

## **Jeff Hyde, Director of Growth**

Jeff Hyde is a business development and client services leader with over 10 years of experience in digital media, production, and marketing.

Jeff has managed customers, relationships, and campaigns for clients in industries such as retail/eComm (Coldwater Creek), technology (Zipcar), food & beverage (Panera Bread), and software (Pegasystems).

As the former co-founder of a small business, Jeff knows what it takes to bootstrap, develop, and deliver in B2B, agency, and entrepreneurial settings.

**Hawke Media** was founded on the idea that every modern business needs a CMO-level expert to lead its digital marketing efforts.

That's why we create customized, performance-driven solutions around your unique business, helping you to launch, scale, and invigorate your brand.

Bringing you the resources of a full-service agency with the attention of an in-house team, we're shifting the marketing paradigm by putting client success ahead of our own.