

## **Health & Beauty**

We're against animal testing. In addition, we've banned over 400 harmful ingredients like parabens, polypropylene, phthalates, and sulfates from our beauty products.

## **Feminine Hygiene**

Brandless feminine hygiene products are made from hypoallergenic certified organic cotton, free of chlorine, rayon, fragrance, or dyes.

### **Key Requirements for our Personal Care & Fem Hy:**

- All Personal Care items must comply with our banned ingredient list
- All items must be Cruelty Free
- All items must be formulated without gluten
- We believe in transparency with our customers - all fragrances must comply with our banned ingredient list and the ingredient list must be shared
- Fem Hy products must be made from hypoallergenic certified organic cotton
- No chlorine, rayon, fragrance or dyes

### **Personal Care and Fem Hy: Guiding Principles:**

- GMP certified, OTC certification when necessary

### **Personal Care and Fem Hy Assortment Focuses:**

#### **Personal Care**

- Deodorant
- Hand sanitizer
- Sun care
- Sheet masks
- Facial and body skin care

#### **Fem Hy**

- Tampons
- Sanitary napkins
- Feminine care (sprays, washes, wipes)

## **Brandless Beauty Banned Ingredients List (Skin & Body Care)**

Version 3 January 2018

### **A**

- 1,2-hexanediol
- acetamide MEA
- acetone
- acrylates copolymer
- Acrylates/C10-30 alkyl/acrylate crosspolymer
- Acrylates/hydroxyesters acrylates copolymer
- acrylates/octylacrylamide copolymer
- acrylic acid/vp crosspolymer
- aerosol sprays
- alcloxa
- aldioxa
- alpha-arbutin
- alumina
- aluminum chloride
- aluminum chlorohydrate
- aluminum glycinate
- aluminum hydroxide
- Aluminum starch octenylsuccinate
- amber teething necklace
- aminomethyl propanol
- Aminopropyl ascorbyl phosphate
- ammonia
- ammonium acryloyldimethyltaurate/VP copolymer
- ammonium alum
- ammonium laureth sulfate
- ammonium lauryl sulfate
- ammonium polyacrylate
- ammonium xylene sulfonate
- Arbutin
- artificial colors
- ascorbyl glucoside
- ascorbyl tetraisopalmitate
- atelocollagen
- avobenzone

### **B**

- babassuamidopropalkonium chloride
- behenalkonium chloride
- behenamidopropyl hydroxyethyl dimonium chloride
- behenoxy dimethicone
- behentrimonium methosulfate
- behenyl/stearyl aminopropanediol esters

- benzalkonium chloride
- benzethonium chloride
- benzoates
- benzocaine
- benzophenone
- benzophenone-3
- benzyl PCA
- BHT (butylated hydroxytoluene)
- bis-behenyl/isostearyl/phytosteryl dimer dilinoleyl dimer dilinoleate
- bis-diglyceryl polyacyladipate-2
- bis-vinyl dimethicone/dimethicone copolymer
- bismuth oxychloride
- boron nitride
- brassicamidopropyl dimethylamine
- bronopol
- bumetrizole
- butoxyethanol
- butyl methoxydibenzoylmethane
- butylene glycol
- butylene/ethylene/styrene copolymer
- butyloctyl salicylate
- butylparaben
- butylphenyl methylpropianol

## C

- C11-15 Pareth 12
- C12-15 alkyl benzoate
- C12-15 alkyl lactate
- C12-20 acid PEG-8 ester
- C13-14 isoparaffin
- C18-38 Alkyl hydroxystearol stearate
- Calcium aluminum borosilicate
- Calcium thioglycolate
- Candida bombicola/glucose/methyl rapeseed ferment
- carbomer
- carmine
- castor oil/IPDI copolymer
- Castoryl maleate
- CBD
- ceramide 2, 3
- ceresin
- certified colors
- Cetareth 20
- Cetareth 25
- Cetearyl ethylhexanoate
- cetearyl isononanoate
- cetearyl methicone
- Ceteth -20 phosphate
- cetrimonium bromide

- cetrimonium chloride
- Cetrimonium methosulfate
- cetyl dimethicone
- Cetyl isononanoate
- Cetylpyridinium chloride
- chlorphenesin
- chromium hydroxide green
- Chromium oxide green
- Cinnamidopropyltrimonium chloride
- Cloflucarban
- Coal tar
- Cocamide DEA
- Cocamide DIPA
- Cocamide MEA
- cocamide MIPA
- cocamidopropyl PG-dimonium chloride phosphate
- Cocamidopropylamine oxide
- cocamine oxide
- cochineal
- Cocodimonium hydroxypropyl hydrolyzed rice protein
- Cocodimonium hydroxypropyl hydrolyzed wheat protein
- colloidal minerals
- Copper disodium EDTA
- Cyclomethicone
- Cyclopentasiloxane
- cyclotetrasiloxane

## D

- Diacetyl boldine
- diazolidinyl urea
- dicaprylyl ether
- dicetyldimonium chloride
- diethanolamine (DEA)
- dihydroxyacetone
- diisopropyl dimer dilinoleate
- Diisostearyl malate
- dimethicone crosspolymer-3
- dimethyl adipate
- dimethyl capramide
- dimethyl glutarate
- Dimethyl oxobenzo dioxasilane
- Dimethyl phenylbutanol
- dimethyl succinate
- dimethylmethoxy chromanyl palmitate
- dipalmitoyl hydroxyproline
- Dipentaerythryl Hexahydroxystearate/ Hexastearate/Hexarosinate
- dipropylene glycol
- disodium EDTA
- Disodium laureth sulfosuccinate
- Distarch phosphate acetate

- Disteardimonium hectorite
- DMDM hydantoin
- Dodecane

## E

- EDTA
- Emu oil
- Equine oil
- ethoxydiglycol
- ethoxydiglycol oleate
- Ethyl methoxycinnamate
- Ethylhexyl dimethyl PABA
- Ethylhexyl isononanoate
- Ethylhexyl methoxycrylene
- Ethylhexyl salicylate (Octisalate)

## F

- FD & C colors
- Fluorosalan
- formaldehyde
- Fullerenes

## G

- Gelatin
- Glycereth-2 cocoate
- Glycereth-26
- glycereth-7 cocoate
- glyceryl isostearate
- glyceryl polyacrylate
- Glyceryl rosinat
- glycolic acid
- Guaiazulene

## H

- Hexachlorophene
- hexyl laurate
- hexylene glycol
- Hexylresorcinol
- Homarine HCl
- Homosalate
- human placental protein
- Hydrogenated Polydecene
- Hydrolyzed vegetable protein PG-propyl silanetriol
- hydroquinone
- Hydroxyacetophenone

- Hydroxyethyl acrylate/Sodium acryloyldimethyl taurate copolymer
- Hydroxyethyl urea
- Hydroxypropyltrimonium honey

## I

- imidazolidinyl urea
- Iodine complex with ammonium ester sulfate and polyoxyethylene sorbitan monolaurate
- Iodine complex with phosphate ester of alkylaryloxy polyethylene glycol
- iodopropynyl butylcarbamate
- Isobutane
- Isoceteth-20
- isocetyl isostearate
- Isocetyl stearate
- Isododecane
- Isoeicosane
- Isohexadecane
- Isononyl isononanoate
- Isopentane
- isopentyldiol
- isopropyl myristate
- Isopropyl titanium triisostearate
- Isostearyl hydroxystearate
- Isostearyl Isostearate

## K

- kojic acid

## L

- lactamidopropyl trimonium chloride

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- Lauramide DEA
- Lauramide MEA
- Lauramidopropylamine oxide
- Laureth-2
- Laureth-7
- Lead acetate
- lidocaine

## M

- Magnesium aluminum silicate
- Magnesium myristate
- Manganese violet
- Melanin
- Methacryloyl ethyl betaine/acrylates copolymer
- Methyl gluceth-10
- methyl gluceth-20
- Methyl soyate
- methylbenzethonium chloride

- methylchloroisothiazolinone
- Methylene bis-benzotriazolyl tetramethylbutylphenol
- Methylene glycol
- methylisothiazolinone
- methylparaben
- methylsilanol mannuronate
- microbeads
- microcrystalline wax
- mineral oil
- myristyl alcohol
- Myristyl Lactate

## N

- nitrocellulose
- Nonoxynol 10
- Nonylphenoxypoly (ethyleneoxy) ethanoliiodine
- Nylon-12

## O

- o-cymen-5-OL
- Octocrylene
- Octyl methoxycinnamate
- Octyldodecyl Citrate Crosspolymer
- Octyldodecyl Neopentanoate
- Oleamidopropyl dimethylamine
- oleth-2
- oleth-20
- oleth-3-phosphate
- Oleyl Oleate
- Olive oil PEG-7 esters
- Ozokerite

## P

- PABA
- Palmitoyl dipeptide-5 diaminobutyroyl hydroxythreonine
- Palmitoyl dipeptide-5 diaminohydroxybutyrate
- panthenyl ethyl ether
- panthenyl triacetate
- paraphenylenediamine
- parfum (synthetic)
- PCA ethyl cocoyl arginate
- pearl powder
- PEG-10 Sunflower Glycerides
- PEG-100 stearate
- PEG-12
- PEG-120 Methyl Glucose Dioleate
- PEG-150
- PEG-150 distearate
- PEG-150 Pentaerythrityl Tetrastearate
- PEG-20 glyceryl triisostearate

- PEG-20 stearate
- PEG-35 castor oil
- PEG-40 hydrogenated castor oil
- PEG-55 Propylene Glycol Oleate
- PEG-6 Caprylic/Capric glycerides
- PEG-7 Glyceryl Cocoate
- PEG-7 olivate
- PEG/PPG-120/10 Trimethylolpropane Trioleate
- PEG/PPG-20/15 dimethicone
- pentaerythrityl distearate
- Pentaerythrityl Tetra-di-t-butyl Hydroxyhydrocinnamate
- Pentaerythrityl Tetraisostearate
- pentaerythrityl tetrastearate
- Pentasodium Pentetate
- Pentylene glycol
- Perflouroisohexane
- perfluorodecalin
- Petrolatum
- Phenol
- Phenyl t-butylnitron
- phenyl trimethicone
- Phenylbenzimidazole sulfonic acid
- Phenylethyl resorcinol
- Phenylisopropyl dimethicone
- Phenylpropanol
- Phthalates
- Picaridin
- placental protein
- poloxamer 335
- Poloxamer-iodine complex
- polyacrylamide
- Polyacrylate-13
- Polyacrylate-15
- Polyacrylate-17
- Polyamide-8
- polyaminopropyl biguanide
- Polybutene
- Polydecene
- Polyethylene
- polyethylene glycol
- polyethylene terephthalate
- Polyglyceryl-10 Behenate/Eicosadioate
- polyglyceryl-2 dipolyhydroxystearate
- polyglyceryl-3 diisostearate
- Polyglyceryl-3 stearate
- Polyglyceryl-4 Isostearate
- polyimide-1
- Polyisobutene
- Polymethyl methacrylate
- Polymethylsilsesquioxane



- polyperfluoroethoxymethoxy difluoroethyl PEG phosphate
- Polypropylene
- polypropylene glycol
- Polyquaternium- 7
- Polyquaternium-10
- Polyquaternium-28
- Polyquaternium-51
- polysilicone-11
- Polyurethane-14
- potassium alum
- Potassium C12-13 Alkyl Phosphate
- potassium iodide
- Potassium Myristate
- Povidone-iodine
- PPG-12/SMDI Copolymer
- PPG-15 stearyl ether
- PPG-30
- propanediol
- propyl gallate
- propylene carbonate
- propylene glycol
- propylene glycol alginate
- Propylheptyl Caprylate
- propylparaben
- PTFE
- PVP

## Q

- quaternium-15
- quaternium-18
- Quaternium-87
- Quaternium-95

## R

- rh-oligopeptide-1

## S

- Secondary amyltr cresols
- Silanetriol
- Silica Dimethyl Silylate
- silica silylate
- silver citrate
- simethicone
- sodium acrylates copolymer
- sodium bis-hydroxyethylglycinate coco-glucosides crosspolymer
- sodium bisulfite
- Sodium C12-14 Olefin sulfonate
- Sodium C14-16 Olefin Sulfonate
- sodium cetearyl sulfate
- Sodium coco-sulfate

- sodium dodecylbenzenesulfonate
- sodium erythorbate
- sodium hydroxymethylglycinate
- sodium isostearoyl lactylate
- Sodium lauryl sulfoacetate
- Sodium lauryl sulfate (SLS)
- Sodium laureth sulfate (SLES)
- sodium metabisulfite
- Sodium methyl oleoyl taurate
- sodium myreth sulfate
- Sodium oxychlorosene
- Sodium PEG-7 Olive Oil Carboxylate
- sodium polyacrylate
- Sodium ricinoleamidopropyl PG-Dimonium Chloride Phosphate
- Sodium sulfate
- Sodium trideceth sulfate
- Sodium xylene sulfonate
- Sorbeth-30 tetraoleate
- sorbitan isostearate
- soyamide DEA
- soyamidopropalkonium chloride
- Squalane or Squalene from sharks
- Stearamidopropyl dimethylamine
- steareth-2
- Stearoxytrimethylsilane
- Styrene/acrylates copolymer
- styrene/vp copolymer
- Sulfated castor oil
- Synthetic Beeswax
- synthetic fluorphlogopite
- synthetic fragrance
- Synthetic Wax

## T

- Talc
- tallow
- TBHQ (tertiary butylhydroquinone)
- TEA-Carbomer
- TEA-Lauryl sulfate
- Tetrahexyldecyl ascorbate
- Tetrahydroxypropyl ethylenediamine
- tetrasodium EDTA
- Tetrasodium etidronate
- tin oxide
- Tolnaftate
- Toluene
- Tri-C12-13 alkyl citrate
- Tribromsalan
- Triclocarban
- Triclosan

- Trideceth-12
- Tridecyl neopentanoate
- tridecyl salicylate
- triethanolamine (TEA)
- triethoxycaprylylsilane
- Triethylhexanoïn
- Trihydroxystearin
- Triisostearoyl polyglyceryl-3 dimer dilinoleate
- Triisostearyl citrate
- trimethylsiloxysilicate
- Triple dye
- trisodium EDTA
- Trisodium ethylenediamine disuccinate
- tromethamine
- tropolone

## U

- Undecoylium chloride iodine complex
- urea

## V

- VA/Butyl maleate/Isobornyl acrylate copolymer
- vanillyl butyl ether
- Vinyl caprolactam/VP/Dimethylaminoethyl methacrylate copolymer
- VP/eicosene copolymer
- VP/hexadecene copolymer
- VP/VA copolymer

## W

- Wheatgermamidopropyl Dimethylamine
- willow bark extract
- wintergreen oil

## Z

- Zinc pyrithione