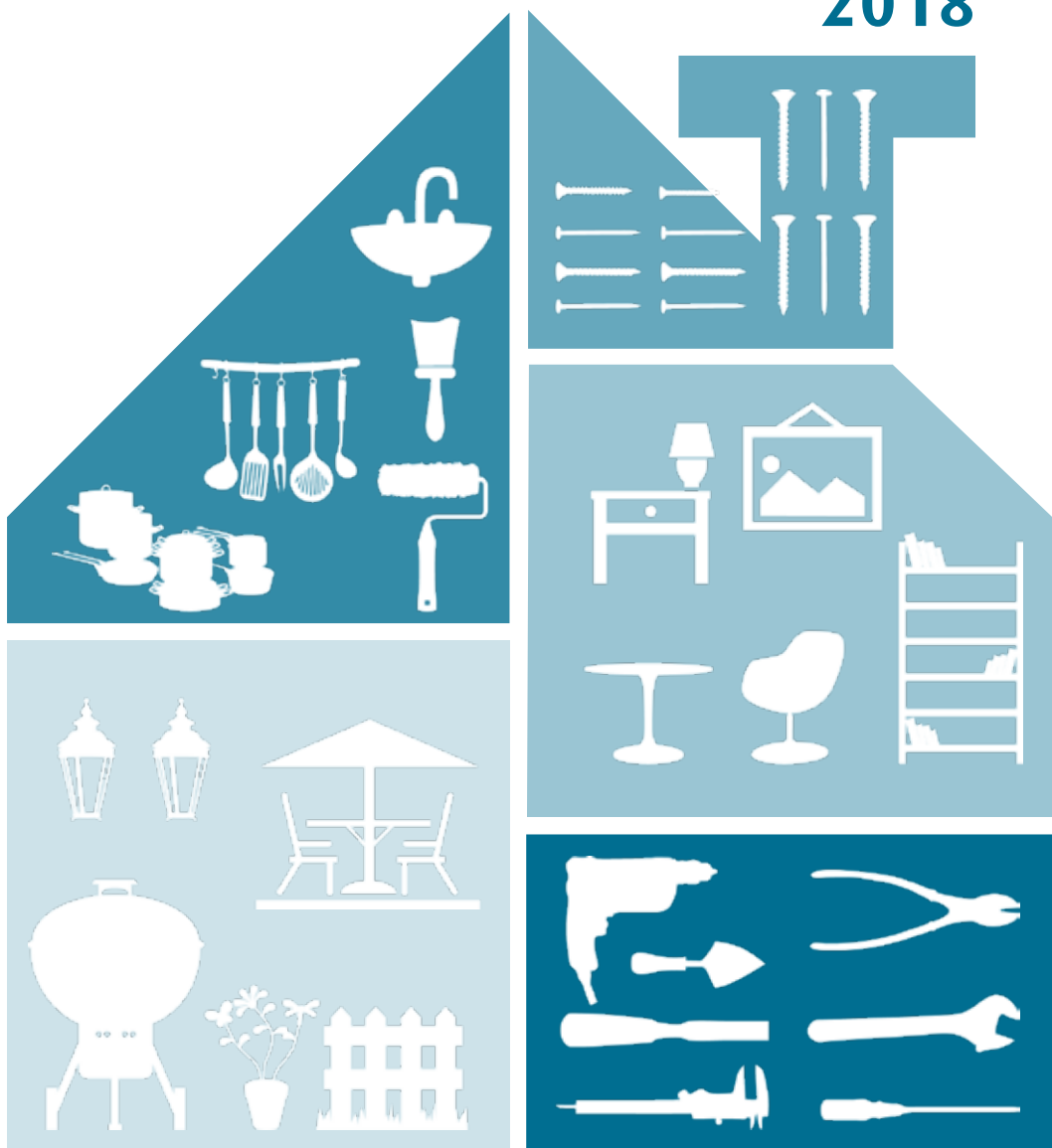


X FERIA INTERNACIONAL DEL BRICOLAJE
X INTERNATIONAL DIY SHOW

www.eurobrico.es
#eurobrico18

The
very
latest
in home
improve-
ment

3rd-5th
October
2018









Coinciding with:

 **IBERFLORA** | International Fair for Plants and Flower,
Gardening, Technology and Garden DIY



Every Supplier

-  · DIY
-  · Hardware
-  · Garden
-  · Decoration
-  · Construction
-  · Services

All the Actors

- General Manager
- Manager
- Director of Expansion
- Purchasing Manager
- Director of Store
- Purchasing Executive
- Warehouse Chief
- Owner of Trade
- Chief of Sección
- Head of Sector
- International Purchasing Director

Every Customer

-  · Large and medium sized DIY stores
-  · Hardware and DIY co-operatives
-  · Leading buying groups
-  · Major supermarkets
-  · Top specialist retailers
-  · Garden Centres
-  · Decoration stores
-  · Industrial suppliers
-  · Major European retailers
-  · Construction warehouses
-  · Online shop

Surface

(Data of the last edition)

sqm

60.000

Iberflora + Eurobrico



Number of Exhibitors

(Data of the last edition)

800



Iberflora + Eurobrico

Origin of Visitors

(Data of the last edition)

99%

National Buying Power

48

Countries

Algeria · Andorra · Antigua y Barbuda
Arab Emirates · Argentina · Austria
Belgium · Brazil · Chile
China · Croatia · Cyprus
Czech Republic · Denmark
Dominican Republic · Equatorial Guinea
Estonia · France · Germany
Ghana · Guatemala · India
Ireland · Israel · Italy
Japan · Jordan · Latvia
Lebanon · Luxembourg · Malta
Mexico · Morocco · Netherlands
Poland · Portugal · Romania
Russia · Spain · Sweden
Switzerland · Tunisia · Turkey
Ukraine · United Kingdom
United States · Uruguay · Venezuela

All channels of the sector. All players in the channel



Eurobrico is the trade fair that brings companies together from all sectors of industry related to DIY, gardening, hardware and decoration.

For three days, this ninth edition of the fair will be the meeting point for all of Spain's purchasing decision-makers and many international retailers too.

EUROBRICO is a unique showcase where you get to meet your customers and save on marketing costs.

Do resources spent in visiting to all your customers? And get a new customer? In one place you can offer your products to potential customers saving costs of promotion.

EUROBRICO EASY.

Simpler, less expensive and more cost-effective. We are offering plenty of incentives to exhibit at Eurobrico, with inexpensive stands that are easy (stand, decoration, furniture,...)

Salón del Jardín (Garden Show). UNITED IN GREEN

Organised by EUROBRICO + IBERFLORA the Salón del Jardín will be showcasing a fantastic range of products for the industry whilst exploiting the synergies between the two fairs to draw a broad spectrum of visitors.

Parallel Events as added value to secure continued visitor loyalty

DIY workshops, seminars and lectures, reviews of trends, displays of new products, courses to installers and the EUROBRICO Prizes.

EUROBRICO is the most important trade fair for this industry.

It is a magnet for the leading operators in Spain: large and medium sized retailers, co-operatives, purchasing groups, local stores, chain stores etc. Purchasing power is the CORE business of EUROBRICO.

Large and medium sized international stores attend.

Major European DIY and gardening retailers have already been invited and have agreed to attend. Today more than ever before exporting is pivotal and, in the eye of international operators Spanish suppliers are very attractive because of the prices, ranges and service they offer.

EUROBRICO Business Club[®]

A personalised service targeted exclusively at VIP visitors. All routes to market. All operators in every route.



Our main supporters



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