CANADIAN TIRE

As one of the most trusted and iconic Canadian brands, customers have been shopping at Canadian Tire for over 95 years because they provide the most relevant assortment and exclusive products they need for life in Canada. With over 500 retail locations, and leading the way in the following retail categories: Automotive, Tools and Hardware, Houseware and Pets, Sports and Recreation, Outdoor Living (More details about the categories here: https://www.canadiantire.ca/en.html), they are known as Canada's Store.

Main Website: https://www.canadiantire.ca/en.html

Facts:

- 90% of Canadians live within 15 minutes of a Canadian Tire Retail store with over 500 store locations across Canada.
- Currently sell Israeli Brands such as SodaStream and Keter

<u>Canadian Tire Home Brands:</u> https://corp.canadiantire.ca/about-us/consumer-brands-division/default.aspx