



ISRAEL EXPORT INSTITUTE



Ministry of Economy and Industry  
Foreign Trade Administration

## Tentative Program

### **Seminar Business Opportunities in Latin-America**

**Wednesday September 21, 2016  
Dan Tel-Aviv Hotel 08:30-14:45**

08:30-09:00 Registration & Refreshments

09:00-09:15 Greetings

#### **09:15-10:45 First Session – Financing Channels for Companies Operating in Latin America**

09:15-09:55 **Mr. Eduardo Wallentin, Senior Strategy Manager, Latin America and Caribbean, International Finance Corporation (IFC), World Bank Group**

09:55-10:45 **Panel - Financing Channels for Companies  
Operating in Latin America**

**Moderator: Mr. Yariv Becher, Head of Industry Support Tools,  
Foreign Trade Administration, Ministry of Economy & Industry**

10:45-11:30 Coffee Break

#### **11:30-12:30 Second Session – Spotlight on Colombia**

11:30-11:50 **Keynote Speaker  
Mr. Enrique Peñalosa, Mayor of Bogota**

11:50-12:30 **Panel - Business Opportunities in Colombia**

**Moderator: Mr. Erez Zaionce, Economic and Commercial  
Attaché to Colombia**

**12:30-13:20 Third Session– Latin America as an Innovation Partner**

12:30-12:50 **Keynote Speaker**

**Mr. Eduardo Iñiguez Foix, Commercialization VP, Director of Market Development at CODELCO (a Chilean state owned copper mining company)**

**12:50-13:20 Panel –R&D and Innovation Cooperation between Israel and Latin America**

**Moderator: Mr. Hadar Shor, Economic and Commercial Attaché to Chile**

13:20-13:35 Summery & wrap up

13:35-14:45 Lunch

14:45-17:00 **Pre arrange** B2B with the IFC Representative  
Pre arrange B2B meeting with the Legal and Tax Lawyer from Brazil

