Meeting Global Healthcare Challenges

at MEDICA 2018
Düsseldorf / November 12-15 / Hall 16, Stand G40
Why Israel?

DIVERSITY is the backbone of Israel’s Medical Device & HealthCare IT Industry

Diverse Companies Diverse • Technological Implementation • Diverse Medical Applications.

By the end of the 1990s, Israel was home to more than 200 life science companies. With steady growth over the last decade (some 40 new companies formed each year), Israel has introduced creativity and innovation into the field; today there are over 1,400 active companies.

In a relatively short period of time, an impressive 40 percent of these companies are already generating revenues. **Israel’s entrepreneurial ecosystem** creates opportunities for start-ups to become advanced, commercially viable and promising businesses. As proof of the industry’s development, 2017 life science exports reached $8.5 billion, growing steadily since 2010; while a rich pipeline of seed companies promises to perpetuate current growth.

**The Largest Sectors** is Medical Devices and HealthCare Information Technologies (over 65 percent of companies). In the medical device arena, Israeli scientists and engineers have integrated advanced technologies in electronics, communications and electro-optics to develop world-class innovations in Digital Imaging, Medical Lasers, Telemedicine, Early Diagnostics, Smart Surgical Equipment and more. Over 600 medical device exporters engaged in a variety of medical application such as Cardiovascular and Peripheral Vascular, Neurology & Degenerative Diseases, Preparedness and Emergency Medicine, Intensive Care, Women Health, Orthopedics and Sport Medicine, Gastrointestinal, Infection Control, Ophthalmology, Pain and Wound Management, Oral & Dental Care, Dermatology & Aesthetics…

The digital era opens tremendous opportunities to deliver healthcare services to patients at the comfort of their homes or wherever they are, through any web or mobile device, without requiring a presence of healthcare provider in the loop. For millions of people that live in distance from or in scarcity of healthcare resources and services, the growing spread of smartphones creates new possibilities to improve healthcare services access and quality of life. Telemedicine, mHealth, Wearables, Remote Monitoring, Electronic Medical Records, Big Data Analytics, Internet of Medical Things, Medical Apps and others all can be incorporate into Digital Health or Health Information Technologies.

**Israeli Digital Health industry has its roots in a long history** of using innovative communication technologies to improve healthcare delivery. With more than 30 years of expertise in implementing health IT, electronic medical records and Big Data Analytics; today, our Government keeps investing strongly in IT thus putting Israeli expertise in international demand.

We are proud of the contributions of our gifted innovators at Israeli Medical Industry, which is a truly rewarding combination between Life Sciences and High-end Technologies starting from the design, development, advanced manufacturing integrating innovative materials, systems and technics promoting efficient work of the medical staff, allowing to achieve maximum accuracy in testing and treatment tailored to each patient’s unique profile - placing the individual in the center.
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**B-Cure Laser**

**Category:** Medical Devices  
**Sub-category:** Medical Equipment  
**Therapeutic Area(s):** Diabetics, Oral & Dental Care, Inflammation, Orthopedic, Wound Management, Veterinary, Rehabilitation  
**Company Status:** Revenue Growth

“B-Cure Laser” is a break-through Innovation in the laser technology, a Patented mobile Medical device presented by an International company in the fields of:

- Pain Management / orthopedic conditions / musculoskeletal conditions with the devices “Classic” and “Sport”.
- Wounds Inc. hard to heal / diabetic ulcers / pressure wounds with the devices “Pro”.
- Dental for Dentists and patients.
- Vet for Veterinarians and pet owners.

The efficacy of the different models is supported by a great double blind clinical trials results. All models have CE mark.

The future business growth will be in heavily R&D support in the B2B Hospitals and Clin-ics Wound care, focus on Nursing at the patients Home, along with the B2C Pain man-agement, Dental and vet, by cooperating with Multinationals.

**B-Cure Laser: The Main study findings**

Sapienza University in Rome:  
The same efficacy as medication, without the adverse effects  
University of Parma:  
50% decrease in pain level within two weeks compared to 8% in the control group.

Geocartography:  
A significant decline in the number of patients suffering from “severe pain”.

San Paolo University:  
Effective in rehabilitation and treatment of inflammations, and reduction of post-operative pain.

Hadassah Jerusalem Hospital  
12 weeks of daily B-Cure Laser Pro treatments significantly decrease wound size in patients with diabetic foot ulcers compared to sham irradiated controls.

The results of the double blind clinical trial which was presented on DEC 14th in the IOA Conference in Tel-Aviv.
BioBeat develops a cutting-edge wearable monitor for continuous non-invasive accurate medical-grade monitoring of vital signs, including continuous blood pressure, saturation, respiratory rate, heart rate, consciousness, cardiac output, stroke volume, body temperature, steps, sweat and more.

This solution introduces a new concept of continuous vital-signs measurements ANYWHERE and ANYTIME. BioBeat’s wearable automatically uploads the recorded data to a smartphone-based app and to the cloud, where it can be monitored remotely. Caretakers may intervene as signs raise alert and user may receive alerts directly from the app. This provides caretakers with an important tool to assist in disease management and to optimize clinical outcomes.

Furthermore, the BioBeat system facilitates remote monitoring of patients with a variety of medical issues. Ultimately, this solution allows patients to be treated at the comfort of their homes, rather than in the hospital.

Moreover, the BioBeat solution allows for monitoring of stationary patients, but also individuals who perform outdoor activities.

The BioBeat Watch and the BioBeat Patch are suitable for cloud-based disease monitoring, including early discharge from hospital, home monitoring of chronically ill patients, home hospitalization, high risk cases and others. Data derived from the monitor is easily subjected to in-depth data analysis in order to form insights and recommendations of clinical significance.
BioLight Medical Devices

Category: Medical Devices
Sub-category: Medical Equipment
Therapeutic Area(s): Allergy, ENT – Ear, Nose and Throat
Company Status: Initial Revenues

BioLight is the producer of electronic phototherapy devices, based on low level narrow band red light. Our devices offer non-invasive, drug-free, side-effect-free treatment for: hay fever, oral lesions, chronic pain and rheumatoid arthritis as well as acne and chronic wounds.

BioLight recently developed the new BioNette, a sophisticated second generation of the original BioNase that very effectively treats hay fever (allergy rhinitis).

Allergic rhinitis is a 21st century disease unknown before the 18th century. Researchers predict that within 20 years 50% of western population will suffer from it (today it is estimated that approx. 20%-25% of the population suffers from allergic rhinitis).

Due to the BioNette’s unique design and technology, it has already been chosen by some of the world’s largest retailers and distributors including:

- **Boots (UK)**, the largest health and beauty chain in the world,
- **Sinopharm (China)**, the largest pharmaceutical conglomerate in China,
- **Hanmi Medicare (Korea)**, the second largest pharmaceutical conglomerate in Korea,
- **Wholesale Medical Network (WMNI, Canada)**, a very respected wholesaler in Canada,
- **Probiomed (Mexico)**, one of a largest Mexican wholesaler,
- **Marpel Pharma (Central America)**, a leading pharmaceutical distributor,
- **Gala Optics (Russia)**, a leading medical distributor,
- **Neurofharma (Colombia)**, **Macrotel S.A. (Chile)**, **Almed Group (Turkey)**, **Interlux (Baltic)**.

BioLights’ other products are:

- **BioStick** – a personal device for treating aphthas, gingivitis, cold sores etc.
- **BioBeam 660** – for treating acne and non-healing wounds.
- **BioBeam 940** – for relieving rheumatic arthritis pains.
Biovo Technologies – Airway Medix – develop and market a line of disposable respiratory devices used for mechanically ventilated patients. As a unifying theme, the company products goal is to improve infections prevention while lowering nurse work load. The products offer innovative medical solutions with extraordinary value for patients and clinicians, while remaining cost effective.

Our Main products are:

**The Cuffix** – The first disposable continuous cuff pressure regulator with built-in precision pressure gauge. Cuffix automatically adjusts the cuff balloon pressure to keep it stable at the desired level, while also continuously displaying the pressure value. “Connect and forget” – The device completely eliminates the need of nurses to examine and correct the tracheal tube cuff pressure.

**B-care Oral Care** – Better treatment at a lower cost. Featuring a Disposable electric toothbrush with integrated delivery of oral disinfectant or moisturizing solution, B-care Oral Care ensures a thorough clean and hydration of the whole oral cavity, so you can prevent infections and send your patients home with healthy teeth and gums. The kit system is flexibly adaptable to any hospital protocol of oral care, thereby reducing waste of unused components in competing products.
Automate & Streamline your healthcare organization with Blossom, use Blossom to acquire and manage your medical center accreditation.

Using the Blossom platform enables a significant improvement in the accuracy and in the effectiveness of medical teams and their work processes. With Blossom you can give better patient care to more patients with a more robust infrastructure: cut costs with improved procedures and resource planning, access your staff’s credentials and manage your accreditation progress online – driving your medical center forward with data-driven decisions at every turn.

Reduce mistakes, do more with less - Blossom helps staff who are immersed in their day to day responsibilities, preventing them from making costly, avoidable errors. Blossom automates manual processes that can be time-draining. The most labor-intensive medical & support staff administrative tasks are combined into one cross-platform user-friendly interface that is interconnected with the medical Centre’s core processes and procedures. The processes in Blossom are generated by actions, not by typing, and are therefore very accurate.

See what’s happening anytime from anywhere - Blossom brings a new level of visibility to the organization, providing all levels of management with top down reports from many different angles, connecting all data into one centralized place that creates visibility and transparency anytime, from anywhere – even on your mobile. The mobile accessibility and the multiple reminders and alerts means immediate actions can be made on the go, without the hassle of having to find a desktop computer.
BMT Diagnostics

**Category:** Medical Equipment  
**Sub-category:** Diagnostic Kits  
**Therapeutic Areas:** Inflammation, General Health, Infectious Diseases, Pediatrics, Women’s Health  
**Company Status:** Revenue Growth

BMT Diagnostics Ltd. was founded in 2004 and has been active in developing, manufacturing and marketing rapid diagnostic tests (RDT) in Israel and internationally. Focused initially on introducing rapid diagnostic tests to pharmacies and Health Maintenance Organizations (HMO) for self- and professional testing, BMT has led the adoption of Strep A RDT as a first-line screening tool by physicians and patients. This has created a new market opportunity, opening the door to additional tests that bridge the patient–physician chasm.

BMT has pioneered a first of its kind, simple-to-use, integrated device for Strep A testing under its Lab-On-Time Trade Mark. Test performance using this device reduces the number of test performance steps and eliminates the need for reagent mixing and dispensing. This allows the healthcare professional to focus on the patient rather than dealing with cumbersome test performance steps and procedure. Test operation simply involves throat swabbing by the device’s swab tip, followed by its transfer to a test tube containing an extraction reagent and results reading.

BMT’s Strep A RDT is being used by leading Israeli HMOs and directly marketed through Israeli pharmacies for professional use. Patients buy these tests at pharmacies and bring them to their family physicians for test performance. This marketing strategy has been successfully implemented since 2005, growing into an estimated 500K tests sold each year to Israeli pharmacies and HMO. BMT forecasts that the Lab-On-Time™ Strep A RDT device, which has been CE-marked since 2016, will further expand this market, replacing currently-used, multi-step RDT.
bo&bo Ltd was initiated by hard-working physiotherapists driven to find ways to keep their patients motivated. Designed by their experienced therapists, bo&bo’s bobo Pro is a simple and accessible fitness and rehabilitation tool that lives up to the company’s motto of “fun as a method to achieve goals”. Because exercise and balance training can often be inherently boring, monotonous and painful, the bobo Pro’s games and training programs transform these activities into fun, with enjoyable challenges.

The bobo Pro is simple to use as a plug-and-play, based on the Android OS and an intuitive user-interface, and can be utilized both indoors and outdoors.

The complete training system includes:

**boboBOARD** – a smart board that mounts on any kind of balance training devices and turn them into integrative and smart training platforms. Enables a wide range of training poses and exercise levels.

**boboTAB** – a breakthrough Android tablet that that integrates all mobile tilt games into traditional balance training. Controlled by the bobo’s movements, the tablet supports bobo-provided games and professional training programs as well as a large and diverse assortment of free Android tilt apps and games.

Data is collected during the training session and automatically processed into detailed reports for further clinical analysis.

The bobo Pro from bo&bo is revolutionizing the fitness, training and rehabilitation fields, with customers that include physiotherapy clinics, professional fitness centers, leading hospitals, sports clinics, military outfits and personal trainers.

BO&BO is ISO 13485 certified and boboPRO is CE-marked.
BRH Medical

Category: Medical Devices
Sub-category: Medical Equipment
Therapeutic Area(s): Wound Management, Pain Management, Diabetics
Company Status: Initial Revenues

BRH Medical has developed a groundbreaking technology that relieves acute and chronic pain in areas where standard of care is poor, particularly nerve compression syndrome, including Carpal Tunnel Syndrome (CTS), Diabetic Neuropathic foot pain and other expressions of neuropathy. The company’s vision is to provide clinicians worldwide with a noninvasive, long-lasting treatment for pain relief that can reduce the use of opioids and improve patient quality of life. The company’s new therapeutic approach incorporates advanced Ultrasound & Electric Field Stimulation with proprietary algorithms. Unlike any other ultrasound device, the BRH approach bypasses the skin’s impedance and effectively whirlpools the blood in the deeper layers of the body. This promotes the recovery of blood vessels, reducing inflammation and drastically reducing pain.

BRH was founded for bringing hope to patients suffering from chronic wounds. After several clinics began treating such patients with BRH, it was discovered that beyond the technology’s amazing results in helping to heal wounds, it has potential to cause an unprecedented disruption in the realms of pain treatment.

We are proud to add this new and exciting pain management product to our product line.

The BRH-A2 system has been approved in the US (FDA), Europe (CE mark), Australia (TGA) Israel (AMAR), Taiwan & Singapore. The BRH System is currently installed in leading clinics around the world, and has successfully treated over 1,000 patients in Australia, South Africa, England, Italy, Singapore, Israel and the United States.
BSP Medical

Category: Medical Devices, Healthcare IT
Sub-category: Diagnostic & Monitoring
Therapeutic Area(s): Cardiovascular
Company Status: Revenue Growth

HyperQ technology detects stress induced and acute resting ischemic heart disease IHD in High-Frequency ECG signals, meeting the need of a low-cost and reliable cardiac testing tools.

The powerful prediction and analysis tools of HyperQ accurately diagnose and alerts on critical cardiac conditions. Enables Big Data analysis of ECG records and also integrates into cloud based wearable wireless home care applications.

HyperQ is a proprietary and patented technology. It analyses the high-frequency ECG QRS Depolarization segment of the cardiac cycle. Conventional ECG analysis of the ST segment is related to the Repolarization. HyperQ provides superior sensitivity and accurate results.

The HyperQ™ revolutionizes the field of diagnosing coronary artery disease (CAD) diagnosis, preventing unnecessary exposure to radioactive or invasive procedures associated with advanced IHD diagnosis systems. HyperQ sensitivity and specificity are similar to those of radioactive procedures, performing equally well in men and women, thus allowing for a dramatically enhanced diagnosis in women.

Accurate diagnosis by the HyperQ™ saves the time and cost of other further, expensive IHD tests.

To date, thousands of patients were diagnosed by the HyperQ in controlled clinical studies, in hospitals and private physician offices. The clinical results are published in leading cardiology journals.

The American Heart Association (AHA) included HyperQ in its last statement on exercise standards for testing (published in August 2013), pointing out that it has been found to have useful test performance for detection of CAD.

The HyperQ received FDA clearance and CE marking.
Bullpup Scientific was established by long time veterans of the IV catheter market in order to provide patients and caregivers with superior IV access solutions. Our efforts are driven by the lack of a viable, low cost, easy to insert IV catheter to serve as a complete solution for IV access for the average patient, the difficulty in finding veins, the multiple needle sticks that result in patient discomfort and hospital acquired infections.

Bullpup Scientific has developed the M/29 Bullpup catheter – a novel IV cannula with a remarkable dwell time of up to 29 days, which far exceeds the average length of hospital stay. Yet it is as easy to use and as cost-effective as a standard IV cannula.

The M/29 Bullpup is a 8.5 cm over-the-needle PU catheter. It is inserted like a standard IV cannula but its special design allows insertion without touching the long catheter itself.

The M29 Bullpup™ (CE-cleared) is the first and only catheter system specifically designed to allow an extended dwell catheter to be inserted by any trained IV inserter.

Quick and simple insertion reduces handling time and the associated risks of complications and increased costs.
CardiacSense

Category: Medical Devices
Sub-category: Diagnostics & Monitoring
Therapeutic Area(s): Cardiovascular, General Health, Vital Signs
Company Status: Clinical Trials

CardiacSense is a bio-sensing technology developer for reading multiple vital signs. CardiacSense’s first product is a clinically proven Medical watch for Heart Arrhythmia detection, Blood Pressure measurement (cuff-less and continuous), Breathing Rate, Oxygen Saturation and more. CardiacSense core competence is in PPG (PhoPlatysmoGraph) technology. CardiacSense developed its own IP protected Artefact Sensor that eliminates any influence of movement artefacts (which is the Achilles Heal of PPG technology), thus enable our watch to have medical grade accuracy level of pulse measurement.

CardiacSense is in the process of getting FDA and CE regulatory approvals.

CardiacSense team is composed of highly skilled Healthcare professionals and strong team players.
Cassit Ltd. designs and produces innovative customizable Splints and Casts for people with upper body injuries and disabilities. Splints and Casts immobilize orthopedic limb injuries for healing, alignment, pain relief, protection, preservation of motor skills and the supreme goal of return to functioning.

The target audience consists of 440 Million people worldwide, with common hand injuries such as fractures, sprains, head and spine injuries, carpal tunnel syndrome, stroke, cerebral palsy and other disabilities and traumatic injuries. While existing solutions are currently available to only 30% of the global market, Cassit makes its disruptive products accessible to all people; The products are affordable, of premium quality, simple, aesthetic, and can be easily customized in 5 minutes, everywhere.

The multidisciplinary development of unique thermoplastic solutions led to the combination of mass production technologies with customizable devices. Each product embodies user-centered-design and C2C approached (reusable and recyclable).

Another significant advantage is the transparency of the splint, which enables early detection of pressure sores and excellent visibility of the healing process. The Splints are suitable for the shower and can be easily cleaned and maintained.

CNOGA Medical

Category: Medical Devices, Healthcare IT
Sub-category: Diagnostic & Monitoring, MIS - Minimally Invasive System, Telemedicine
Therapeutic Area(s): Cardiovascular, Diabetics, Endocrinology, General Health, Obesity, Primary Care, Vital Signs
Company Status: Revenue Growth

CNOGA Medical Ltd. is a privately held international company with headquarters in Israel and branch offices in China and Brazil. CNOGA Medical developed and distributes innovative non-invasive medical devices for Diabetes & Cardiovascular disease management. Using a camera real time color image sensor and unique patent algorithm, CNOGA Medical manages to analyze the vast amount of data and detect blood chromatic changes as a function of body physiology which provides CNOGA with the capability to compute desired Bio-Parameters in a non-invasive manner.

Products:
- TensorTip Combo Glucometer – non-invasive glucose measurement device for diabetic patients
- TensorTip MTX/VSM – a compact innovative device that measures non-invasively 14 bio parameters in less than a minute. The TensorTip MTX/VSM can measure cuff less blood pressure, Hemoglobin, Hematocrit, RBC, Pulse, Spo2, pH, Blood gas and Hemodynamic Parameters.

CNOGA’s devices have undergone extensive clinical trials which comply with accuracy and quality standards. CNOGA’s devices are approved for sale in more than 37 countries (Certifications: CE mark approved, CFDA, Anvisa, U.S FDA approved for Blood pressure & Pulse).
Consis Medical develops novel, single-use and self-propelled endoscopes. The company’s first product offers the next-generation solution for colonoscopies, providing the clinic with a simple and cost-effective setup.

Consis Medical unique self-propelling technique is safer and faster than current procedures, and it requires no anesthetics. Our semi-disposable approach provides significant operational advantages for the clinic, eliminating the major expenses related to sterilization and reducing the risk of infection, while requiring no compromise on the quality of the examinations.

Our technology uses a modular, novel approach for the endoscope’s elements: the elongated body of the device is an inflatable, bio-compatible, single-use sleeve, while its head is an advanced, multiple-use element with high-end components for vision and other utilities. As the sleeve is inflated, it is set into motion, and gently propelled along the intestine. At the end of the procedure, the device head is removed and sterilized easily, while the body of the device is replaced with a new one, for the next examinee.

**The Consis solution provides:**
- Safe, gentle and quick inspection of the intestine, improving both patient and physician experiences.
- No need for sedation and sedation-related expenses.
- No need for additional recovery beds which are used in case of sedation.
- Our semi-disposable device set-up simplifies the entire inspection cycle:
  - No need for an expensive sterilization process, equipment and dedicated space.
  - No need to own several expensive devices to support long sterilization process.
  - Eliminates the need for maintenance, expensive repairs and additional technicians.
“Dr. Sagie Bedwetting Clinics” is an Israeli company established in 1984 by Dr. Jacob Sagie, Ph.D and Tal Sagie. They operate 9 bedwetting clinics in Israel as well as clinics in New York. They have treated patients from all over the world.

Dr. Sagie was the founder and director of the enuresis clinic of Schneider Children Medical Center (SCMC) since 1994. The unique Multi-Modality face-to-face treatment was developed by Dr. Sagie, based on clinical and research experience with an over 40,000 patients, age 4-35 and produces an over 90% success rate. This treatment model was transferred into an online web-based treatment called TheraPee.

TheraPee – A unique, innovative solution for bedwetting.

A combination of an exclusively developed device together with sophisticated software and unique tailor-made treatment plan

It is on the market since 2013 available in English, Spanish, German, Hebrew and Turkish. We’re planning to penetrate into new markets such as Germany, France, U.K, India, China, Japan, Korea, Arab countries and more by offering the product in more languages.

We are looking for potential and appropriate partners in order to distribute our products in the targeted markets.

TheraPee’s annual growth is more than 80%.

Since the worldwide target population is enormous and no proper solution is being offered, the economic potential is very high.
EarlySense

**Category:** Medical Devices  
**Sub-category:** Medical Equipment, Diagnostic & Monitoring, Telemedicine  
**Therapeutic Area(s):** Rehabilitation, Respiratory, Women’s Health, Wound Management, Vital Signs  
**Company Status:** Revenue Growth  

EarlySense is the market leader in contact-free and continuous monitoring technology. Validated in peer-reviewed studies and hospital installations around the world, EarlySense’s unique, sensing technology continuously monitors patients’ vital signs to improve care, save lives and reduce costs. EarlySense’s FDA/CE-cleared products have been successfully applied in numerous healthcare environments such as hospitals, nursing homes, rehabilitation centers and long-term care facilities. The company has partnered with distributors in the US, Europe and Asia, and is credited with saving hundreds of lives and saving millions of dollars each year in reduced hospital days, patient falls, adverse events and more.

EarlySense’s system addresses the specific requirements of clinical teams taking care of patients, enabling them to continuously monitor them rather than just “spot check” once every few hours. The system is comprised of a unique sensor placed under the patient’s mattress, a bedside monitor, a central display station and smart mobile devices. It provides continuous monitoring for heart and respiratory rates and trends, enabling the clinical staff to identify patient deterioration early and prevent potential adverse events such as falls, decubitus (pressure ulcers) and helps support early detection of sepsis hospital protocols.

EarlySense’s technology is also available as an integration module that allows companies and developers to integrate and expand its use in their own products and services.

In addition, EarlySense offers clinically-proven technology to home monitoring and its patented technology lies at the heart of numerous consumer digital health systems such as Samsung, Beurer’s and iFit.
Elscint Tomography develops and manufactures a unique Linear Velocity Tomograph for the Breast, based on a proprietary technology, enabling MDs and Health clinics worldwide to offer women better breast scans with no exposure to harmful X-Rays radiation and with no breast compression. It allows performing breast scans at younger ages and as often as needed, allowing private clinics to offer a needed service that is not met by current technologies in this market.

• NON-X-RAY full imaging of the pendant breast in less than a minute.
• NO COMPRESSION.
• REPETITIVE imaging as often as needed, at any age, without CUMULATIVE RADIATION DAMAGE.
• NO RUSH to SURGERY “Breast imaging” may be repeated, to watch for “Growth” if any, in sequential examinations.
• IMAGES ANGIOGENESIS blood supply characterizing malignant tumors.
• Reconstructs 3D Volume of high velocity Breast tissue extending across consecutive slices, thus enabling to measure TUMOR GROWTH.
• Enables to view the “Margins” of excised tumors, if any, after surgery.

We are looking for partners interested in renting Breast Velocity Tomographs and offering breast scanning services to patients in their geographic area.
Estar Medical operates in the Cell Therapy/Biologics/Regenerative Medicine fields and is known for being the inventor of the Tropocells® and Cellenis® Platelet-Rich-Plasma Systems (“Tropocells PRP” and/or “Cellenis PRP”) – offering a unique and extremely effective way to enhance and promote a significant platelet-rich-plasma production. Tropocells® and Cellenis® PRP (FDA & CE approved) are revolutionary repair devices that use the body’s own growth-factors for wound/skin repair and rejuvenation designated for a variety of medical applications such as orthopedics & sports medicine, wound-care, dentistry, aesthetics/dermatology, veterinary, pain-management and ophthalmology.

The Tropocells® technology is a revolutionary and promising medical approach in tissue regeneration which concentrates the patient’s own cells (platelets) in a small amount of plasma. Upon injection into the treated area these cells release large amount of growth factors which immediately creates a synergistic effect for maximizing regenerative results. high concentrations to the treated site.

Among the key advantages of the product:

- Proprietary gel separator and filtration method ensures the outcome of a clear PRP;
- Tropocells® is US patented, FDA cleared (510K for orthopedic applications) and CE certified.
Flight Medical

Category: Medical Devices
Sub-category: Medical Equipment
Therapeutic Area(s): Respiratory, Emergency Medicine, Intensive Care, Primary Care, Pulmonary
Company Status: Revenue Growth

Established in 1996, Flight Medical is a part of publicly traded Ilex group (TLV:ILX).

Flight Medical is vertically integrated medical device company specializes in the development, manufacturing and marketing of high-end versatile ventilators.

For the last 20 years Flight Medical acquired unique experience in mechanical ventilation working with customers all over the world. Well-known portable ventilator HT50* sold and supported by Newport (Covidien/Medtronic) was developed and manufactured using Flight Medical technology.

Today, Flight Medical operates in 50 countries and won its reputation as truly reliable partner in ventilation. In recent years, over 20,000 ventilators were deployed worldwide for use in ICU, Step down units, Emergency Room, Transport environment (ambulance, helicopters, airplane, etc. FAA approved), Homecare and Long term institutes.

Flight Medical ventilators are reliable, easy to use, functionality rich and highly affordable ventilators. The Flight60 series is the most versatile autonomous ventilator providing ICU quality affordable ventilation whenever is needed. Flight 60 is a Turbine− based mechanical ventilator designed to address the growing need for ventilation in hospital, long term care, emergency, in−hospital transport, home care and sub− acute. The Flight 60 ventilator is cost effective and offers outstanding clinical performance in a compact and lightweight design. Our ventilators offer advanced ventilation modes, advanced monitoring, easy to use, have invasive and non−invasive capabilities, and unique double battery concept with a total of up to 8−hours battery life (hot swappable battery).

Ventoux™ is Flight Medical's newest ventilator series, delivering ICU quality performance to neonatal, Pediatric and adult patients.
G Medical Innovations

**Category:** Medical Device, Healthcare IT  
**Sub-category:** Telemedicine, Diagnostic & Monitoring, mHealth  
**Therapeutic Area(s):** Cardiovascular, Emergency Medicine, General Health, Vital signs  
**Company Status:** Initial Revenues

G Medical ([ASX:GMV](https://www.asx.com.au/asx.nsf/AllASXpanies/ASXGMV)) was founded in August 2014, aiming to be at the forefront of the digital health revolution, developing the next generation of mobile health (mHealth) technologies. The Company brings forth the experience and expertise of its Board to deliver best-in-class solutions to address this global opportunity.

The Company specializes in innovative next generation mobile and e-health solutions and services using its suite of devices and software solutions with a view to driving multiple and recurring revenue streams, across numerous verticals and territories.

G Medical continuously strives to extend its regulatory approvals.

Currently ‘Prizma’ – medical smartphone case, turning consumers’ smartphone into a mobile medical health monitoring solution is CE approved and FDA cleared.

Recently the CE certification for Prizma was extended to include arrhythmias detection.

The **G Medical Patch (GMP)** has a CE approval as a Holter device.

G Medical has established presence in key territories to include US based Diagnostic Center that provides advanced remote patient monitoring services and a manufacturing production line in China.

G Medical Mobility in Healthcare

www.gmedinnovations.com
GlucoMe is a digital health company developing and marketing a comprehensive digital diabetes care solution that streamlines and simplifies diabetes care for patients, caregivers, and medical professionals. The GlucoMe platform includes: affordable wireless blood glucose and insulin pen monitors which uniquely work with audio connectivity, a mobile app compatible with iOS and Android devices and a Digital Diabetes Clinic (DDC) – a cloud-based diabetes management software for healthcare professionals.

The GlucoMe solution simplifies diabetes management and lessens the burden of diabetes monitoring for medical teams and patients. It makes it easier for diabetes clinics to provide more efficient and when necessary, immediate care, by enabling digital and/or face-to-face intervention for the right patients at the right time, based on real-time information, timely alerts and continuous communication. For the first time, doctors can easily review and assess massive quantities of data – real-time information, trends, analysis, treatment recommendations – and for up to 10X more patients than they could with only face-to-face office visits.

GlucoMe’s solution also makes it easy for patients to regularly monitor their blood glucose levels. The solution encourages a combination of face-to-face in-clinic and digital (virtual) visits enabling ongoing communication, treatment changes as necessary and immediate intervention as required, no matter the location of the patient.

The solution has a CE mark. FDA clearance is anticipated in 2018. It is also registered in additional global areas including Israel, India, as well as several Asian and Latin America countries.
HealthWatch

Category: Medical Devices, Healthcare IT
Sub-category: Diagnostic & Monitoring, Wearables
Therapeutic Area(s): Cardiovascular, General Health, Vital Signs
Company Status: Initial Revenues

HealthWatch Ltd. is a medical device company, dedicated to developing next generation wearable monitoring solutions, designed to enhance personal safety and reduce risk for general care patients. Using emerging connectivity technologies, the products seamlessly and transparently secure personal health around the clock, to immediately notify both patients and medical professionals when an emergency is sensed. HealthWatch’s innovative continuous monitoring systems represent a breakthrough in wearable heart-sensing textile electrodes technology (3-12 lead ECG) – all integrated into easy-to-wear everyday garments, enabling early detection of patient deterioration, inside or outside the hospital. Caregivers can now effectively monitor patients remotely, while reducing hospital readmission rates and cost of care.

Master Caution® is the first and only patented platform technology with a 12-lead ECG smart digital garment that is also a medical device (CE/FDA-cleared) and is the answer to the growing paradigm shift within the healthcare ecosystem. When integrated as a full system – the digital garment, AI control module, and virtual cloud and server system – the Master Caution® allows for the delivery of near real-time actionable data and other unparalleled medical advantages allowing for tailor-made alerts. Coupled with personalized physician supervision and an ability for a 24/7 monitoring, Master Caution® can be used anywhere, anytime, without disturbing one’s lifestyle.

HealthWatch’s solutions offer exciting new revenue streams, with total available market potential of more than $35B. Our patented platform technology has wide market applications.

Future applications will provide safer and more comprehensive monitoring of active elderly, pregnant women, and first responders.
HemaClear® by OHK

Category: Medical Devices
Sub-category: Medical Equipment
Therapeutic Areas: Orthopedic, General Surgery, Intensive Care, Emergency Medicine
Company Status: Revenue Growth

OHK Medical Devices is a privately held Medical Devices Company. It manufactures and sells innovative patent-protected products. These single-use devices are used in orthopedic surgery, vascular surgery, and emergency medicine. HemaClear® provides quick, effective displacement of blood from limbs and blocks its reentry.

HemaClear® is 100% sterile and creates a bloodless surgical field. Over 1.1 million procedures were performed on 5 continents. They've shown excellent acceptance by users and an impeccable safety track record. Key opinion leaders in adult and pediatric medical centers worldwide endorse HemaClear®.


HemaClear® Single-Use Surgical Tourniquets uniquely combine two key functions:
• Shifting blood from an extremity (exsanguination).
• Creating an effective arterial block (tourniquet).

HemaClear® Tourniquets create a bloodless surgical field within seconds. There's no need for any extra equipment.


HemaClear® comes in a wide range of sizes, for both upper and lower extremities. They fit any patient – from infants to obese adults.

HemaClear® is simple to use and reduces OR clutter.
IceCure Medical is an Israeli company that develops and markets minimally invasive cryoablation therapies for women’s health and other areas.

ProSense™ system provides minimally invasive, in-office treatment for tumors, both benign and malignant. IceCure sells its products in the US, among our U.S clients are breast centers in reputable institutions as well as private clinics operated by breast surgeons and radiologists. In other geographies, IceCure uses specialized distributors that provide clinical and technical sales support in Asia and Europe.

IceCure has FDA and CE approval for broad benign and malignant indications. The company is also in advanced regulatory process in China with the CFDA as well as other Asian and South American countries.

Thanks to its unique and innovative technology, IceCure participate in several clinical studies for treatment of lung cancer, Kidney cancer and breast cancer\(^{(1)}\).

With the global trend of taking procedures from the operating room to the office environment and decreasing their costs, IceCure’s innovation brings the future to the present!

\(^{(1)}\)Under clinical studies in the U.S and Japan.
InnoSphere

**Category:** Medical Devices  
**Sub-category:** Medical Research Equipment  
**Therapeutic Area(s):** Neuroscience, Neurology & Degenerative Disease, Pediatrics, Psychiatry  
**Company Status:** Clinical Trials  

InnoSphere is developing innovative medical devices for treating cognitive disorders, focusing on ADHD. We facilitate the use of multiple non-invasive electric brain stimulation techniques at high accuracy and real-time feedback, to multiple brain regions.

InnoSphere’s unique patent pending technologies enable treating cognitive disorders accurately and safely, without pharmaceutical drugs and side effects.

These days, we are conducting clinical studies and trials led by key opinion leaders at Hadassah Medical Centre in Jerusalem, and at King’s College of London, with children suffering from ADHD. The studies are performed in collaboration with the University of Oxford and Yale University.

We seek collaboration with research hospitals, research institutes and clinics for conducting further clinical studies, and providing a first in market treatment.

Our technology is versatile and applicable to various neuro-related indications, from learning and cognitive disorders, depression and anxiety to neuro-degenerative conditions and even stroke. Therefore, after obtaining our CE mark on our research device, we are proud to offer our unique brain stimulation capabilities to researchers in different fields. With our technology, researchers can perform new studies that were not available to date, and stay at the cutting edge of science and research.

Multi-region brain stimulation, unparalleled accuracy and double blindness, are in reach, without compromising convenience and ease of operation.
Inovytec Medical Solutions

**Category:** Medical Devices  
**Sub-category:** Medical Equipment, Telemedicine  
**Therapeutic Area(s):** Emergency Medicine, Cardiovascular, Respiratory  
**Company Status:** Initial Revenues

Inovytec Medical Solutions Ltd. ("Inovytec") specializes in cutting-edge technologies for medical emergencies’ first-line solutions, particularly for respiratory and cardiac critical aid. Inovytec products are designed to save lives where the first few minutes are crucial and dramatically affect patient’s outcome. Inovytec’s vision is to provide efficient live-saving devices for use by any first-responders, Anytime, Anywhere.

**Our devices:**

The **Lubo™ Airway Collar** offers a combined solution for both airway and immobilization needs. While the Lubo is the only non-invasive solution that can safely open the airway by imitating the jaw thrust maneuver for a long time, it is the only immobilization device that allows the care giver to manage the airway easily, frees the neck from the "traditional neck grasp" while performing solid immobilization.

The **SALI™** is a new-breath solution for respiratory and cardiac emergencies. It is a full critical first aid solution that creates a virtual hospital environment at the scene and significantly increases the effectiveness of the medical treatment.

SALI has CE certification.

The **Ventway Sparrow™** The unique combination of high-performance ventilation and light (1kg), small and easy to use ventilator, makes the Ventway the perfect solution for any emergency scenario where efficient and quick ventilation is required.
Libra@Home is a neurorehabilitation company developing virtual reality tools for physical and occupational therapists aiming at improving the quality and delivery of care for neurological patients. Our flagship product, LibraVR, allows delivering and tracking use and performance through engaging 3D environments with exercises personalized to individual needs, resulting in improvement of patient's quality of life and functional independence.

Each year, millions of individuals experience oculomotor, visual/perceptual and vestibular/balance deficits resulting from natural aging processes in the elderly or neurological conditions such as stroke, acquired brain injury or neurodegeneration such as in Parkinson's disease.

LibraVR is a fully immersive virtual reality tool for physical therapists to improve the delivery and quality of treatment for patients with neurological disorders, both in the clinic and at home.

LibraVR Clinic consists of a software manager which integrates with a VR headset, a computer and an optional force platform. Therapists evaluate patients, design and train a program in the clinic.

LibraVR Mobile is a portable virtual reality system to allow patients to practice by themselves or having family members easily setup the system. Patients can maximize the amount of therapy received reducing unnecessary downtime. Exercises are downloaded onto a smartphone via the LibraVR Mobile app and therapy can continue at home or in a hospital room using a portable virtual reality system.

At Libra@Home, we are realizing the full potential of physical therapy.
MedCu Technologies

Category: Medical Equipment
Sub-category: Disposable
Therapeutic Area(s): Diabetics, Wound management, Infection control, Dermatology & Aesthetics
Company Status: Regulatory Approval

MedCu Technologies is the world's first provider of wound dressing products that are impregnated with copper particles. This pioneering implementation of copper properties has been developed in over 15 years of intensive research and is protected by over 30 patents, globally. MedCU delivers antimicrobial dressing products that provide a barrier for bacteria contamination, while concurrently supporting the healing process. Such products are ideal for acute, diabetic and chronic wounds.

MedCU wound dressing products are an attractive and better alternative to the silver-based dressing that are widely available in the market. While providing superior antimicrobial benefits, they are a more cost effective solution. This is a significant consideration as cost is often born directly by the patient. The market of antimicrobial wound dressing is estimated at $1.5Bn in 2018 and introduction of an innovative and accessible product will increase this size by driving new usages.

Copper is a natural mineral essential to the human body. Copper is environment friendly. It has a long history of medicinal use based on its antimicrobial effect dating back to ancient times. The rationale for implementing copper is based on its ability to inhibit microbial growth and to support wound healing.

The MedCu Wound Dressing contains an internal absorbent layer and one or two external non-woven layers, all of which are impregnated with copper particles. Dressings are non-irritant, non-sensitizing, and are available in three configurations, with or without an adhesive contour.

MedCu Technologies is currently also seeking distributors in Europe and other territories.
Since its establishment in 1995, Medisim has become a leading and innovative force in developing top-class non-invasive Professional and Home Thermometry products and is known for its property know-how of core body temperature establishment.

Professional Thermometry product line include Temple Touch Pro system (TTP™) - dependable, non-invasive continues temperature monitoring system for Hospital use. The TTP™ system was clinically substantiated as accurate and reliable, offering a state of the art, yet cost-effective solution for multiple clinical environments.

Home thermometry products offer non-invasive measurement with accuracy, speed and reliability, for ultimate comfort, used for the entire family, including infants.

**TTP™-Core Temperature Monitoring & Analysis**

Core temperature monitoring & management is a vital tool in prevention, diagnosis, and treatment of patient complications. Temple Touch Pro™ is an accurate, non-invasive, continues and reliable core temperature system which is operational during patient alertness or under any anesthesia type. Based on unique conductive heat flux technology, TTP™ offers a state of the art yet cost effective temperature monitoring solution for multiple clinical environments (the operating room, post anesthesia care units and intensive care units).

**Advanced Home Thermometry**

Home thermometers must be accurate, quick and simple to use, especially in the case of infants. Inspired by family needs, Medisim has developed a wide variety of advanced thermometers, designed for different temperature-taking formats to ensure the user’s comfort. Medisim is renowned for its expertise in the field of thermometry; its devices are easy to use, providing swift, accurate results for all family members including infants.
Medispec

**Category:** Medical Devices
**Sub-category:** Medical Equipment, MIS - Minimally Invasive System
**Therapeutic Areas:** Cardiovascular, Nephrology, Orthopedic, Urology, Veterinary, Wound Management, Bone Diseases, Diabetics, Peripheral Vascular, Rehabilitation
**Company Status:** Revenue Growth

With over 25 years of experience and expertise in shockwave therapy solutions, Medispec continuously introduces competitive systems and technological breakthroughs to the market, for Urology, Cardiovascular, Orthopedics applications, and more.

We offer non-invasive safe treatment with proven high success rates, as well as drug-free and painless treatment at a short treatment time.

Medispec services clinics, medical centers and hospitals in over 80 countries worldwide.

**In Urology** - Our flagship device - ED1000 - offers an innovative approach to vasculogenic ED, using advanced acoustics technology, with high proven success rate.

Medispec’s Extracorporeal Shockwave Lithotripsy systems offer robust performance and competitive technology, backed by successful clinical results.

Thermaspec - Microwave Thermotherapy Treatment, offers an effective approach to the treatment of BPH and Prostatitis.

**Cardiology** - Cardiospec - Extracorporeal Shockwave for Myocardial Revascularization, clinically proven and safe procedure, which stimulates the formation of collateral blood vessels in ischemic heart tissue, enhances blood perfusion and restores cardiac function.

**Orthopedics and Rehabilitation** - Orthospec - Safe, non-invasive and rapid treatments device for chronic and acute orthopedic problems and sport injuries, with the best clinical results.

Radialspec - Safe and efficient treatment for superficial orthopedic applications, offering short treatment time, and easy installation and maintenance.

**Nephrology** - Nephrospec - low-intensity extracorporeal shock waves therapy system for Atherosclerotic Renal Artery Stenosis (ARAS), Hypertension and Chronic Kidney Disease (CKD). Nephrospec offers an innovative, precise, and non-invasive treatment, which may reduce the need for medication nor dialysis procedure.

**Aesthetics** - Slimspec is Acoustic Radial Wave Therapy system for cellulite and body firming treatments.
MediTouch was established in 2004 with the aim of developing and distributing innovative physical rehabilitation solutions for hospital, community clinic and home care use.

MediTouch firstly targeted hand rehabilitation indications and launched its HandTutor™ system with CE and FDA certification in 2008. The HandTutor™ system is now used worldwide in major rehabilitation facilities, private occupational and physiotherapist practices and by home care patients.

In 2011 MediTouch launched three new Tutor products. Firstly, the ArmTutor™ allows for evaluation and virtual functional task evaluation of the arm including the shoulder and elbow. The LegTutor™ was introduced to allow evaluation and virtual functional task treatment of the hip and knee. Finally, the 3DTutor™, a wireless sensor was introduced. The 3DTutor™ can be positioned on several parts of the body and compliments the ArmTutor™ and LegTutor™ to give complete upper and lower extremity evaluation and treatment solutions, including leading TeleRehabilitation services based on the MediTutor™ software.

In 2014 MediTouch launched The BalanceTutor™. Its new technology allows the therapist to create postural perturbation such as a slip or a trip. Its advanced technology utilizes the platform’s movement in a medial/lateral and forward/backward direction while the patient is standing, walking or running allowing customized postural control practice in the specific gait phase that the therapist chooses to focus on. It is the only rehabilitation system that employs an advanced 4D perturbation patented treadmill, multiple force and movement sensors.

MediTouch is also leading the way with innovative TeleRehabilitation solutions provided in the US, Europe and Asia.
Medlife – Advanced Medical Solutions

Category: Healthcare IT
Sub-category: Diagnostic & Monitoring, Internet-based health info.
Therapeutic Area(s): Cardiovascular, Obstetrics, Prenatal, Fetal
Company Status: Revenue Growth

www.hobar-medlife.com

Medlife focus on new technology to improve medical systems and provide to the medical team better workflow, better view and ability to focus on patient care.

Our ECGs archive systems and obstetrics Products are built with the latest software technology and include many unique features on a pure web base system platform.

HOBar – advance fetal monitors real time surveillance and archive system for hospitals, clinics and home,
The HOBar system connects to multivendor fetal monitors.
• EMR multimodality interfaces.
• Smart and convenience user interface.
• Multi Displays support.
• Analyze center with sophisticated massaging features.
• Special features for fetal and mother safety during monitoring.

Cardioi – Multi-Modular & multi-vendor ECG archive, View and analyze systems.
• EMR multimodality interfaces.
• Friendly user interface.
• Support studies such as ECG, Stress, Holter, Lungs function and more.
• Analyze center with sophisticated massaging features.

Among our customers are HMO’s such Clalit, Meuhedet, MOH hospitals and private hospital.
The HOBar system is installed in 10 hospitals and 170 outpatient clinics all around Israel.
The Cardioi system is installed in 24 hospitals and 500 outpatient clinics all around Israel.
Mennen Medical

Category: Medical Devices
Sub-category: Diagnostic & Monitoring
Therapeutic Area(s): Intensive Care, Cardiovascular, Pediatrics, Neuroscience, General Surgery
Company Status: Revenue Growth

Mennen Medical Group is improving the lives of doctors and patients for over 50 years, by developing and marketing state of the art medical technologies. Mennen Medical Ltd is bringing innovative technologies in Hemodynamic monitoring system and Electrophysiology monitoring system for Cath-lab rooms, Patient Monitoring, aEEG and Clinical data information solutions.

Gerium, another member of the group, is a medical technology company known for its excellence in developing, manufacturing and marketing new generation non-invasive bilirubin meter for newborns called Bilocare™. Bilocare™ measures the level of bilirubin in the newborn by transmitting light at different wave lengths into the newborn’s tissue and measures the intensity of those wave lengths when they come out of the tissue.

Together, we are committed to developing and marketing reliable, durable and top-quality products, designed to suit specific clinical needs and the dynamics of healthcare work environments.
Mizra Medical

Category: Medical Devices
Sub-category: Medical Equipment, Disposable, OTC – Over the Counter
Therapeutic Area(s): General Health, Urology, Orthopedic, Pediatrics, ENT – Ear, Nose and Throat
Company Status: Revenue Growth

Mizra Medical is a manufacturer of high quality dip latex products, Medical disposable products, male external catheter, urology accessories products, Monofilament test, developing new produces, ISO 9001/13485, CE and FDA certified. We welcome OEM. Mizra Medical provides high quality products and service.
Motorika

Category: Medical Devices
Sub-category: Training, Robotics, Medical Equipment
Therapeutic Area(s): Rehabilitation, Pediatrics, Orthopaedic
Company Status: Revenue Growth

Motorika design, manufacture and market robotic rehab system for upper limb and for Gait Re-education. Motorika’s mission is to provide patient specific rehabilitation solutions to meet the therapeutic needs of patients suffering from variety of neurological conditions, including stroke, traumatic brain injury and spinal cord injury, as well as orthopedic and post-surgery dysfunction.

Reo, the company’s flagship product family, actively engages patients’ neuromuscular re-education through intensive, repetitive, task-specific exercises in various robotic modes, with instant augmented feedback.

The ReoGo™ is one of the world’s most advanced robotic system for upper limb therapy. Through the use of an advanced, fully motorized robotic arm, with software which combines dedicated exercises and games, ReoGo™ is designed to facilitate three-dimensional repetitive arm movements. The system is apt for a wide range of neuro patients in all stages of recovery.

The ReoAmbulator™ - is a high level gait training platform combining combined with advanced robotic legs, integrated body weight-support treadmill, Active Neuromuscular Facilitation Capabilities, Cameras for Video Recording, Virtual Reality / Multi-Tasking features and Gait Analysis/Coordination training using auditory and visual feedback.

Using principles of neuroplasticity, biofeedback and precisely tailored repetitive motions, these solutions enable patients to “rewire their brains” neural pathways and synapses to improve upper and lower limb function, accelerates motor and cognitive recovery, and provides improved clinical outcomes.

Motorika’s products are commercially available in the US, Europe and ASIA.
NanoVibronix

Category: Medical Devices
Sub-category: Medical Equipment
Therapeutic Area(s): Inflammation, Infection Control, Urology, Wound Management
Company Status: Initial Revenues

NanoVibronix is a medical device company that fulfills significant unmet medical needs in the therapeutic areas of pain, wound and soft tissue healing as well as in catheter related infections.

NanoVibronix Ltd. performs R&D, manufacturing and marketing of its products and is a subsidiary of NanoVibronix Inc. - located in Elmsford, NY.

The company is publicly traded in NASDAQ (NAOV).

NanoVibronix’s technology consists of a unique, miniature transducer technology that transmits low-frequency, low-intensity ultrasound onto treatment surface. These small, thin and lightweight transducers create Surface Acoustic Waves reaching up to 10 cm from the transducer. These unique properties allow the creation of a small, self-adhering acoustic patch that contains the transducer and administers the ultrasound. This application revolutionizes the administration ultrasound for therapeutic clinical applications, encouraging patients’ independence; promoting clinician supervised home based care and reducing the cost of therapy. Applications using this technology include pain, soft tissue healing and wound treatment.

The technology allows converting indwelling catheters into active acoustic disease-fighting devices. Certain catheters often pose a risk of biofilm and infection as well as a risk of trauma and discomfort. NanoVibronix devices attached to catheters reduce catheter-acquired infection, antibiotic usage and bacterial resistance and therapeutically treat catheter-associated injury.

PainShield™ - ultrasound therapy for pain relief, soft tissue healing and non-union fractures.

UroShield™ - diminishes biofilm formation on urinary catheters and prevents UTI, increases antibiotic efficacy and decreases pain and discomfort associated with urinary catheter use.

WoundShield™ - increases tissue oxygenation for accelerated healing of chronic and acute wounds.

Recent interim results of UroShield study demonstrate efficacy preventing catheter-acquired urinary tract infections - Less than 4% using UroShield developed infections versus 52% of control group.
NE-Field Diagnostics Ltd. was established in 2015 to develop and commercialize an innovative technology for pulmonary function testing and monitoring.

Our device enables an effortless lung function test that can be carried out with virtually no patient collaboration and without any need for testing proficiency or training. By this we establish our aim of producing a homecare device that can test babies, infants, children, disabled and in-bed patients while significantly increasing test reliability. Today's most common test (Spirometry), involves forced breathing maneuvers and inferior metrics – The amount of air expelled in 1 second.

Our technology is able to detect the alveolar pressure (the driving pressure of breathing) and by that calculate Airway-Resistance, known to be twice as effective at determining an obstructed airway. An obstructed airway is the main symptom of most respiratory diseases such as COPD and Asthma. Moreover – During our 3 minute test, in addition to measuring Airway-Resistance, we also provide data regarding respiratory compliance and work-of-breathing, supplying triple the data when compared to Spirometry.

NE-Field has demonstrated its technology by invasive in-vivo testing with an Alpha prototype to show its ability to deduce airway resistance, lung compliance and work-of-breathing successfully. We have also begun human trials in Hadassah Medical Center in Jerusalem.
neoLaser designs, manufactures and distributes surgical laser products, offering top-notch quality and world-class design, providing superb performance and functionality, flexibility and modularity, all at an affordable cost. Founded by a team with over 50 years of combined experience in surgical lasers, neoLaser manufactures products that support a variety of high volume applications including Endo-Vascular, Proctology, Spine/PLDD, ENT and endoscopic surgery as well as Aesthetic procedures.

The neoV1470 system by neoLaser is considered the largest growth platform for EVLA and Proctology on the global market today, with presence in over 30 countries and a dominant position in the EU market. Being the smallest, most portable and best engineered laser of its kind, it truly stands out from the competition. neoLaser plans to also showcase its new neoV1940 system at the Medica 2018 – a system that will become the gold standard of precision surgical treatments.

All lasers are supported by the most advanced range of disposable sterile fiber optic products, including the CORONA 360 fiber for EVLA surgeries, the CORONA Hemorrhoid and Fistula Probes for Proctology, and specially designed PLDD kits.

The company is ISO13485:2016 certified, holds CE mark and FDA clearance for its high-end medical laser systems, as well as many other international registrations.

neoLaser is currently in strong revenue growth, leading to an expanding global installed base and many distribution partners worldwide. The neoV system is gradually becoming a benchmark of design and clinical excellence and is featured in surgical master classes and courses.
Noam Urim

Category: Medical Devices  
Sub-category: Disposable, OTC - Over the Counter  
Therapeutic Area(s): Infection Control, Primary Care, General Health  
Company Status: Revenue Growth

Noam Urim is one of the largest non-woven needle punch producers in the Middle East.

We produce disposable fabrics for the hygiene and medical industry including impregnated fabrics with variety of soaped formulas used for bathing dry soaped sponges, “in line” printing capabilities, antibacterial and cosmetic applications. We also produce absorbent and orthopedics pads raw material/rolls designated for convertors in the medical industry.

Noam Urim supply private label (PL) upon requests. One of our leading PL DiniClean® bathing soft sponges specified for confined to bed patients who can be washed in their bed (1223/2009/EC).

Our R&D team works closely with our clients to define and develop the perfect fiber blend for any application. The products are packaged to choice in ~ mother rolls, bulk packaging or private label packaging.

Noam Urim manufactures fast developed, tailor-made articles.

The company is ISO 9001:2000 certified, assuring highest standards of quality for all our products we export worldwide.

During the MEDICA we will be focused on the following items:

1. DiniClean® disposable hygiene bathing dry soft soaped sponges used for bathing patients in their bed or during bathing having all in one item. Save labor cost to the hospitals and nursing homes.


2. Absorbent pads for different use in the medical and hygiene industry.

3. Variety of cosmetic pads.

4. Antibacterial fabrics provide permanent built-in protection against bacterial growth, mold, fungi and yeast, providing long-lasting antibacterial protection that does not wash off.
OCON Medical

Category: Medical Devices
Sub-category: Implantable, Drug Delivery
Therapeutic Area(s): Women’s Health
Company Status: Initial Revenues

OCON Medical develops, manufactures and commercialises innovative women’s health products based on IUB™, its proprietary intrauterine platform. The platform, made of a super-elastic alloy nitinol, is an ideal carrier for hormone-free contraception and intrauterine drugs.

OCON’s lead product, IUB™ Ballerine® (formerly IUB™ SCU300), is a hormone-free spherical intrauterine contraceptive effective for up to 5 years. Once inserted into the uterus, the IUB™ Ballerine® forms a small and flexible 3D ball, which physiologically adapts to the shape of the uterus. It is about half the size of traditional intrauterine devices and has no sharp edges. Through minimal irritation to the uterus, IUB™ Ballerine® reduces the incidence of bleeding and pain compared to T-shaped copper IUDs, resulting in improved quality of life. The first significant advance in contraceptive devices in nearly 3 decades, the IUB™ Ballerine® is already available in 17 countries with over 50,000 users to date.

The Company is also developing a strong pipeline of products using the IUB™ frame for hormonal contraception and additional indications including abnormal uterine bleeding and infertility.

OCON’s technology platform and products are protected by a broad portfolio of patents and trademarks. The private Company, established in 2011, is headquartered in Israel.
Parasonic

**Category:** Medical Devices  
**Sub-category:** Medical Equipment, Consumer Goods  
**Therapeutic Area(s):** Infectious Diseases, Pediatrics, Lice Treatment  
**Company Status:** Regulatory Approval

Parasonic ltd. established in Israel in 2014, is the first company to ever develop a complete safe solution for treating lice and nits without the use of chemicals.

The revolutionary comb provides a complete solution for lice and nits (lice eggs). The comb is a home-use ultrasound device that kills lice and their eggs in a single 5-minute combing treatment. Lice cannot develop resistance to ParaSonic’s treatment due to its physical properties. ParaSonic’s technology is patent pending around the world.

**The Technology:**

Parasonic uses safe ultrasound technology generated within a dedicated comb. The comb enables easy wide-toothed combing on any type of hair without causing nuisance to mother of child and destroys lice and nits with a short 1 second pulse.

The comb teeth were optimally designed for parting the hair and for bringing the ultrasound into proximity with the hair shaft. The spacing between the teeth is adjustable, making the comb suitable for every type of hair, adapting to any thickness and texture.

The wide-toothed, battery-powered, easy-to-use comb generates ultrasound waves parallel to the scalp. It is used in conjunction with an ampoule of a special solution made from natural hair care ingredients. In addition to augmenting the comb’s efficacy, the natural solution also leaves the hair soft and smooth.
Peak Medical Ltd is a provider of unique airway management, emergency and critical care devices that do beyond what traditional devices would normally supply.

Our mission is to develop a steady stream of novel, patentable medical devices for Global Market.

Our products are based on 8 company’s patents and patents applications.

Among the products that Peak Medical has developed and is manufacturing are:
- Video and Direct Laryngoscopes for neonates, especially for very low weight preemies with range of disposable blades and special attachments for surfactant application and oxygen insufflation.
- Portable Neonatal Resuscitator –Ventilator (working prototype stage).
- Neonatal Monitor for resuscitation process (preproduction).
- Neonatal Training Set.
- Range of disposable, foldable, compact plastic laryngoscopes.

Peak Medical

Category: Medical Devices
Sub-category: MIS - Minimally Invasive System, Medical Equipment, Disposable
Therapeutic Area(s): Intensive Care, Emergency Medicine, Pediatrics, Neonatal
Company Status: Initial Revenues

www.peakmedic.com
Pharma Sept brings to the market high-quality surgical covers and drapes that eliminate the risk of patient cross contamination and keep surgical equipment downtime to a minimum.

With more than 20 years of experience as a leading manufacturer, we have developed disposable surgical products, which are used by the finest medical institutions. Our products help keep operating rooms sterile, equipment clean, and patients safe from contamination. Our flexibility ensures we can accommodate special needs and our commitment to our customers is our trademark.

Pharma Sept has developed a comprehensive line of products which provide perfect solutions for the demanding market of hospital operating rooms. We focus on solutions for Microscope, C-arm and general equipment covers, Ultrasound probe covers and more.

Pharma Sept production line starts with raw materials and ends with finished product. This enable us the flexibility to adapt our products to the customer's specific requirements.

From design to regulatory compliance, pharma sept offers a complete line of custom solutions to leading Hi-Tech companies seeking solutions for development of their medical devices.

We provide OEM services to some of the leading companies in the world. We are involved in all stages of development and production. Our know-how and experience enable us to manufacture sterile and non-sterile covers and drapes that can be distributed in bulk or for single use.

We are CE certified and FDA approved, employing 120 highly skilled professionals.

Pharma Sept invests in R&D, and always thrives to achieve elegant and simple new solutions for existing products, as well as developing products for new medical devices in operating rooms.
Rimed

Category: Medical Devices
Sub-category: Diagnostic & Monitoring,
Therapeutic Area(s): Neuroscience, Neurology & Degenerative Disease, Neurosurgery
Company Status: Revenue Growth

Rimed is a high-tech and dynamic medical device company which was established in 1982, specializing in the development, manufacturing and marketing of transcranial Doppler (TCD) systems. Since then the company has been developing manufacturing and exporting 7 generations of non-invasive Vascular & Transcranial Doppler systems.

Our products are mainly offered to Neurology departments and Stroke units.

With over 6,000 installations worldwide, mainly in neurology departments and stroke units, Rimed has become a reputable brand name in the field of transcranial Doppler (TCD) technology.

The company now offers a new line of digital transcranial Dopplers with M-Mode as well as an integrated carotid imaging probe.

Transcranial Doppler uses a handheld-pulsed low frequency Doppler transducer that enables recording of blood flow velocities from intracranial arteries through selected cranial foramina and thin regions of the skull. Analysis of the Doppler spectra allows display and calculation of peak systolic, peak diastolic, and mean velocities and pulsatilily indices. Mapping of the sampled velocities as a color display of spectra in lateral, coronal and horizontal views locates the major brain arteries in three dimensions.

Rimed’s line of products carry all international certificates: CE, ISO 13485:2003, FDA, CFDA and more.

Rimed’s long standing expertise, knowhow and financial stability, over past 3 decades, has made it the dynamic and innovative company it has become, developing advanced diagnostic tools at the forefront of medical technology.
Dry mouth (or xerostomia), a condition affecting hundreds of millions individuals, is a chronic and mostly irreversible condition induced, mainly, as a side effect of hundreds of commonly used medications, by radiation therapy for head & neck cancer, and by auto-immune diseases. Dry mouth affects significantly the patient’s quality of life and hampers chewing, swallowing and speaking, causes bad breath and sleep disturbance and exposes the teeth to a high decay rate.

All treatment methods are typically pharmacological and are either ineffective or induce adverse effects or are contra-indicated to a many patients.

Saliwell has developed a non-pharmacological technological solution for the treatment of xerostomia using electro-stimulation of the salivary gland nerves. A device, called SaliPen, is a patented product with an embedded electronic module that is worn for only a few minutes every day.

SaliPen has two flexible arms that are placed in the mouth. The device treats dry mouth by intraoral electro-stimulation of low-intensity that is barely felt by the patient. The electrostimulation is delivered by electrodes located on the tips of the arms to the nerves that control the salivary gland activity, and causes salivary glands to produce more saliva. When more saliva is produced, the dry mouth sensation declines.

A worldwide post marketing Phase IV trial in 14 clinical centers showed significant improvement in oral wetness over an 11 month period, without significant side effects. The company has achieved FDA (USA), CFDA (China), CE (Europe) and TGA (Australia) clearances.
A young Israeli-based company develops a new technology for rehabilitation following stroke and other neurological diseases and injuries. The device “Just Walk”, offers a viable cost-effective solution for hospitalized and “Home Use” patients who suffer from Neurological Disorders.

Following a neurological injury or disease, most of the patients experience upper limb impairment and over half of the patients struggle with difficulties to walk. Clinical researches have shown that neurological patients have the potential to recover limb function by performing repetitive, intense functionally based therapy. Such continual repetitive therapy is generally performed manually with a therapist at the clinic or Rehab hospital but without alternative solution for home users.

Salute’s technology (patent pending) designed especially for the “Home Use Patient” is intuitive and user friendly for neurological disorders and elderly patients. Salute’s device applies an adjustable linear resistive force throughout the full swing of the limb. This linear force increases the proprioceptive feedback to the spinal cord and brain. Limb muscles receive an augmented signal resulting in a rapid improvement in the limb’s movement.

Salute’s product can cover the entire continuum of rehabilitative care, starting at the inpatient hospital unit, progressing to the outpatient clinic and continuing at the patient’s home. Salute’s product can be fitted to all patient sizes and support both upper and lower extremities.

Salute has conducted multiple case studies in Israel and started a clinical trial with 25 stroke survivors. Preliminary data demonstrate significant improvement.
Shekel Scales

Category: Medical Devices
Sub-category: Diagnostic & Monitoring, Medical Equipment, Telemedicine, Hospital Units/Clinars; SW and HW, Industrial use/OEM
Therapeutic Area(s): General Health; Pediatrics
Women’s Health, Neonatal
Company Status: Revenue Growth

Shekel Scales Ltd., established in 1976, is a worldwide leader in the design and manufacture of electronic scales, advanced weighing systems, and force measurement applications. Since its inception, Shekel has grown steadily to establish its position as a significant innovation leader in the market. Shekel’s outstanding combination of sophisticated software and core weighing engineering technology enables the company to offer creative solutions for a wide range of OEM weighing needs. Shekel implements strict quality control management to ensure the highest standards of its products.

Shekel’s Healthweigh® line is a top tier line of uniquely designed digital electronic professional medical scales. The Healthweigh® products yield very high precision results, and are designed to be user friendly. Shekel’s systems were one of the first in the world to be integrated into warmers and incubators used to sustain premature babies.

Healthweigh® Physician Scales provide a reliable weighing system for medical centers, clinics, hospitals, fitness centers and the home.

Healthweigh® Special Needs scales respond to the needs of diverse medical sectors. This range is extremely user oriented, comfortable, easy to use and operate and most importantly – perfectly safe.

Healthweigh® Neonatal Scales are ergonomically designed for the newborn and growing baby.

All scales connect to EHR systems so weighing information can be communicated to the patient’s medical records. Advanced movement compensation technology eliminates involuntary movement made during the weighing process and ensures exact weighing information.

All scales are OIML approved. Shekel is CE certified according to the European Medical Device Directive 93/42/EEC.
Sight Diagnostics

Category: Medical Devices
Sub-category: Diagnostic & Monitoring
Therapeutic Area(s): Hematology, Infectious Diseases
Company Status: Revenue Growth

Founded in 2010, Sight Diagnostics brings affordable, scalable, and accurate blood analysis to the point of care, thereby improving healthcare for all.

Sight developed a cost-effective blood diagnostic system using machine learning and digital fluorescent microscopy to automatically detect abnormalities in a patient’s blood. The system was first used for malaria detection and, to date, more than 500,000 of Sight’s malaria tests have been performed in 18 countries across Asia, Africa, and Europe. The company also has patented a new method for preparing blood smears with greatly improved accuracy over previous methods.

In 2018, Sight expanded its portfolio with the introduction of OLO, the first-ever 5-differential point-of-care Complete Blood Count (CBC) analyzer, which promises to bring immediate, lab-quality results into the physician’s office. OLO achieved the CE mark in Europe in 2018.

Sight is led by some of the brightest minds and most accomplished professionals in healthcare, machine learning, and blood diagnostics. A majority of Sight’s initial engineering team hailed from Mobileye, an automotive computer vision company acquired by Intel for $15.3 billion.
established in 1950, Silbermann’s Medical Gas System products have been trusted by hospitals around the world. Supplying a range of top – quality products worldwide, Silbermann has earned global recognition as a leader in designing and manufacturing of medical gas delivery systems, oxygen and vacuum therapy equipment and patient care solutions.

**One Area of Expertise, Many Areas of Application**
Silbermann Invests its full energies and resources in one area of expertise – medical gas systems. We have consistently provided solutions to various markets and offer a wide range of innovative products, varying in size and application, including:

- **Medical Gas Pipeline**: Fully automatic manifold systems, digital alarm panels, valve boxes, outlets of both American and European standards
- **Medical Architectural**: Bed head units, power columns, etc.
- **Ceiling Suspended Arms**: A broad range of Ceiling pendants for critical departments such as operating theatres, intensive care units, trauma centers, gastroenterology units etc.
- **Oxygen and suction therapy equipment**: Flow-meters, pressure and vacuum regulators and various.
- **Medical gas central supply systems**: Medical air plant, medical vacuum plant, AGSS (WAGD) plant etc.
- **Medical gas system verification**

**Safe and Reliable**
Silbermann products incorporate proven design and engineering features, resulting in a durable, warranted solution that meets international standards including ISO 9001 –2015, ISO 13485-2016 and all products are CE marked for Medical Device Directive (93/42/EEC) by the German notified body TÜV–SÜD.

Our products comply with NFPA99, ISO7396, G0-1 & HTM 02–01 where applicable giving global customers total solution.
Medical Enterprises Group’s lead product, Synergo® RITE (Radiofrequency-Induced ThermoChemotherapeutic Effect) offers the clinically effective, safe and easy way to deliver the tri-modality local, non-ionizing Radiofrequency radiation, cooled chemotherapy and deep tissue hyperthermia. It is a minimally invasive technology used for the treatment of intermediate and high-risk non-muscle invasive bladder cancer. The user-friendly software monitors and records parameters during treatments.

Synergo® treatment is local and performed on an outpatient basis and is given routinely to patients in leading medical centers worldwide. CE certified since 2001, it has been included in the European Urological Guidelines as the ONLY proven device to treat non-muscle invasive bladder cancer and is now in the process of obtaining approval from the U.S. Food and Drug Administration (FDA).

A disposable, triple-lumen, silicone, Foley catheter is used for the drug intravesical instillation. It is equipped with a miniaturized antenna that radiates the bladder walls, causing phenotypical changes selectively in cancerous cells, creating membrane micro-poring and metabolic changes in these cells to increase the uptake of the drug. It also enhances drug mobility and diffusion and generates heat at the target tissue at the desired, controlled temperature (hyperthermia) – a synergistic protagonist. Five thermocouples incorporated inside the catheter monitor bladder wall and urethral temperatures in real time during treatment.

Over 50 published articles and clinical trials have been conducted since 1995 proving its safety and efficacy. The treatment reduces recurrences and need for repetitive surgical interventions, as well as the need for bladder removal, radiotherapy and/or expensive systemic treatments.
**TavTech**

**Category:** Medical Devices  
**Sub-category:** Medical Equipment, MIS – Minimally Invasive System  
**Therapeutic Area(s):** Dermatology & Aesthetics, Gastrointestinal, Infection Control, Wound Management  
**Company Status:** Revenue Growth

TavTech is an Israeli privately held company, world leader of Jet Technology.

TavTech’s pioneering, patented technology is based on aviation and space science principles and used for medical applications.

**TavTech focuses on three main applications:**

1. Skin rejuvenation and other treatments using transdermal delivery of saline and other agents. For this application, the JetPeel™ family devices are used. The JetPeel family devices create a unique two-phase jet of micro-droplets consisting of saline solution and gas (air or medical gas) that is accelerated up to 200 m/sec. The jet stream gently and painlessly touches the treated skin to allow for versatile skin treatments and painlessly transdermal delivery of moisture and agents.

2. Burns and wound management. For this application, the Jetox™ family devices are used. The Jetox™ family devices painlessly perform cleansing and debridement for burns and other types of wounds, with no mess and at patient’s bed side;

3. Colonoscopy. For this application, the Medjet device is used. This is a CO2 based device allowing for excellent visualization during colonoscopy.
TempraMed develops manufactures and markets VIVI cooling products - smart, small and hassle-free products intended to keep sensitive injectable medications like insulin at the proper temperature as well as wirelessly reporting medication use.

Our first product, VIVI CAP1 (FDA and CE registered) is a reusable replacement cap to insulin pen that maintains the insulin cartridge at proper “use” temperatures every day, without requiring any care from the user. The device uses unique insulation in combination with heat absorbing material and control electronics. The battery is used just for the control electronics with enough capacity for years of operation. Due to the “self-regeneration” of the heat absorbing material there is no need to recharge a battery, place the device in refrigerator or mess with water evaporative devices any more. Following successful launch last year of our first product, we continue to expand our portfolio to include, VIVI VIAL for drug vials, VIVI EPI for EpiPen and the VIVI 8c series which cools to 8°C.

Our future products will include wireless reporting of drug use. Our products are sold by distributors worldwide selling them to retail pharmacies as well as online and through Amazon, under our brand as well as private label.
Tyto Care

Category: Medical Devices
Sub-category: Telemedicine
Therapeutic Area(s): Pediatrics, Internal medicine, ENT – Ear, Nose and Throat, Primary Care, Vital Signs, Emergency Medicine, General health
Company Status: Initial Revenues

Tyto Care is transforming primary care by putting health in the hands of consumers. The company seamlessly connects people to clinicians to provide the best remote home examination and diagnosis solutions.

Tyto Care has three telehealth products: TytoHome™ for consumers, TytoPro™ for professionals, and TytoClinic™ for remote point-of-care locations. All solutions are designed to replicate a face-to-face clinician visit and include a hand-held modular examination tool for examining the heart, lungs, skin, throat, ears and body temperature; a complete telehealth platform for sharing exam data, conducting live video exams and scheduling visits; a cloud-based data repository with analytics; and built-in guidance technology and machine learning algorithms to ensure accuracy and ease of use.

The Tyto platform also allows for simple integration with EHR systems and other telehealth platforms.
Viasonix

Category: Medical Devices
Sub-category: Diagnostic & Monitoring, Medical Equipment
Therapeutic Area(s): Peripheral Vascular, Neurology & Degenerative Disease, Neuroscience
Company Status: Revenue Growth

Viasonix is an international leader in providing advanced vascular systems. Viasonix 3 main product families include the Falcon product line for peripheral vascular diagnosis (PVD), the Dolphin product line for advanced Transcranial Doppler (TCD) measurements, and the LiteWalk Deep Vein Thrombosis (DVT) prophylaxis systems. The Falcon and Dolphin product families are already successfully distributed internationally in 5 continents. The LiteWalk is a breakthrough system for preventing DVT problems for the home environment. Viasonix is ISO 13485 approved, and its’ products are cleared for sale by the FDA, CE, Health Canada, TGA, AMAR, TFDA, ANVISA, INVIMA, CFDA, KFDA, and many other national regulatory agencies. Viasonix management is extremely experienced and dedicated, leading many products to success in the marketplace over the past few decades.

**Falcon** is considered a world leader in peripheral vascular diagnostics. It is based on advanced Doppler, pneumatic, and photoplethysmography (PPG) technology, for complete assessment of the vascular circulation. Applications include measurements of Ankle-Brachial index (ABI), segmental blood pressure, and much more.

**Dolphin** is the most up to date TCD system, designed as a significant upgrade to other TCD systems in the market, such as the Sonara. It is based on high resolution digital Doppler technology, and includes everything everything that you may expect from the most advanced TCD system in the market – and much more.

**LiteWalk** is an unique solution for large populations with lower limb venous flow disorders. Based on physiologic concepts, it is designed as an extremely comfortable and simple to use home care solution.
VITALERTER has developed an innovative patient monitoring platform based on a smart IoT bed sensor capable to predict and alert carers before any patient health deterioration and clinical events.

VITALERTER predictive engine empowers nursing home, hospitals and assisted living professionals to improve patient safety and quality care, to reduce dramatically the number of critical events and hospitalizations and consequently allows huge cost savings to public health organizations, insurance companies and families.

VITALERTER is a non-contact biosensor monitoring platform for long term care and telemedicine. Placed under a mattress or a wheel chair the system uses sophisticated algorithms to accurately monitor vital signs and movements. Therefore, helping long term care facilities enhance patient care and wellness while optimizing operational efficiencies. Vital signs (i.e. heart rate, HRV and respiratory rate) can be continuously monitored providing early warning of acute clinical events as well as overall health deterioration, infections, anxiety, sleep quality and depression. The system also tracks body motion precluding falls and assists in preventing and managing pressure ulcers and the onset of epileptic episodes with no movement limitation on the patient. Its unique self-calibrating technology uses customized thresholds providing alerts and warning signs optimized per patient. The outcome is diminished false alarm rates, less ICU transfers, better health care and cost reduction. A centralized monitoring management platform and dedicated mobile devices minimize the shift overhead workload and encourage shorter response times. Consequently, enhancing patient care and internal efficiencies.

At Medica 2018, Vitalerter will introduced a new smart bio-patch aiming to monitor continuously patients during a few days after getting out of ICUs or when returning at home after surgery. It measures core body temperature, SPo2, HR and inform on current body posture and localization (in case of elopement).After acquiring the sensor, Vitalerter is sold as a service (SaaS). Vitalerter is already operated in various facilities around the world.
VRHealth Group

Category: Medical Devices, Healthcare IT
Sub-category: Diagnostics & Monitoring, Training
Therapeutic Area(s): Rehabilitation, General Health
Company Status: Initial Revenues

The First Certified VR/AR Medical Applications Company in the World

Healthcare today faces multiple challenges, from lack of access to poor compliance, from high costs to remote monitoring challenges. All these can be answered with VR/AR solutions, providing tools for quantification, remote monitoring, gamification, engagement and much more. VRHealth is bringing these VR/AR solutions to the market, developing FDA Registered medical application, for use both at the clinic and at home, in a wide range of medical disciplines, including pain management, physical and motor-cognitive rehabilitation, balance disorders as well as wellness applications for preventative care and wellbeing.

To date VRHealth has 5 FDA Registered medical applications in the market and 8 more applications in various Beta stages, releasing new applications to the market on a monthly basis. Partnering with the biggest VR/AR companies in the market, our applications are compatible with the most advanced technology to date, harnessing AR/VR capabilities to the most urging healthcare needs.

On April 2018 VRHealth has partnered with AARP, a nonprofit organization dedicated to the 50+ population, to develop a “VRHealth App Store” for AARP’s 38 million members.

In addition, we have finalized paramount agreements with several of the biggest health organizations in the US and we are launching our VRHealth™ Platform 2.0 this coming holiday season. In order to support these projects, we decided to raise a quick funding round.

Now is the time to join VRHealth and Redefine Therapy!
Israel Inspired by Innovation at MEDICA 2018

The Israel Export & International Cooperation Institute, supported by member firms, private sector bodies and the government of Israel, advances business relationships between Israeli exporters and overseas businesses and organizations. By providing a wide range of export-oriented services to Israeli companies and complementary services to the international business community, the Institute helps build successful joint ventures, strategic alliances and trade partnerships.

The IEICI’s Medical Device & HealthCare IT Sector is part of the Life Science Department which is the leader in business matching between the more than 1,400 companies in the Israeli life science industry and worldwide business partners at all levels. It has a proven ability to identify and match suitable potential business partners, organize one-on-one business meetings, and is a focal point for contacts with the government as well as with industry.

The Israeli Medical Device & HealthCare Sector has more than 1,000 companies targeting various fields of medicine: Cardiology, Oncology, Neurology, Emergency Medicine, Rehabilitation, Ophthalmology, Gastrointestinal, Orthopedics and Sport Medicine, Women’s Health, Pain and Wound Management, Dermatology and Aesthetics. Offers a variety of innovative medical solutions and technologies that answer today’s healthcare challenges.

The IEICI is the major organizer of Israeli companies’ participation at MEDICA 2018. Discover Israel’s Medical Device & HealthCare IT Industry with IEICI.

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The Foreign Trade Administration at MEDICA 2018

The Foreign Trade Administration (FTA) at the Israeli Ministry of Economy and Industry manages and supports Israel’s international trade and trade policy. Through our headquarters in Jerusalem together with over 40 economic and trade missions in key financial centers throughout the world, the FTA promotes Israel’s economy worldwide. Israel’s economic and trade missions are at the forefront of the Israeli government’s efforts to boost our industries in foreign markets. Our team of highly experienced economic representatives and business consultants provide a wide range of services to Israeli companies and to the international business community.

The FTA is divided into three main divisions, each promoting the Israeli economy in distinct and significant ways:

- The Trade Promotion Division – works to ensure the continued development of Israel’s exports.
- The Trade Policy and International Agreements Division – responsible for Israel’s free trade agreements, maintaining and developing inter-governmental relations and addressing regulatory barriers that affect Israeli industry.
- The International Projects and Financing Division – offers different programs that support Israeli companies in their business operations abroad.

At MEDICA 2018, for the 11th consecutive year our Economic and Trade Missions around the world will continue to work on connecting the international business community with Israel’s innovative Medical Devices Industry, as it has done in previous years with great success.

For contact details of the FTA’s Economic Missions abroad, please see page 77

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