



THE ISRAEL EXPORT &
INTERNATIONAL COOPERATION INSTITUTE



Ministry of Economy and Industry
Foreign Trade Administration



MIPTV2018

Love at first frame

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The Israel Pavilion / P1-J14



THE ISRAEL EXPORT &
INTERNATIONAL COOPERATION INSTITUTE

The Israel Export & International Cooperation Institute

The Israel Export and International Cooperation Institute is your premier gateway for doing business with Israeli companies. Established and funded by the government and the private sector, IEICI's expertise in technology and product scouting, joint ventures and strategic alliances with Israeli companies spans more than half a century. Whatever your field is, IEICI offers access to relevant businesses and government resources. IEICI will provide the information you need to connect, negotiate and do business all over the world.

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The Foreign Trade Administration

The Foreign Trade Administration (FTA) at the Israeli Ministry of Economy and Industry manages and supports Israel's international trade and trade policy by promoting trade and exports, initiating and maintaining trade agreements, attracting and facilitating foreign investments and creating strategic cooperation with foreign companies. Through our headquarters in Jerusalem together with over 40 economic and trade missions in key financial centers throughout the world, the FTA promotes Israel's economy worldwide. Israel's economic and trade missions are at the forefront of the Israeli government's efforts to boost our industries in foreign markets. Our team of highly experienced economic representatives and business consultants provide a wide range of services to Israeli companies and to the international business community.

Participating Companies

Company	Page
Cinephil	6
EllaComm	7
Gil Formats	8
Hiper Vision	9
Holy Places Productions	10
iChannel.io	11
Ruth Films	12
Talit Communication	13



Cinephil

Cinephil is an international sales and advisory firm, securing international distribution, broadcasting and financing deals for documentaries from all over the world. Cinephil produced and represented the Academy Award nominee, "The Gatekeepers" by Dror Moreh and represents Academy Award nominees "The Look of Silence" and "The Act of Killing" and many more.

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ELLA COMM

EllaComm

Ellacomm one of the largest content representation companies in Israel. Our main business is channel's representation such as AMC, Discovery, etc. as well as productions and channel operations on our related companies. This year Ellacomm is celebrating 40 years of successful business.

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Gil Formats

Gil Formats is a global TV content creator and distributor, developing original and innovative formats for the international market. Our mission is to be one step ahead in creating unique and groundbreaking formats for the global market. We believe in telling human stories in sensitive and compassionate ways. Viewers seek entertainment as well as an emotional experience and we strive to fulfill them both. Gil Formats is a sister company of Gil Productions, the largest and most active TV production company in Israel, established 26 years ago. Gil Productions' vast experience in making television is a crucial asset to the content Gil Formats creates and distributes.

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Hiper Vision

Hiper Vision is a multi-channel operator in Israel working with linear channels, Pay TV Channels, SVOD and streaming services spanning all Medias (cable, satellite, IP and cellular). Hiper Vision operates some of the leading international names like Fox News, Fox Business, Fox Sports, Playboy and others. Hiper-Vision supplies content in the fields of sports, news, films, children programs, music and adult content. Hiper-Vision is the exclusive world-wide distributor of the Super Funny Home Videos library, carrying nearly 3000 clips which have been licensed in over 30 territories to leading broadcasters.

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Holy Places Productions

Holy Places Productions presents factual unscripted documentary series centered on Archaeology, History, Discovery and the Holy Sites of the world's monotheistic religions. Our documentaries are the result of the desire to show the world the Holy Places in the Holy Land (Israel). They are produced in stunning 4K Ultra HD and Full HD. In parallel, all locations are also filmed in 360 VR. All of our productions are available for License (All worldwide rights). Produced in 2017 & 2018. Languages: English, French, Spanish.

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iChannel.io

iChannel - a self-service, cloud-based B2B control room for TV channels and live events. The iChannel solution enables TV channels and Broadcasters to access the full IP workflow on the cloud, including functions like: media asset management, encoding, playout, 3D graphics in real-time, automatic publishing and delivery to traditional broadcast channels, digital and social platforms. iChannel's solution and technology reduce the capex costs needed in high-end broadcasting, shorten go-to-market cycles, maximize your content's monetization, and deliver swift and significant ROI.

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Ruth Films
World Sales & Distribution

Ruth Films

Founded by Ruth Diskin in 2001, Ruth Films has been a leader in world sales and marketing of quality independent films worldwide. As a boutique sales company, Ruth Films represents artistically excellent and compelling works that address human rights, Jewish content and the Israeli-Palestinian conflict. Films from the catalogue have been shown widely at international film festivals in addition to broadcasts on global outlets. As one of the highly acclaimed Israeli distributors, Ruth Films works with organizations and institutions that integrate non-commercial, educational media into their programs. This includes colleges and universities, archives, art cinemas, libraries, museums, galleries, and symposiums. Keeping things intimate, Ruth Films focuses on character-driven stories that address broad and diverse audiences.

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TALIT
c o m m u n i c a t i o n s

Talit Communication

Talit Communications is a privately owned company with over 35 years of experience in the Israeli entertainment industry. Founded in 1977, Talit has evolved from an established presence in talent management and live event production to a dynamic leader in the Israeli television market. Led by its founder and Chairman Yehuda Talit and its Managing Director Omri Batz, the company focuses on all aspects of television communications ranging from TV production, content distribution and the exploitation of ancillary rights as well as the exclusive representation of foreign channels in Israel.

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Notes





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